

**Eagan Athletic Association - Board Meeting Minutes**

**Thursday, July 29, 2021**

President, Trudy Kenney			Director of Basketball, Clay Fandre	X
Vice President, OPEN			Director of Cross Country, Tina Wrucke	X
Treasurer, Megan Brewster	X		Treasurer of Football, JJ Kirby (present for director, Josh Anderson)	X
Administrative Officer, Nathan Krahn			Director of Lacrosse, Jason Oberhamer	X
Director of Sponsorship, OPEN			Director of Soccer, Jeremy Doyle	X
Director of Facilities, Greg Byrne	X		Director of Softball, Mike Mondelli	X
Director of Program Initiatives, Amanda Becker	X		Director of Track, Kathy Windels	X
Director of Marketing, Cole Helgeson			Director of Rugby, Eric Curtin	X
Director of Sport Program, Craig Pluff	X		Director of Volleyball, Beth Sagvold	X
At-Large, Jacki Stalboerger	X		Director of Wrestling, Erin Day	
Director of Public Relations, Kathy Jalivay	X		Director of Baseball, Rob Emerson	
Secretary, OPEN			Director of Ultimate Frisbee, Alicia Carr	X
Financial Assistant, Briana Klaus			Director of Coaches, Jeremy Doyle	X
Business Interface Rep, Lisa Johnson	X		Director of Web Strategy and Support, Scott Walters	X
Administrative Assistant, Erikka Anderson	X		Guests: Jonathan Moore	X
			Public Attendees:	

### **Public Questions/Open Forum**

Meeting was called to order at 7:30 p.m. by EAA Public Relations, Kathy Jalivay

### **City of Eagan Update** – Jonathan Moore

- Summer tournaments went well, in spite of Diffley construction. Communication went well. Total of 3 field closures...record low number!
- Billings coming out in the next week or two.
- Met with all of the fall outdoor sports regarding fall season. Some adjustments to be made.
- Drought D2 level (D0-D4 categories). Mandates could come in response to that in the next few weeks. Going to make every attempt to keep fields playable. Be aware fields took a beating and drought may have an impact. Monitoring in progress and in contact with other cities. DNR watering mandates could affect us. Savage was just asked not to water fields. Currently considering shutting down watering in non-sport fields or less used fields to allow for premier fields to be used. Current irrigated fields: Ohmann (soccer), Lex/Diff, Thresher, Northview (baseball/softball, soccer, rugby, Eagan Community Center. Updates will be communicated to sports directors.
- City Council, adding 3rd rink to Goat Hill park. Eagan Hockey will donate some funds to make it happen. Phase 1: 3rd rink Phase 2: covering (maybe 2022). Eventually will get rid of 1 of the older rinks to make parking space again.
- Rahn Park getting athletic courts placed, pickleball and tennis courts. Still in progress
- Northview Elementary construction end date unknown at this time.

### **Approval of Minutes**

Motion to approve the minutes from the May 20, 2021 board meeting was made by Greg Byrne and seconded by Kathy Windels. Motion passed. Minutes will be posted on the EAA website.

### **Basketball Update** – Clay Fandre

Registration open. Opened full season for 3rd grade (boys and girls), 6 vs 9 tournaments so kids don't burn out. Preparing for in-house program. Going to try to do some Saturday clinics to get kids excited and interested in the program.

### **Cross Country** – Tina Wrucke

Just finished summer season with 31 kids. All went well. Wondering if there are protocols for warm weather. Found some at other associations, modified and put on EAA cross country webpage. Full season registration closing, budgeted for 75 and have 93 so far. 5 meets, Burnsville approached us to ask if they could host a meet.

### **Football** – JJ Kirby for Josh Anderson

Registrations officially closed last Friday. Flag - 102%, 6-8th grade 102%, Revenue-wise, 93% collected. Spent 60% of budget so far. Remainder of budget will be spent on fields and referees. Sponsorship from Dr Jennifer Eisenhuth, sponsor money not tax exempt. Sponsorship vs. Donation, how to pursue it? Have money in budget money to rent new turf field. Will likely only use turf field for games.

### **Softball Update** – Mike Mondelli

Summer season is over. Maybe 1 or 2 teams playing in a postseason tournament game coming up this week. Hosted 2 tournaments without significant weather issues. Talk with Jonathon about nets for spectator viewing protection. Spectator was hit in the back of the head, she is ok but it's dangerous. Hopefully the city will partner with us for protective netting. Greg Byrne, Megan Brewster, Mike Mondelli and Rob Emerson are involved in talks with Jonathan from City of Eagan. Registration numbers are ahead of goals this year, thankfully. Wildcats of the Week was a great success! Hoping to do it again next year.

### **Track Update** – Kathy Windels

Season ended in May. Weather was either way too cold or way too hot. Only 2 teams were quarantined, in K/1 group. Minor outbreaks that didn't affect teams. Parents were great about communicating. Worked out well. Kathy and Lisa will work with 2022 budget for November meeting. In response to Tina Wrucke's weather protocol question, summer track used school district guidelines for weather protocols. Info should be published through community ed site. MN Youth Soccer has guidelines as well.

### **Volleyball Update** – Beth Sagvold

Travel registration numbers are up, which is great but paid coach numbers lined up so far are not currently high enough to cover registration numbers. Tryouts are on Aug 9. Skill sessions held this summer with over 100 kids. Program likely fed some excitement into fall travel resulting in higher registration numbers we are seeing. Travel program runs for 2 months. Play games in Burnsville, Midwest Volleyball Warehouse. Currently spectators are not allowed but that could change. In-house enrollment is open for another couple of weeks. Numbers are where it should be and holding firm. Sept 13- Oct 18, short season. Not sure about spectators or masks yet coming out of district policies/updates. More to come on that. Request to merge Eagan Juniors Winter Club volleyball program into EAA. This will be further researched and then presented to the board at the next meeting.

### **Soccer** – Jeremy Doyle

Officially split from EWSC on Saturday, July 31. Record fall numbers, 930 kids registered for soccer. 3 people currently trying to schedule and run this program. Season starts Aug 23. Jerseys ordered, fields set-up but now need more with large registration numbers. Currently assessing equipment ordering needs. Craig looked through the shed to assess what we already have. Have a prospect for a new director, currently waiting on background check. More board members are needed, so please spread the word. Historically, we have combined with Burnsville for games but in the spring they stopped 7-8th grade. Talked with Eastview to see if they are interested.

Planning to put Burnsville, Eastview and Eagan together. Will see how this goes and work out if things should be done differently next season.

### **Lacrosse** – Jason Oberhamer

About done with the season. U8, U10, U14 wrapped up last weekend. U12 has its final tournament this weekend. Will then get together, as a board, and do postseason discussion. Booked Trap Farm Park for an association-wide end of year party on August 22. Trying to do more community events to spark interest. Also, putting together an end of season parent survey. Much needed call for new board members in September.

### **Rugby** – Eric Curtin

Numbers are way down, relative to what we were expecting, given rugby is a full-contact sport. Re-evaluated the budget, doing ok. A really successful year for the boys. Won the state championship this year. Time to do a lot of recruiting. Summer was 7's play. That has been fledgling. Finish this Saturday with the final championship weekend. Ended up having a summer flag camp in place of winter flag camp run in the gym. May save a few dollars and switch to summer time instead as it worked so well.

### **Wrestling** – Erin Day (absent) Read by Kathy Jalivay

I am currently in the beginning stages of planning our 2021-22 season. We hope to have a very normal season with two sessions that run Nov-Dec and Jan-March. I am hoping for a return to normal as far as registration numbers as well. My main goal this season is to get some help with a wrestling board.

### **Ultimate Frisbee** – Alicia Carr

Ultimate is just finishing up. Both high school varsity teams broke seed. Girls D1-1st place, Boys -7th place. Season went well. Wrapping up. New for frisbee, giving it a shot at fall league. Registration just opened a week ago for that. Middle school is always co-ed. Girl numbers were very low this season so we did lose a girl participant due to uneven numbers. Going to try in-house gender specific teams to allow for more girls to play. Trying it out.

### **Baseball Update** – Rob Emerson

No update

### **Executive Committee Update** –Trudy Kenney

- Update from subcommittee on personally identifiable information/system access - Nathan/Jeremy/Jacki/Rob
  - Nothing to add, haven't been able to meet
- Concussion testing – Amanda/Greg
  - For kids ages 10 and up, partnered with MLB. Gives baseline status for use if concussion later occurs. \$10 Tues Aug 10 from 4-8pm. Will start promoting tomorrow if no one has any qualms. Masks will likely be asked to be worn. Need

volunteers to help with event. Amanda will send draft to Lisa tomorrow to send out to parents. Price went up from \$5 last year due to Impact, company that does the test.

- o Motion to approve Baseline Testing was made by Jeremy Doyle and seconded by Craig Pluff. Motion passed. Email with details will be sent out and volunteer sign-ups sent out through DIBS.

### **Finance Committee Update** – Craig Pluff

- Finances - July 2021 Meeting Minutes update -
  - o Went over audit. All went well. Other than 990T (Sponsorship detail). Fall ultimate Frisbee approved. Softball fall training approved. 3rd grade travel basketball approved.
- Recommended Financials & 990 Form - Megan Brewster
  - o All drafted forms (990, Financials, Internal Control Letter, Management Letter) were emailed to all board members. Discussing 2020, which is what was reviewed. Numbers were lower than usual. Not concerning, given COVID, just something they needed to note. Another change in the financials is when the wave soccer separation showed up in the financials. Any time an association brings up there will be a separation, it shows up immediately. Financial CPA rules mandate we report. Doing fabulous with 2021 tournaments and cash. 990 form is what we have to submit as a non-profit. Take info from financials, put in a form and submit to IRS. 990T is new for EAA in 2020. EAA website had links to Dicks, Sports Star Photography and Urgency Room. 990T is completed with a tax exempt organization that has more than 1k from non-related business. The 3 sponsorships are unrelated dollars and are considered advertising. Sending out promotional materials, fliers, etc. Costs incurred by us to use these services would be included in 990T. Costs that are passed onto participants and would not be deductible. Name on shirt, entire shirt is not deductible because we are collecting parent payment to purchase the shirt. Typically if you have a signed agreement stating what the signed agreement is for, you have potential for related sports dollars. Then it is typically called a donation. No agreements, no signatures, no questions asked. Unrelated business income added up to 20k. Costs of printing sponsorship for rec soccer was above cost. Loss carry forwards, don't have to pay anything to the federal. State has a minimum at \$90. Will have a little carryover for 2021. Need to keep this in mind when forming budgets. Need to submit names of people who were rocking it this year so we can share gift cards so we don't pay tax on something that wasn't even used.
  - o Motion to approve the form 990T and the financial statement was made by Mike Mondelli and seconded by Eric Curtin. Motion passed.
- Insurance Renewal Completion - Jeremy Doyle /Greg Byrne
  - o We have Bob Bloomster and he is fabulous! If you need a certificate of insurance, let Megan Brewster know. Thank you to Jeremy for working it all out. Have no true cyber policy. We can't get that unless we have multi-factor identification.

Something to discuss at a later date. We have a stop gap to this issue but don't have a true full-fledged solution to the issue.

- Northview/other shed keying - Greg Byrne
  - Taken care of. All who need keys now have them.
- Vacancy updates, transition plan and search committee - Amanda Becker
  - Have the same vacancies that we had 2 months ago. Zero hits on the website. Keeping the focus on filling the soccer board. Brainstorming other ways to get interest. If you have a sport board member who is ready to transition, see if they could move over to EAA board. Current openings: sponsorship, VP and secretary. Note: *FRIDAY FOLDERS* for upcoming school year need to be discussed and planned.
- Risk mitigation with internal bids on merchandise - Megan Brewster
  - If you are getting merchandise, purchased by board members. Validate that by getting bids from other vendors. Otherwise, breaching contract. Discuss again at next meeting.
- Risk mitigation on budgets at Finance Co. - Policy clarification - Megan Brewster for Trudy Kenney
  - Finance proposals need to be brought to finance meetings. If you miss the date, will need to wait until next meeting. Megan will ask Briana to send reminder 2 weeks prior (to entire board) to give board members more advance notice.
- Marketing & Technology Committee — Cole Helgeson
  - Absent, no report given

### Other/Open Air

- Non-Profit Fundraising Opportunity— Megan Brewster
  - EAA can fundraise at Vikings Games. As a non-profit, you can work in the concession stands and EAA will get \$150 per volunteer or 12% commission on sales, whichever is greater. Email Jared Woodford [woodford-jared@aramark.com](mailto:woodford-jared@aramark.com). Give them our tax ID# and message Megan you chose to do this.
- Eagan Juniors Team – Beth Sagvold
  - 2 teams that want to join Eagan Juniors Team (max of 10 kids/team). Kym Hanson would oversee it. Gives them an option here in Eagan. Not about making money. Local athlete opportunity. Club programs are very expensive. Present at finance meeting (early Sept) then have members vote at Sept board meeting.
- Community Ed Brochures – Alicia Carr

- Community Ed brochure. Has anyone had luck with that? Kind of a big cost but does it work? Per Megan, we've never paid that so no one has used it with EAA.

Meeting was adjourned by Kathy Jalivay at 9:27 pm.

### **Upcoming Meetings**

Finance Committee - Sept 13 and Nov 8, TBD

Marketing/Technology Committee – Sept 23 & Nov 11, TBD

Next EAA Board Meeting – Sept 30 & Nov 8, TBD