



McFarland Youth Hockey Association

November Board of Directors Meeting

December 8, 2025: 6:30 pm

McFarland Ice Arena Conference Room

Agenda

1. Previous Meeting Minutes

- a. Approve previous meeting minutes ([November](#))
 - i. Motion: Adam, Chad second. Motion unanimous.

2. Updates

a. President

- i. Enrollment update - will need to shuffle Wednesday nights with the large intro group. Haley working on options
 1. Will need help with coaches, High School players an option

Age Level	Participar	Teams
Intro to Hockey	57	N/A
U6	25	3
U8 Coed	25	3
U8 Girls	10	1

- ii. WAHA and Region 4 Updates - Match penalties on the rise for discriminatory language - area of focus this year. Tournaments are "broken" with fees, bad matchups, conflicts. Free Hockey days are successful
 1. [Invites](#)
- iii. Association Events Update (Transfers 1, Complaints 1, Coaches Committee 1, Eligibility Several)
 1. Transfer was an out-of-state skater, MYHA just happened to be in-line on the map

b. Treasurer

- i. Second Half Dues Plan
 1. Next couple of weeks
 2. Bucky Book is completed for reductions
 3. Wreaths
 4. Raise Right
 5. Coaches deductions
 6. Issued via QuickBooks
 7. Payment due 12/31
- ii. Concessions, Fundraising Updates

Board Members (Term): Brooke Logan (2026) • Matt Hawley (2028) • Amber Lex (2027) • Cory Schuchardt (2027) • Adam Spelshaus (2027) • Kevin Lex (2028) • Chad Vezina (2026) • Mike Ebert (2028) • Nick Trentadue (2026) • David Rowe (2026)



1. Concessions: \$8,193.20 in revenue this FYTD vs. \$4,835.98 in supplies cost (does not include \$2,475 Slushy Machine cost or Volunteer Hours Cost)
2. Bucky Books: \$6,965 in sales; \$2,985 in dues reductions
3. Wreaths: \$642 in sales; \$158 in dues reductions
 - a. Wreath sales numbers do not seem accurate, Matt to follow up
4. Raise Right: \$33,875.84 in sales; \$2,696.35 in dues reductions
5. Blanket Sales: Starting on 12/8
6. Pull Tabs - \$1 sold out, \$.50 being sold

3. Follow-ups and Updates

- a. Banners - David Rowe
 - i. Peewee B still needs a 3rd place banner
- b. Beer Tent - Amber and Kevin Lex
- c. U8 Starion - Amber Lex
 - i. TBD on air horn
 - ii. One exit door still needs attention, follow up needed
 - iii. Bench doors ok but sticky
- d. U8 Goalie Equipment - Kevin Lex
 - i. Velcro replacement needed on some
 - ii. Swap out large goalie glove for U8 Blue
- e. Goalie Practice and Coaching - Mike Ebert
 - i. Going great, positive parent feedback
 - ii. 7-10 goalies per session
 - iii. Outgrowing locker room space
 1. Move all girl goalies to locker room 7 since Icebergs are after in LR 7
- f. MCIA Capital Contribution - All
 - i. Call a special meeting for a membership vote or wait until spring meeting
 1. Board Response:
 - a. Communicate to Tod that we are planning on it and wait until spring

4. Concessions and Service Hours

- a. SWFSC - bust so far and planned shifts 617.75 Completed/Claimed 282 Unclaimed
 - i. Zero shifts claimed by SWFSC
- b. Extend to MHS? Others?
- c. Concessions Manager for next year needed
 - i. Board Response:

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1. Ideal candidate would be someone with a younger skater and also experienced in this area

5. Girls Hockey - 2026-2027 Season (Nick)

- a. Hosting 12U Silver State Championship in Stoughton 2/28 - 3/1
 - i. All associations posting Dibs shifts for volunteer hours
- b. 1/24 8U Girls Jamboree - 14 Teams, 150 Skaters
 - i. Largest girls jamboree in the state
 - ii. Easily break even without charging anything
- c. Discuss option for Jr Icebergs Association versus co-op commitments for next year
 - i. Unified plan by the end of the year for next year by all associations
 - ii. Current working plan:
 1. Establishing a Girls Coordinator position
 2. Petition WAHA to form a Jr. Icebergs association
 - a. If not approved by WAHA, do what we did this year with co-ops
 - i. If co-op
 1. We will host 8U and 14U
 2. Oregon 10U
 3. Stoughton 12U
- d. Recruiting and Coordinator Position Discussion
- e. Feedback from Parents recap
 - i. Earlier practice times for skaters coming from out of town
 - ii. Unified communication from associations on practice times, etc.
 - iii. Different rosters at each game is difficult
 - iv. Equitable ice time
 - v. Overall, very positive feedback
- f. Board Response:
 - i. 12U team suffered due to call-ups to 14U
 1. Desire to field a team at all levels may have contributed to this, but weighing the good with the bad (i.e. important to have teams at all levels vs. the talent level on each team)
 - ii. Taking feedback and focusing on getting more involved to ensure improvement for next year versus dwelling on what didn't work this year.
 - iii. Forming a unified Jr. Icebergs association would alleviate a lot of the work that was required to get this off the ground in year 1, and would provide a unified front for girls hockey in our area.



- iv. Main goal is to promote girls hockey and offer them a place to play with teammates that will ultimately become the Iceberg's high school team, which wouldn't work if we didn't offer teams at all levels

6. School Field Trip (Cory)

- a. December 17th and 18th
- b. Dibs posted and filled for 12/17. Still need volunteers for 12/18
 - i. Board Response:
 - 1. Primarily discussed for awareness by BOD

7. Pictures (Cory)

- a. Thoughts on how everything went
- b. Feedback from Jess:
 - i. Everything went well
 - ii. Too much time allotted for the older kids
 - iii. Coach help for U6 and U8 was crucial
 - iv. Provide more messaging to encourage sibling and coach/child pictures
 - v. Downloads will be ready by the end of the week of 12/8, along with a communication plan for individual pictures
 - 1. Board Response:
 - a. Everyone felt it went well
 - b. Should allocate more time for Mites in the future

8. Fanwear Store Round 2 (Cory)

- a. We have had some inquiries about how to purchase fanwear, for both Spartan gear and Jr. Icebergs.
- b. I think an early October store along with a mid-late November store would be ideal to give late registrants and new families an opportunity to purchase items
- c. Add more variety to our store
 - i. Board Response:
 - 1. Agree to open for a 2nd round
 - 2. Ship to rink and pickup at concession stand as an option

9. Division 1 Move Up (All)

- a. Make a decision one way or the other by spring
- b. WAHA could try and move us up to D1 without us asking anyway
 - i. Board Response:
 - 1. Mixed reviews
 - a. David:
 - i. State tournaments are memorable for kids
 - ii. Ideally WAHA would pair down to 3 divisions split equally based on valid metrics
 - b. Cory:



- i. Making the State tournament should be earned and not something that is automatic, which has often been true in recent history, but noting that there are ebbs and flows with all of our teams
 1. Our State Tournament appearances are somewhat skewed by the fact that there aren't many D2 teams in our region, along with wild-card and hosting appearances.

c. Chad:

- i. Reference to prior reclassification decision
- ii. https://drive.google.com/file/d/1eveFxBy6fyGVyFX4q_v7sl0jctq83cjQ/view?usp=drive_link

10. Open Forum (All)

- a. What is going well?
- b. What isn't going well?
- c. Anything to pivot?

11. Adjourn

- a. **Motion:** Cory, Adam Second. Motion unanimous

Attendance:

- Adam
- Nick
- Mike
- Cory
- David
- Chad
- Matt
- Kevin
- Amber
- Brooke