

January 9, 2017

Golf Tourney:

Date of Tourney: May 6th

Southern Hills charging \$53 per player (39 for golf and 13 for food)

We will charge \$75 per player

4 player teams (\$300) per team early entrance \$275

\$500 is the cost for sponsorship (4 players and advertisement)

Flyer needs to be made to get the word out

Sign Up sheet needs to be made for teams

Silent Auction Items (need to form a letter to get donations)

Mike B will create a goggle doc that helps organize the information about businesses for sponsorship and or team donations

Tee Time – 12:00

Registration – 10:30

Mattress Missy:

Date: February 25

2-4 weeks for delivery of new mattress

Currently work with 40 local cities.

Nationally work with over 2000 schools.

1 day event with an average of 7,000 profit.

Goal is to get 100 people to walk thru the door.

10% in every community need a new mattress every year.

Take away the old ones – with a charge (\$45)

Our biggest part in this is to advertise the event.

2-3 referrals per family – players can make additional money thru referrals on top of the money for the club

Printed materials provided by CFS

Text Blast done by CFS

Flyers can be electronic

Flyer gives a free set of sheets

Will price match any other mattress price – most mattresses are lower in cost – because there is no overhead cost

Name brand mattresses are sold

Typically have between 4 – 7 sales people on site

Goal is to sell 50 mattresses per event

Only 1 event per city per year

There is a return policy – just a store

Layaway is available with no charge

Do need volunteers –

Start advertising now

Need to have a parent Meeting

Need to have a student Meeting

We can have these meetings together –

CFS is willing to pay for postage and mail this to all families

Around the 1st of Feb we will have the student and parent meeting

Splitting the money raised with the senior party committee

Put up signs in the neighborhood

Civil Servants get 10% off

50 parents at the meeting gets additional \$250

Soccer gets 50% of the profit and the Senior Party gets 50% of the profit.

APPLE VALLEY FORD

March 1 to July 31 are the open dates

Thinking about booking April 13th

April 13 – from 4 – 8 pm at the high school

Possible Parent Night at Babe's in August.

Coach Aaron brought up a fundraiser – called SNAP –
Summer Clinic is a possibility for a small profit.

Went over Treasurer Report

We have a balance of \$1,691.04

Next Meeting February 6th at Celts in Farmington at 7:00 pm.

Meeting Adjourned.