

Sioux Falls Youth Hockey Association

Board of Directors Meeting

February 21, 2024 6:30pm

Sanford Conference Room – SCHEELS IcePlex

President Sam Everson called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Sam Everson (President), Corey Rothrock (Vice-President), Chun Chan (Secretary), Elliot Hitt (Treasurer), Derek Berg (Development Director), Dave Carlson (Director of City League), Leah May (Travel League Director), and Amanda Smith (Director of Tournaments). Quorum was present. Johanna Hunter, Cherry Hunter (Director of Operations) and Dan Houck (Director of Hockey) were also in attendance. Adam Gorra (Past President) was absent.

Open Forum – Johanna Hunter suggested Team Leadership at each of the levels to work tournament and game schedules. Travel Coordinator for A league level, B league level, and C league level with focus at each level. White C level players pay the same fee as the A and B levels & this season, more for tournament fees. Dedication & SFYHA fees are the same for A, B and C players and families. Johanna suggested the addition of missed school days on the Estimated Cost data sheet. Board members noted change would be determined by SDAHA participation for the upcoming season and noted division of work/scheduling would be helpful. Minnesota teams at the C level are limited, especially in SW Minnesota. For this season, the Squirt White teams had the same number of game days as last season. PeeWee did have less game days this season by a small margin. President Sam acknowledged dedication for White players and families and Blue players is the same – just a different level of competition.

Secretary's Report – Leah May made a motion to approve the January 10, 2024 SFYHA Board of Directors Meeting minutes as amended to read 62 penalty minutes instead of 62 penalties. Motion seconded and carried.

Treasurer's Report – Treasurer Elliot Hitt reported SFYHA financials are progressing at the same pace as previous seasons.

Director of Hockey – Dan Houck

- Ran and planned additional Power Skating Sunday sessions for HS and Bantam players
- Attended PeeWee home tourney
- Ran combined Mite City practices during Mite Travel tourneys for Tier 3 and 4 with coaches gone
- Evaluated ACL team splits and went over ranking system for the evaluation period
- Handled a few ACL player discipline issues w/ Nate and Dave
- Attended the NHL Coaches Association virtual clinic on penalty kill and penalty kill forecheck w/ the Head Coach Karl Taylor of the Milwaukee Admirals
- High school coaching video meeting w/ Varsity West staff
- Met w/ Performance coach on attendance for JV West
- Ran video session for Lady Flyers
- Sat on Discipline Committee for a few grievances
- Attended Senior Night for High School boys
- Did all planning and scheduling of Monday night skills
- Ran additional practices for Squirt teams in preparation for Squirt International

- Created job description document for HS Varsity Boys Coach opening. This document needs to be posted and has not been to my knowledge yet. SFYHA Head Varsity Coach – Job Description was included in board packets.
- Met w/ Leah May on Travel League for 2024-25
- Helped schedule additional games for PW White/s and Squirt Whites vs ICL
- Handled a few attendance issues w/ various travel team
- Mite Goalies have requested gear for summer camps & play. Amanda Smith made a motion to allow Mite Goalies to rent goalie gear for \$50 with \$600 deposit for summer camps & summer play. The contract will include NO street hockey with the gear – on ice only, return deadline & signed form. Motion seconded and carried. Helmets are needed for each goalie bag.
- Houck noted the need for Assistant Director of Hockey and non-parent high school coaches on both the girls' and boys' side for JV and Varsity.
- Coaches Code of Conduct needs updates.

Admin Update – Cherry Hunter

- Fundraiser Fees – All paid except 1 Bantam and 2 Atoms. No response to requests for payment. Five players are on payment plans.
- \$2000 received from Legends Grant for youth rental gear
- Silent Auction with 2 Wild tickets and \$300 Visa gift card were awarded to Derek Berg for \$400
- W-2 forms and 1099 forms mailed to applicable parties by deadline – Filed electronically
- Working on SFYHA Form 990
- Assigned DIBS for SFYHA leaders and coaches
- DIBS work and scheduling have been much higher than normal.
- End of Year Events – Mini-Atoms, Atoms and Mites will receive treat & drink with their certificate and patches at their last practice. ICL and ACL are hosting pizza parties at their last ice times.
- High School Nationals – March 20-24 in West Chester PA. South Dakota has been awarded a Pure spot and a Combined entry for the tournament.
- End of Year Event – Monday, March 25 at the IcePlex. Ice rental from 5:15-8:30pm. The End of Year Event this year will be JV and Varsity (Boys & Lady Flyers) teams only from 6:00-7:00pm on the FM Rink. Families received yard signs in the fall. No end of year player gifts.
- Spring 3 V 3 starts March 3 for Squirts through Bantams. Jerseys at screen printer
- DIBS Report submitted for board review. Volunteers will be needed for the USA Hockey Girls Tier II 14U Tournament.
- Many long 12 hour days this month 😊

Director of Development – Derek Berg

- Derek Berg presented Avenue of Flags fundraising proposal. The fundraiser is an online opportunity with a good percentage of credit. Securing flags for placement and returning flags may be an issue. Derek will visit with the rep regarding the questions brought forth by the board.
- Golf Tournament – Dropping the fundraiser. Summer fundraisers for SFYHA have had minimal participation.

Director of Tournaments – Amanda Smith

- Mite Falls Freeze – 20 teams participated in the Saturday afternoon and Sunday morning event on two sheets of ice. Mite travel events have less options than previous years, DesMoines will not come here & our Mites do not travel there. Coach Houck will review options for restructuring the Mite program to allow ten full ice games.
- Game Sheets – The ease of Game Sheets is amazing for the cost involved. Amanda will prepare a proposal for Game Sheets to be used at the SDAHA level instead of the SE Live Scoring platform.

Director of Travel Leagues – Leah May – The Lady Flyers hosted Manitoba and Omaha for games at the Denny on Feb 9/10. Lady Flyers League Manager calculated fees with 40 Flyers players instead of the 37 participating to cause a \$122 shortage in reimbursement (\$3.30 per player). Board members approved covering the cost.

Agenda Items:

- IcePlex Expansion Fundraising & Memo of Understanding – A separate bank account needs to be established for the project. Sam Everson & Corey Rothrock met with Joe Zueger. By December 31, 2024, the SFYHA portion of funding needs to be secured. Need a Committee and Chair for the project. Corey requested board members forward committee member suggestions to him in the next 2 weeks. The renderings and pictures need to be displayed.
- Elections – Even year board elections include President, Vice-President, Director of City League, and Director of Travel League. Travel and City League Advisory Council members are appointed by the SFYHA Board of Directors with nominations open annually.
- USA Hockey Girls Tier II 14U National Championships – Cherry & Adam
 - SFYHA does have six iPads for two per rink during tournament
 - Ad Sales – Need board assistance with the line item in our budget. Ad sales listings and promo are in board packets.
 - Photographer – Working to secure a contract after the initial photographer decided he was not interested.
 - Budget – Board members were asked to review and forward any questions to Cherry
 - The Tournament Committee meets every Thursday via Zoom.

Between Meetings

SDAHA Delegate – Adam Gorra submitted letter of resignation as SFYHA Delegate on the SDAHA Board of Directors. Jan 31, 2024

Rose Egan Scholarship – Board members approved creation of the Rose Egan Scholarship. Rose was Coach Curtis Egan's mother. Application, criteria, and selection process were reviewed. Kelli Kallas is coordinating the one year scholarship. Feb 2, 2024

SDAHA All State Team Selections – Information received regarding selection revisions for SDAHA All State Team process. Jan 24, 2024

Sioux Falls Youth Hockey Association Mission:

To Motivate, Inspire and Encourage Athletic Participation and Good Health through Ice Sports

Meeting adjourned at 9:25pm

NEXT MEETING
March 13, 2024 6:30 pm
Sanford Conference Room at the IcePlex

Respectfully submitted,
Cherry Hunter
SFYHA Director of Operations

Adopted March 13, 2024 by oral resolution at meeting / written correspondence
(Date) (Circle one)