

2018-2019 8 & Under Membership Report



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This report focuses on the foundation of USA Hockey’s player base – the 8 & under age category. It examines the entry-level age group at both the National and the Affiliate level for the past five seasons, as well as the past three seasons at the local association level. The objective is to help all levels of USA Hockey’s structure understand their past performance and create achievable growth goals for the 2019-20 season.

Furthermore, USA Hockey’s Program Services team provides youth hockey leadership with national programs and tools to grow their 8 & under program while facilitating a more meaningful experience for volunteer leadership. Local associations can learn more about national growth programming and leadership resources by visiting:

www.usahockey.com/programservices.

8 & UNDER GROWTH GOAL

The annual 8 & under growth goal set for 2019-20 season is 2.5%. This goal is applied across the National, Affiliate, and local association levels.

TOTAL BOYS & GIRLS HOCKEY PARTICIPATION: AGES 8 & UNDER

Concentrated growth efforts in the 8 & under age category continue to produce positive results:

- 8 & under participation saw an increase for the sixth year in a row.
- During the 2018-19 season there were 123,303 players; the highest total in USA Hockey’s history.

	2014-15	2015-16	2016-17	2017-18	2018-19
Participants	105,925	107,703	115,694	122,135	123,303
% increase	1.9%	1.7%	7.4%	5.6%	1.0%

TOTAL BOYS & GIRLS HOCKEY PARTICIPATION: AGES 9 THROUGH 14

By increasing the number of players at the 8 & under age level, associations are positively impacting growth at the older age levels. The table below demonstrates that recent growth at the 8 & under age level is improving the larger 9 to 14 age groups, thus supplementing long-term growth.

	2014-15	2015-16	2016-17	2017-18	2018-19
Participants	181,107	183,275	184,502	186,161	187,766
% increase	1.8%	1.2%	0.7%	0.9%	0.9%

RETENTION INCREASES WITH AGE

Youth hockey retention increases with both age and seasons played. While retention rates are fairly consistent from 10U, 12U and 14U age levels, the overall growth of hockey relies on acquiring more 8 & under players.

Florida’s retention average for 2018-19 by age segment in comparison to the National average:

FLORIDA RETENTION	AGE SEGMENT	NATIONAL RETENTION
12.4%	4 Year Olds returned as 5 Year Olds	34.0%
34.8%	5 Year Olds returned as 6 Year Olds	53.9%
44.7%	6 Year Olds returned as 7 Year Olds	67.9%
50.1%	7 Year Olds returned as 8 Year Olds	74.6%
66.4%	10 & Under	85.3%
80.1%	12 & Under	93.0%
86.1%	14 & Under	96.0%



2018-19 KEY TAKEAWAYS—NATIONAL

Total

- In 2018-19, the total number of players ages 8 & under increased by 1,168 (+1.0%) to 123,303.
- With this increase, the 2018-19 season represents the largest total at the 8 & under level in USA Hockey history.
- In addition, both boys' and girls' participation saw new records for total players.

Acquisition

- New players decreased from 55,769 to 55,652 in 2018-19, a decrease of 117 (-0.2%).

Retained

- Retained players increased by 1,285 (+1.9%) to 67,651.
- This was a new record high for retained players.

NATIONAL BOYS AND GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20 GOALS
TOTAL	105,925	107,703	115,694	122,135	123,303	126,386
%	1.9%	1.7%	7.4%	5.6%	1.0%	2.5%
NEW	45,480	45,539	52,076	55,769	55,652	57,043
%	1.9%	0.1%	14.4%	7.1%	-0.2%	2.5%
RETAINED	60,445	62,164	63,618	66,366	67,651	69,342
%	1.9%	2.8%	2.3%	4.3%	1.9%	2.5%
LOST	19,382	19,518	19,372	22,985	26,026	
%	5.8%	0.7%	-0.7%	18.7%	13.2%	

NATIONAL BOYS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
TOTAL	89,386	89,353	95,136	99,605	99,946
%	1.4%	-0.04%	6.5%	4.7%	0.3%
NEW	37,184	36,198	41,346	44,054	43,662
%	1.2%	-2.7%	14.2%	6.5%	-0.9%
RETAINED	52,202	53,155	53,790	55,551	56,284
%	1.5%	1.8%	1.2%	3.3%	1.3%
LOST	15,304	15,463	14,792	17,515	19,838
%	5.1%	1.0%	-4.3%	18.4%	13.3%

NATIONAL GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
TOTAL	16,539	18,350	20,558	22,532	23,359
%	4.7%	10.9%	12.0%	9.6%	3.7%
NEW	8,299	9,341	10,731	11,717	11,992
%	5.2%	12.6%	14.9%	9.2%	2.3%
RETAINED	8,240	9,009	9,827	10,815	11,367
%	4.2%	9.3%	9.1%	10.1%	5.1%
LOST	4,082	4,055	4,581	5,471	6,189
%	8.6%	-0.7%	13.0%	19.4%	13.1%



2018-19 KEY TAKEAWAYS—FLORIDA

Total

- The total number of players ages 8 & under in Florida increased by 111 (+6.1%) to 1,941.
- In addition, girls' participation increased by 48 (+28.1%) for a new 5-year high.

Acquisition

- New players increased by 68 (+6.0%) to 1,208.

Retention

- Retained players increased by 43 (+6.2%) to 733.

FLORIDA BOYS AND GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20 GOALS
TOTAL	969	1,044	1,758	1,830	1,941	1,991
%	-5.4%	7.7%	68.4%	4.1%	6.1%	2.5%
NEW	492	554	1,179	1,140	1,208	1,239
%	-3.0%	12.6%	112.8%	-3.3%	6.0%	2.5%
RETAINED	477	490	579	690	733	752
%	-7.7%	2.7%	18.2%	19.2%	6.2%	2.5%
LOST	318	258	196	610	574	
%	-23.0%	-18.9%	-24.0%	211.2%	-5.9%	

FLORIDA BOYS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
TOTAL	913	971	1,572	1,659	1,722
%	-4.7%	6.4%	61.9%	5.5%	3.8%
NEW	455	508	1,035	1,017	1,041
%	-1.7%	11.6%	103.7%	-1.7%	2.4%
RETAINED	458	463	537	642	681
%	-7.5%	1.1%	16.0%	19.6%	6.1%
LOST	285	242	183	518	505
%	-22.1%	-15.1%	-24.4%	183.1%	-2.5%

FLORIDA GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
TOTAL	56	73	186	171	219
%	-15.2%	30.4%	154.8%	-8.1%	28.1%
NEW	37	46	144	123	167
%	-15.9%	24.3%	213.0%	-14.6%	35.8%
RETAINED	19	27	42	48	52
%	-13.6%	42.1%	55.6%	14.3%	8.3%
LOST	33	16	13	92	69
%	-29.8%	-51.5%	-18.8%	607.7%	-25.0%



2018-19 FLORIDA ASSOCIATIONS

FLH0098 DAYTONA RACERS

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	11	15	14	19	(5)	(1)	16
NEW	4	5	10	7	3	5	11
RETAINED	7	10	4	12	(8)	(6)	5
LOST	8	0	7				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	11	15	12	TOTAL	0	0	2
NEW	4	5	8	NEW	0	0	2
RETAINED	7	10	4	RETAINED	0	0	0
LOST	7	0	7	LOST	1	0	0
RATIO BOYS TO GIRLS			85.7%				14.3%

FLH0072 EVERBLADES INHOUSE

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	70	62	54	66	(12)	(8)	56
NEW	21	31	24	33	(9)	(7)	25
RETAINED	49	31	30	33	(3)	(1)	31
LOST	11	33	22				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	66	56	45	TOTAL	4	6	9
NEW	18	27	18	NEW	3	4	6
RETAINED	48	29	27	RETAINED	1	2	3
LOST	9	31	19	LOST	2	2	3
RATIO BOYS TO GIRLS			83.3%				16.7%

FLH3030 FLORIDA HOSPITAL CENTER ICE HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	0	130	90	134	(44)	(40)	93
NEW	0	123	52	125	(73)	(71)	54
RETAINED	0	7	38	9	29	31	39
LOST	0	0	38				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	0	119	83	TOTAL	0	11	7
NEW	0	112	47	NEW	0	11	5
RETAINED	0	7	36	RETAINED	0	0	2
LOST	0	0	36	LOST	0	0	2
RATIO BOYS TO GIRLS			92.2%				7.8%



FLH0035 FLORIDA JUNIOR PANTHERS

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	89	15	57	19	38	42	59
NEW	4	2	36	4	32	34	37
RETAINED	85	13	21	15	6	8	22
LOST	47	54	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	83	13	54	TOTAL	6	2	3
NEW	4	2	34	NEW	0	0	2
RETAINED	79	11	20	RETAINED	6	2	1
LOST	45	51	2	LOST	2	3	0
RATIO BOYS TO GIRLS			94.7%				5.3%

FLH1059 ICE DEN HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	94	83	106	87	19	23	110
NEW	49	33	63	35	28	30	65
RETAINED	45	50	43	52	(9)	(7)	45
LOST	24	28	13				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	88	79	97	TOTAL	6	4	9
NEW	44	33	55	NEW	5	0	8
RETAINED	44	46	42	RETAINED	1	4	1
LOST	22	25	12	LOST	2	3	1
RATIO BOYS TO GIRLS			91.5%				8.5%

FLH0021 ICE FACTORY OF CENTRAL FLORIDA

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	25	9	16	13	3	7	18
NEW	9	3	11	5	6	8	12
RETAINED	16	6	5	8	(3)	(1)	6
LOST	15	8	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	21	7	14	TOTAL	4	2	2
NEW	8	2	10	NEW	1	1	1
RETAINED	13	5	4	RETAINED	3	1	1
LOST	13	7	1	LOST	2	1	1
RATIO BOYS TO GIRLS			87.5%				12.5%



FLH0002 ICE SPORTS FORUM REC LEAGUE

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	119	134	139	138	1	5	144
NEW	67	77	53	79	(26)	(24)	55
RETAINED	52	57	86	59	27	29	89
LOST	21	42	19				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	114	130	131	TOTAL	5	4	8
NEW	64	75	47	NEW	3	2	6
RETAINED	50	55	84	RETAINED	2	2	2
LOST	20	40	19	LOST	1	2	0
RATIO BOYS TO GIRLS			94.2%				5.8%

FLH0068 JACKSONVILLE ICE

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	27	16	24	20	4	8	26
NEW	17	8	14	10	4	6	15
RETAINED	10	8	10	10	0	2	11
LOST	2	8	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	25	15	23	TOTAL	2	1	1
NEW	15	8	13	NEW	2	0	1
RETAINED	10	7	10	RETAINED	0	1	0
LOST	2	8	0	LOST	0	0	2
RATIO BOYS TO GIRLS			95.8%				4.2%

FLH0071 JUNIOR EVERBLADES

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	0	0	21	4	17	21	22
NEW	0	0	21	2	19	21	22
RETAINED	0	0	0	2	(2)	0	0
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	0	0	20	TOTAL	0	0	1
NEW	0	0	20	NEW	0	0	1
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			95.2%				4.8%



FLH3027 LIGHTNING MADE HOCKEY ASSN

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	0	0	89	4	85	89	92
NEW	0	0	89	2	87	89	92
RETAINED	0	0	0	2	(2)	0	0
LOST	0	0	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	0	0	72	TOTAL	0	0	17
NEW	0	0	72	NEW	0	0	17
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	1
RATIO BOYS TO GIRLS			80.9%				19.1%

FLH0029 NORTHWEST FLORIDA HOCKEY LEAGUE

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	73	88	64	92	(28)	(24)	66
NEW	41	55	27	57	(30)	(28)	28
RETAINED	32	33	37	35	2	4	38
LOST	19	16	33				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	57	71	53	TOTAL	16	17	11
NEW	31	45	23	NEW	10	10	4
RETAINED	26	26	30	RETAINED	6	7	7
LOST	17	13	28	LOST	2	3	5
RATIO BOYS TO GIRLS			82.8%				17.2%

FLH0028 ORLANDO YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	16	14	21	18	3	7	23
NEW	16	9	15	11	4	6	16
RETAINED	0	5	6	7	(1)	1	7
LOST	0	1	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	15	14	20	TOTAL	1	0	1
NEW	15	9	14	NEW	1	0	1
RETAINED	0	5	6	RETAINED	0	0	0
LOST	0	1	1	LOST	0	0	0
RATIO BOYS TO GIRLS			95.2%				4.8%



FLH0081 PALM BEACH ICE WORKS

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	16	12	25	16	9	13	27
NEW	6	2	24	4	20	22	25
RETAINED	10	10	1	12	(11)	(9)	2
LOST	17	0	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	16	12	25	TOTAL	0	0	0
NEW	6	2	24	NEW	0	0	0
RETAINED	10	10	1	RETAINED	0	0	0
LOST	17	0	1	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

FLH0080 PALM BEACH SKATE ZONE

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	57	101	113	105	8	12	117
NEW	37	79	56	81	(25)	(23)	58
RETAINED	20	22	57	24	33	35	59
LOST	25	39	42				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	56	92	107	TOTAL	1	9	6
NEW	36	70	53	NEW	1	9	3
RETAINED	20	22	54	RETAINED	0	0	3
LOST	25	36	36	LOST	0	3	6
RATIO BOYS TO GIRLS			94.7%				5.3%

FLH0038 PALM BEACH SKATE ZONE

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	16	15	14	19	(5)	(1)	16
NEW	14	9	11	11	0	2	12
RETAINED	2	6	3	8	(5)	(3)	4
LOST	1	5	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	16	15	14	TOTAL	0	0	0
NEW	14	9	11	NEW	0	0	0
RETAINED	2	6	3	RETAINED	0	0	0
LOST	1	5	0	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%



FLH0040 PINES HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	39	38	37	42	(5)	(1)	39
NEW	27	21	20	23	(3)	(1)	21
RETAINED	12	17	17	19	(2)	0	18
LOST	4	8	12				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	36	36	34	TOTAL	3	2	3
NEW	24	20	20	NEW	3	1	0
RETAINED	12	16	14	RETAINED	0	1	3
LOST	4	7	11	LOST	0	1	1
RATIO BOYS TO GIRLS			91.9%				8.1%

FLH0078 SCORPIONS YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	8	6	29	10	19	23	30
NEW	5	5	29	7	22	24	30
RETAINED	3	1	0	3	(3)	(1)	0
LOST	0	2	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	7	6	29	TOTAL	1	0	0
NEW	4	5	29	NEW	1	0	0
RETAINED	3	1	0	RETAINED	0	0	0
LOST	0	2	0	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

FLH0066 SKATIUM HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	17	13	9	17	(8)	(4)	11
NEW	13	7	8	9	(1)	1	9
RETAINED	4	6	1	8	(7)	(5)	2
LOST	2	5	5				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	15	12	7	TOTAL	2	1	2
NEW	12	7	6	NEW	1	0	2
RETAINED	3	5	1	RETAINED	1	1	0
LOST	2	5	4	LOST	0	0	1
RATIO BOYS TO GIRLS			77.8%				22.2%



FLH0007 TAMPA BAY SKATING ACADEMY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	16	101	9	105	(96)	(92)	11
NEW	11	61	2	63	(61)	(59)	3
RETAINED	5	40	7	42	(35)	(33)	8
LOST	27	26	65				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	15	95	9	TOTAL	1	6	0
NEW	10	56	2	NEW	1	5	0
RETAINED	5	39	7	RETAINED	0	1	0
LOST	25	25	59	LOST	2	1	6
RATIO BOYS TO GIRLS			100.0%				0.0%