



EVANSVILLE SOCCER CLUB

P.O. BOX 335
EVANSVILLE, WI 53536

"For the Love of the Game"

Evansville Soccer Club Board Meeting Minutes

May 13, 2019

Attendees:

Julie Tran	x	Kristi Jones	x	Ryan Lindemann			
Christina Ross	x	Deb Herbers	x				
Nicki Wagner	x	Michelle Samuelson	x	Cari Slater	x		
Paul Muench	x	Jill Thies	x	Tamara Wallisch	x		
Larry Nack	x	Jessica Roberts	x	Scott Brummond			

X = Present

Open Forum: none

Consent Items: Motion/ Approve: none

Unfinished Business: none

New Business:

Club Communication Platform

- Michelle Samuelson researched different platforms and with input from board would like to go with Team Snap
- Team Snap would be \$1750 annually or \$1300 for communication piece with \$150 for additional pages
- Would include all 22 teams (going from this year's numbers)
- Home page costs us \$900
- Team Snap can help set up our page - \$1500 set up fee, it's a one time fee and they train us to maintain & update so we are self-sufficient
- Could cover cost of Team Snap with our sponsorships
- Current website we use is Sport Engine HQ \$750 yearly plus \$300 if it's not used for registration/sign up – can't import/export from Demosphere
- Could hold off on website portion of TeamSnap
- Motion made by Michelle Samuelson to approve Team Snap at \$1300 as our communication platform using team sponsorships, starting July 1, 2019. Second by Nicki Wagner. No discussion. Motion carried



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DOC

- Maddy Blain and Brandon Jerstad both accepted the co-position
- Julie would like a job description committee to form, Nicki Wagner a part, involve Brandon & Maddy

Ben John – Rush Partnership

- Ben visited & spoke regarding possible partnership with Rush and Evansville Soccer Club
- He would like to observe teams, organize as a whole to figure out our needs and what fits for Evansville – analysis of club
- Ben would like to come 3-4 times and meet with coaches
- Curriculum, training, resources, and coaching would be provided to us by Rush
- Implementation would be in fall
- Collaboration and face time with coaches here in Evansville – Rush staff
- Winter space in Evansville and Ben would have 4-5 Rush staff come to us to train in off-season if we secure facilities
- **College Assistance Program** – helps connect HS players with college contacts, ACT/SAT prep, player observations, player registered in an online system with search engine for school and programs/contact info – Rush has this program for their players already & we may be able to access it through the partnership
- Play in Rush Festival/Tournaments – perhaps do a combo tourney and have Rush kids and Eville kids on a team with Rush coach assisted by Eville coach
- Player passing/club passing – based on commitment, ability level, and recommendation from DOC & coaches– easier to club pass if you are a part of Rush
- Training pass – works on player development, our players could go to Rush facility in Middleton one night a week and pass into their trainings – more individually based and works on deficiencies player has; trainings happen fall & spring at extra cost \$350 (\$250 for HS) – Wednesdays, 90 mins
- Camps – do a summer Rush camp in Evansville
- 4 days, 3 hrs a day with t-shirt, run by Rush coaches, helps pay for Rush coach to come and profits can go back into our program
- Weekly, age appropriate lessons given by Rush to coaches - a few things to do and an explanation on how to read the lesson plan, want to support the parent coaches
- Contract – written agreement, same price for 2 years, contract can be by month to month, pay at end of the year & pro-rated
- Rush wants our club to be able to be self-sufficient, so then we don't pay Rush
- Rush would structure a practice schedule for primary days of training so they can see every team in club and their coach would run part of each practice and then parent coach would take over/Rush coach may also work with coaches individually, they want to collaborate and be responsive to what our coaches need
- At season end, Rush would meet with our coaches
- Would like all coaches to have balls, cones, pennies, gear as building brand and uniformity is important too
- Club members discussed Ben's ideas after he departed.



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- Motion made by Cari Slater to collaboration with Rush Club for an agreed upon fee. Kristi Jones second. No further discussion. Motion carried.

Next steps

- Julie needs schedule from Paul & she will contact Ben John about practices
- Paul will give coach names & emails to Larry to reach out for coaches and commissioners
- Plan a parent meeting – Julie will get a date from Ben John

Fundraising

- 2 teams won the ice cream party based on nut sales!
- 4 teams won the pizza party!
- Deb will contact the coaches

Scholarships

- Kristi is presenting the 4 scholarships

Team Formation

- MAYSA Commissioner Larry, Ryan, and 2 DOC's are on committee

Online Bill Pay

- Having difficulty with this
- Would like to not use it as it has a fee
- Discussion of having a Club credit card

Registration

- Michelle & Deb will meet about registration – post on website
- Deb will put volunteer program PDF on registration and a check box that agreement has been read by individual

Hiring & Nominating Committee

- Discussion of idea
- Good for board recruitment
- Committee would be a make up of board members and club members collaborating

Equipment Turn In

- One week to turn equipment in at end of season – otherwise club will bill you for it



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4th of July

- Michelle will see if any team wants to organize the float

Adjourned at 8:55 p.m. Motion made by Nicki Wagner and seconded by Michelle Samuelson, so approved

Upcoming meetings: June 10 regular board meeting at Creekside

- Minutes prepared by Christina Ross, ESC Board Secretary