

## Sheboygan Lakers Blue Line Association

Meeting Minutes

06/21/2023

Present: Chase Longmiller, Paul Avery, Tom Cagle, Jen Cardarelle, Tammy Dehne, Salena Russell, Brian Allen, John Taber, Kathy Scott, Josh Holte, Kasey Schroeder, Erin Lindow

Absent: Jared Roe, Nathan Taylor, Sam Schroeder

Previous meeting minutes approved via email and posted to SBLA website on 05/14/23

Meeting was called to order at 6:30pm

Motion to Approve Financials

- *Motion to Approve: Salena, 2<sup>nd</sup> By: Paul. Motion Approved.*

### TREASURER'S REPORT

- Monthly financials sent to the board. Nothing to discuss, per Kasey. No questions from any board members.

### RINK MANAGER

- Boards are going in on Sunday, June 25<sup>th</sup>.
- Ice painting to be done on Friday, June 30<sup>th</sup>.
- Flooding will be done the week of the 4<sup>th</sup>.
- We will be up and running in time for the Next Level camps.
- Mary is working on menu. (We need to provide lunch each day to the attendees.)

### OFFICE MANAGER

- Kasey introduced herself to the Board
- She is currently finishing up her training with Karen. Everything is going well so far.
- Discussed the sponsorship/rafter boards status. She is making a list of all the boards that have not paid and they will be removed before the season. **REMINDER TO OUR FAMILIES THAT GETTING COMPANIES TO SPONSOR A RAFTER BOARD IS A GREAT WAY TO HELP OFFSET YOUR SKATING FEES AND HELP THE ORGANIZATION AT THE SAME TIME. IF YOU NEED MORE INFORMATION, PLEASE REACH OUT TO KASEY IN THE OFFICE!!!**
- Working with Next Level camp with information pertaining to the three weeks of camps.

### FACILITIES

- Parking lot is started; will finish the fire lane in about a week.
- West wall – tried a solution, but unfortunately it is a no go. Will need to frame and drywall. **Will need to bump to next year/budget for the bigger expense.**
- Conex box looks great
- Carpet & paint done in the offices and the pro shop. New desks and cabinets ordered.
- We will be moving our internet provider to TDS as soon as it is available in our area. This should help us with our internet issues and hopefully save us some money as well.
- Tom's office is transitioning to a private meeting area.
- Signage: Brian is purchasing (3) TVs for the organization; Nate has programming under control.
- Mirrors have been hung in the bathrooms – waiting on partitions.

- Need to put together a paint plan. Josh will be working with Tom to set up a timeline and will work with Kasey to open up DIBS for this project.
- Locker room 3 – cleaned up and benches to be secured. Then we are finished with that project.
- Received a quote for the 16 ft x 2.5 ft countertop and cabinets for the back wall of the concession stand. We committed \$1500 in capital improvements in the 23-24 budget for this project. The quote came in at \$2000 for cabinets & countertops. We will need to vote on this at the July meeting.
- We would also like to purchase a new 51" x 98" countertop for the concession stand. We will need to get a quote and vote on it as it was not budgeted in the 23-24 budget. May need to be pushed to next year and added to the budget for 24-25.

## YOUTH HOCKEY COMMITTEE (YHC)

Change to agenda – YHC handbook will be sent to board members for review and feedback. Will vote on it in July. This will give the board members more time to review it vs. going over it line by line this evening.

- *Motion to approve moving the vote to the July Board Meeting: Paul, 2<sup>nd</sup> By: Tammy. Motion Approved.*
- Registration for the 23-24 season will go live on July 7<sup>th</sup>.
- 3 on 3 will run from August 1<sup>st</sup> to August 31<sup>st</sup>. Information on 3 on 3 will be included when Kasey sends out the registration email.
- Girls try hockey for free will be on August 16<sup>th</sup>.
- We will be hosting a Girls camp on August 18<sup>th</sup> and 19<sup>th</sup>.
- Powerups will run from September 5<sup>th</sup> to October 1<sup>st</sup>. Agility during the week/drop in on weekends
- Try outs will be October 03, 05, 08, & 10. Goalie tryouts will be on October 4<sup>th</sup>. Grievance Night will be on October 11<sup>th</sup>.
- Practices will begin on October 12<sup>th</sup>.
- We will be hosting a Ref clinic on October 14<sup>th</sup> for Level 1. Classroom time from 8am – 11am and on ice from 11am to noon.
- Level 2 & 3 + is now online. Some rinks may offer a refresher, not us.
- Our current registration late fee is currently \$50. We would like to bump it to \$150 to encourage families to register on time.
- *Motion to approve raising the registration late fee: Jen, 2<sup>nd</sup> by Tammy. Motion Approved*
- **REMINDER TO OUR FAMILIES ABOUT JUST HOW IMPORTANT TIMELY REGISTRATION IS. THE DIFFERENCE BETWEEN HAVING TWO TEAMS AT ONE LEVEL VS THREE TEAMS AT ONE LEVEL CAN COME DOWN TO ONE OR TWO PLAYERS. OUR GAME SCHEDULER NEEDS TO START SCHEDULING GAMES AS SOON AS WE KNOW HOW MANY TEAMS WE WILL HAVE. YOUR HELP IS APPRECIATED MORE THAN YOU KNOW!!!!**

## TOURNAMENTS

- We will be ready to go live with our registration links very shortly. Kasey to provide Erin with registration link and Jen to give Erin access to registration information.
- As soon as the link is live, Erin will do an email blast to all contacts that previously registered with one of our tournaments.
- Tammy will start working on contacting sponsors.

## FIGURE SKATING

- Starting July 10<sup>th</sup> we will be hosting (2) 4-week summer sessions
- Figure skating will be walking in the 4<sup>th</sup> of July parade
- Figure skating will be hosting a testing session on September 16<sup>th</sup>. **Kathy to confirm date with Kasey/Tom**
- Parent tot was a success during the 22-23 season. We will continue this season on the 3<sup>rd</sup> Thursday of the month from 9:30am-10:30am.

## MARKETING

- Rec Dept reached out to us to see if we would be interested in advertising in their flyer. Marketing team designed an ad. Marketing will work with Kasey to update the website so that the info is up to date.
- Working with Lakeland on an intern/co-op program. Should know more in July – go live date/details/etc.
- Working with Kasey on how to promote and advertise programs (like 3 on 3, try hockey for free, etc)
- Salena showed us the mock up for the “Home of” wall decal (It looks awesome!)
- Sponsored a hole as a Lakers organization at the PATH (Providing Access to Healing) golf outing. Will be advertised in the United Way annual PATH impact report. The PATH program is here to assist and youth programs in the area and offered their assistance, should our organization ever need it.

## FUNDRAISING

- We have until December to purchase a beer cooler (first tournament). **Jared will continue to work on this.**
- Fundraising is working on an affiliation with Target
- Continuing to work on getting our rafter board program to its full potential.

## ADMINISTRATION

- We will be working to have the role of the Ref Coordinator more defined. **This will be completed by the August vote on our committee structure.**
- All board members had been asked to review the bylaws and committee structure and to provide feedback. Nothing major was brought up, only minor tweaks. **We will write up the revisions in the July meeting and vote on it in the August meeting. This will allow it to be presented to the organization at the September open house kick off meeting.**

## NEW BUSINESS

- The foundation is working with us to create a jersey memorial wall. We want to make it right and give it the honor it deserves.
- We will be moving the Brett Engelhardt jersey to the wall next the ATM in the lobby. A member of the marketing committee was able to interview him and a plaque will be added to the wall.
- We would like to address the DIBS program. Do we need to revamp it? Do we need a different process? Should we increase the fees for not doing work hours? **This discussion has been tabled until our October meeting.**

## OPEN DISCUSSION

- Adam thought we should table the alcohol licensing discussion until Wisconsin completes their updates to the state liquor licensing. **At this time, we are planning on doing temporary permits, so we should not be impacted. We will continue to monitor the situation.**
- Adam mention that we should start putting out feelers to our organization in the spring asking what their intention is for the following season. Thought that maybe having registration in spring may assist our process. **This is something we will discuss at a future meeting.**
- Adam addressed his concerns about a four-day tryout process and thought that a shorter process might be better; perhaps a team of “bubble kids” for extra time with the rating staff/coaches vs having everyone there every single day of tryouts. **YHC can discuss this at one of their meetings.**

Motion to adjourn at 7:40pm.