

Date: January 9, 2024

Location: Lino Lakes City Hall

Centennial Youth Lacrosse Association

Meeting Minutes

Attending: Tom Zdon, Chris Clarys, Jessica Crotty, Nichole Rakow, Katie Sundseth, Meg Sawyer and Kim Girard

Absent: Mandy DelMedico, Todd Youngberg, Jere Ives, and Seth King

Call to Order: 6:35 pm

Secretary Report (Kim)

- Approval of December Minutes
 - Jessica 1st motion and Katie 2nd - **MOTION Approved**

Treasurer Report (Tom)

- Approximately \$114,000 in the bank at this time.
- Will complete 2023 year end analysis next month
- 2023 outstanding items:
 - Confirm with Mandy if the remaining 2023 Sponsor Check has been signed/cashed
 - Verify with Mandy if the Port-a-Potty invoice for Lexington has been paid
- He's exploring moving some funds from the CYLA checking account to a money market. Prior to doing so, Tom wanted to check with the accountant if there's any limitations as a result of our 504 tax exempt organization.

Open Board Positions (Meg):

- Boys Director
 - Eric Rakow submitted an application earlier today.
 - No vote was taken at the meeting regarding his application.
- No applications have been received for the Tournament Director or Volunteer Director positions.
- Tournament Director:
 - Several board members have reached out to several potential candidates, however, no one has agreed to commit.
 - 2023 Sizzle financials
 - \$42,000 Revenue
 - \$26,000 Expenses
 - We are running out of time to make a decision on whether or not to proceed with Sizzle. Teams have been reaching out to verify Sizzle Dates and when registration will open.

- Discussed one last plea, via email, to CYLA families and also have board members spread the word about the impact to the association if we do not have a Tournament Director.
- Special Meeting:
 - Who: CYLA Board Members
 - When: January 18, 2024 at 8:30 pm
 - Where: MS Teams
 - Topic: Discuss whether or not we will host a 2024 Sizzle.

Registration and Tryouts (Katie S)

- In Person Registration:
 - Location:
 - Middle School Cafeteria
 - Dates and Times:
 - January 18, 2024 from 6:00 pm – 8:00 pm
 - Board Members: Jessica and Katie
 - February 8, 2024 from 6:00 pm – 8:00 pm
 - Board Members: Kim, Nichole, and Chris
 - To include stations for apparel and collection of DIBS checks
 - Families will be able to modify sizes in their online registration.
- Online Registration
 - Open January 11, 2024 – February 19, 2024
 - Fundraising Fees vote by email:
 - \$100 per player to opt out
 - \$180 per player if they wish to sell Kwik Trip cards
 - Late fee assessment of \$50
 - Online registration site will advise families to contact board for information on a Goalie Discount (see October 2023 minutes)
 - Tournament information will be tweaked on the Registration page since the status of the Sizzle is unknown.
 - Families will be responsible to modify uniform sizes online if necessary
- Special Meeting:
 - Who: CYLA Board Members
 - When: February 20, 2024 at 7:00 pm
 - Where: MS Teams
 - Topic: Discuss the size of teams based on registration numbers

Try LAX

- Dates:
 - January 10, 2024 from 6:30-8:30 pm
 - Board Members: Chris, Jessica, Meg and Kim
 - Attendees registered: Approximately 34 kids
 - January 17, 2024 from 6:30-8:30 pm
 - Board Members: Chris, Jessica/Kim (first half) and Katie (second half)
 - Attendees registered: Approximately 25 kids
- Instructors: Chris has verified that Seth will run both Try LAX events with the assistance of HS boys and girls players
- Jessica will have a list printed out of registrants and have blank waiver forms for anyone that did not register online.

Pre-Season Clinics

- Dates:
 - March 4 – 6, 2024 AND the week of March 18, 2024
 - Each age bracket (boys and girls) should have an hour each week
 - Each week CYLA intends to offer a Goalie Session for any kids interested in learning more about the position

Try Outs

- Tentative Dates:
 - Tryouts: March 25 – 29, 2024
 - Boys Evaluators: CYLA has confirmed availability
 - Girls Evaluators: TBD

Equipment Director Updates (Chris)

- Can be reached by personal email at chris.clarys25@gmail.com
- Discussed he has a lot of time reserved at the National Sports Center, however, times are not ideal (before 9 am on weekends, after 9 pm, 5 – 6 pm on weekdays)
- Jessica offered to assist Chris in penciling age brackets into time slots for both pre-season clinics and try outs:
 - Group A: 14U and 12U Boys
 - Group B: 10U and 18UBoys
 - Group C: 14U and 12U Girls
 - Group D: 10U and under Girls
- The board recapped the goal was to provide indoor practices times for all teams March 30, 2024 through May 18, 2024 (2 hours per team each week).
 - Based on December Meeting Minutes, Kim reminded Chris we have to give a 30-day notice to cancel any reserved March time slots. Also, mentioned he should contact National Sports Center to see if we are able to start booking for April/May 2024.
 - Based on National Sports Center availability, Chris was going to also look into availability at TCO in Vadnais Heights and Adrenaline in Ramsey

Uniforms (Kim)

- She has been working with Northstar Lacrosse in Hopkins for mockups of both jerseys and shooter shirts
- Advised board members in attendance it's a four week turnaround once the order is submitted.
 - Recommended CYLA submit our order around March 1, 2024 since games may start in April.
- Jerseys
 - Boys and Girls jerseys will be the same design, however, the cut of the top/shorts will be different (i.e. razor back top & shorter shirts for girls)
 - Kim walked the board through several mock ups for both uniforms and shooter shirts. Group consensus:
 - Jersey: Version 3 (minus the paws)
 - Shooter Shirts: Version 2
 - Sponsor information will be on the Shooter Shirt versus Jersey
 - Players number shown on the back of the mock up will be replaced with Sponsor logos
 - Add the lacrosse sticks and flag to sleeves that were shown on a few of the other mock ups

- Meg 1st motion and Nichole 2nd for Jersey Version 3 and Shooter Shirts Version 2 - **MOTION Approved**

Around the Room:

Katie S: Confirmed, with board members in attendance, that we will not do a “Refer a Friend” promotional item and also remove the friend option on registration for the 2024 season.

Nichole:

- Kwik Trip cards will tentatively be passed out at try outs versus registration. This will prevent over purchasing since we do not know interest level and are unable to return once purchased.
- Led group discussion regarding tweaks to 2024 Sponsor Levels:
 - **Gold**
 - Logo on Shooter Shirts
 - Recognition at CYLA home events
 - Waive DIBS
 - Cost \$1,000
 - **Silver**
 - Recognition at CYLA home events
 - Waive DIBS
 - Cost \$750
 - **Bronze**
 - Recognition at CYLA home events
 - Recognition on CYLA web page
 - Cost \$400
 - Kim 1st motion and Meg 2nd for revisions to the Sponsor levels - **MOTION Approved**

Katie S: Confirmed with the board no increase in 2024 Registration Fees (with exception of fundraising component which is TBD)

Jessica:

- Provided an overview of several CYLA logo mock ups created by the Winter Online Store vendor
 - Board was interested in additional options, however, Jessica mentioned there would be a fee for any additional mock up designs
- She will confirm dates of SportsMania

Meeting Adjourned 8:41 pm