

Diversity & Inclusion



Flint Inner City Youth Hockey Program

Est. 2010

The Mission...

- Introduce, teach how to skate and develop hockey skills to kids who would otherwise not have an opportunity to enjoy the sport
- Committed to teaching life skills
 - Perseverance
 - Character
 - Teamwork
 - Cultural diversity



[VIDEO](#)



Back to School Hockey & Ice Skating Sessions

September 2023

- **Collaboration between MAHA, Urban Hockey Foundation, Detroit Ice Dreams, Clark Park & Detroit PAL**

- **Held at Dearborn Ice Skating Center (DISC)**
- **6 weeks, 1-hour sessions each week starting September 11**
- **No cost for participants – ice fees covered by MAHA**
- **Total of 44 players hosted for this session**

- **VIDEO**



Learn to Skate at Campus Martius - Detroit

January 2024

- **Collaboration between MAHA, Detroit Downtown Partnership, Urban Hockey Foundation, Detroit PAL and the Detroit Red Wings**

- 6-week Learn to Skate session starting January 6th
- Saturday mornings, 8:30-9:30am each week
- No cost for participants – ice times donated by DDP, and equipment was provided by the Detroit Red Wings (via NHL Learn to Play)
- 5-7 participating players each week

- **VIDEO**



Expansion of Efforts

- **Local associations can use these models to target underserved communities, non-traditional markets**
 - **Key Considerations:**
 - Low-cost or no cost programming
 - Local partners
 - Volunteer support (coaches, high school players, etc.)
- **Be ‘Mindful of the Mission’**
 - Fun, fun... and FUN!
 - Cultivate love of the game
 - Develop life skills

