



AC Girls High School Hockey

Booster Club meeting minutes

January 10, 2022

New Hope Bowl

7:00 pm

In Attendance:

Name	Position		Name	Position		Additional Attendees
Jenn Sondrall	President	X	Chad College	Vice President	X	Jenni Monogue
Kevin Monogue	Treasurer	X	Allison Riestenberg	Secretary	X	
Matt Cook	Head Coach	X	[Open position]	Volunteer Coordinator		

President Report

New Business:

1. Update on Yearbooks
 - a. Almost ready to hand off to printer this week, will print 50-60, 1 per family
 - b. Budgeted \$800
 - c. Need 2-3 seniors profiles (Fisher, Launderville, 1 of the mgrs.)
 - d. Jenn waiting for printing quote, looking to see if the school can print for a lower price
 - e. Next year – have them done sooner
2. Emails to parents about booster fees
 - a. One new family that hasn't paid, Jenn hasn't emailed yet, will do so

Old Business from 12/13/2021 mtg:

1. Check from Ameriprise – successfully tracked the family it came from
2. Jenn email AD Office - is any player in free/reduced lunch program? If yes, can the school help pay their Booster Fees?
 - a. 1/10/2022: Jenn will contact Larry to discuss our hockey families, help w/ booster fees

Vice President Report

New Business:

1. Update on SignUp Genius for Game Day Duties
 - a. Music isn't filled. Group will figure it out game by game.
 - b. Fundraiser - Snap!Raise (does this fall under VP?)
 - c. Need a coordinator for this fundraiser – group will work together
 - i. Allison will be point person for this year
2. Upcoming Events
 - a. **Team Breakfast** this Saturday, 1/15/22 Who is hosting?
 - i. Chad will ask Country Kitchen for food donation
 - ii. Jenn/Scott will host, 10- 11:30am
 - b. **Youth Night** - next Tuesday 1/11/22 @ NHIA – Notes from Tawnia
 - i. Volunteer list is pretty full so we should be good.
 - ii. Girls Youth coordinator has been publicizing with youth teams
 - iii. Allison has posted on our social media platforms

- iv. HIGH SCHOOL DANCE TEAM is coming to support the girls.
 - 1. Jenn, they will give their names to rink staff so we can reimburse rink for admission.
 - 2. Chad: will pick up juice boxes and trays of cookies for the meeting room
 - v. **Add A Chuck-a-Puck at these games (both JV, Varsity)
 - 1. Younger girls can run this (Jenn will ask Mack and Pisca girls to run this)
 - 2. Matt may have a \$100 gift card for Dicks Sporting Goods for the prize
 - a. Otherwise, do split the pot
3. **Skate with the Wings** - Friday 1/21/22 5-9pm @ NHIA, actual skate is 6:30-8pm
- a. Have the team posters been ordered for autographs?
 - i. Jenn: will get 8.5x11 printed out, get 100 made before the date.
 - b. Will need markers for signing.
 - i. Jenn: will gather sharpies from Scott (need approx. 30)
 - c. Need a schedule of which skaters are at the table.
 - i. Usually, 4-5 girls for 15 min at a time, (per Tawnia)
 - 1. Jenn: check with boys to confirm
 - 2. Chad:
 - a. Tawnia says start signing ½ hr before the skate (6pm), thru the end of the actual skate (8pm) for the signings
 - b. Put together chart for signing groups/times for Matt
 - 3. Matt will assign groups of girls
 - d. Need a volunteer sign up - locker room monitor for tours, help staff the table with snacks on it etc. Usually about 4 volunteers.
 - i. Matt will schedule the girls for this
 - ii. Tawnia: provide the list of times and duties
 - e. This cost is split with boys but who is buying lemonade and cookies
 - i. Jenn: ask the boys if they buy, send us bill for half the cost (per Tawnia)
4. **Senior Night** - Thursday 1/27/22 @ NHIA – notes from Tawnia
- a. Senior Posters - Kristin is going to have them printed at the district.
 - b. Need a photo of all seniors together
 - i. Tawnia will try to get this Thursday night.
 - ii. Matt wants to get these printed at the beginning of the season next year, post at the rink on the catwalk in the south rink
 - 1. Can use Northlight color
 - 2. Jerry Mlekoday can design the files for the printer
 - iii. Email went out to all senior families to start working on their boards.
 - 1. Captains will also reach out to seniors.
 - iv. Bundt cakes for seniors have been ordered
 - v. Working with local florists for Senior flowers
 - vi. Allison will take pictures, unless we can get Bonnie or Helge to do it.
 - 1. Allison: ask Bonnie or Helge if they would do this for us? Can we give them a gift card as a thank you?
5. **End of Season Banquet** – notes from Tawnia
- a. Email went out to all Senior families to determine best date. It will be on a Sunday late Feb/early March.
 - b. Working with venue (Edinburgh) to secure the date.
 - c. Senior gifts are being ordered
 - d. Captains will put together season video
 - e. Reaching out to Carla Berg family to see if they are interested in continuing this award
 - f. Team awards will be handled by Matt
 - g. Kevin: do you want to collect money? Or have us collect and give to you night of banquet? We will keep track of rsvp's.
 - i. Group decided: Season banquet group should handle money collection and pay Kevin directly.

Old Business from 12/13/2021 mtg:

1. Did we get volunteers/leads for the following?
 - a. Heggie's Fundraiser shadow – still need someone for this
 - b. Still need leads for all special event nights
 - i. Alumni Game
 - ii. Senior Night - Junior parents
 - iii. Youth Night - freshman parents
2. 2 Sponsors have yet to pay -
 - a. Kurth's Auto > Kevin sent invoice, Scott Johnson needs to talk to them
 - b. Flex Tech > Jenn will talk to them

Treasurer Report

New Business:

1. Finances update
 - a. Current Bank Balance: \$32,483
 - b. Outstanding outgoing items, things not cleared yet:
 - i. Ice pmt for the tourney
 - ii. Program check – Jenn will deliver tomorrow
 - iii. Checks for Ref pmts, Hudl, Trainers
 - c. Balance available if all outstanding items clear: \$25,314
2. Mighty Cause charity foundation donated \$100
3. Booster Fees Updates
 - a. Returning families: Kevin will email them:
 - i. Four returning families that haven't fully paid
 - ii. Two families – still owe \$100

Old Business from 12/13/2021 mtg:

1. *All Star Sports - need invoice from them for Bags, team apparel*

Coach Report

New Business:

1. Jackets
 - a. We have zero extra jackets
 - b. If we have new players over our current numbers next year, we need to order more jackets, but we can't match the exact jacket anymore
2. Jerseys
 - a. In summer of next year, plans to put it out to families asking for design ideas
 - b. We can get 1 more year out of the current set of jerseys
3. Wants a bus trip next season
 - a. Will be early in season, Friday Night/Saturday day games, one overnight stay
 - b. In Brainerd probably wknd before Thanksgiving in Nov 2022
 - c. Has been done before, usually costs around \$5000
 - d. Find hotel w/ breakfast provided and organize a group rate.
 - i. Boosters cover hotel rooms for kids (4 to a room) and coaches; parents pay for their rooms
 - e. Find a bus deal
4. Start working on a timeline for organizing the golf tournament next year
 - a. Need to set the event date for next season
 - b. Vikings schedule comes out in May, decide after this
 - c. Want to do it on a Saturday
 - d. Tentatively 3rd wk of September
 - e. Boosters need to put together a full list of the event's needs and timelines for all the things that need to happen before hand, so it's not last minute

- f. Suggest: Tie in a 'beer bust' with Pub 42 (would they allow use of the basement?) or Wicked Wort (their basement)
 - i. Andy Johnson (JV coach) is in a band, they would possibly play
- 5. Holiday tournament dates need to be set as soon as possible.
 - a. Group decided on dates: Thurs-Sat (Sat is New Year's Eve), December 29 – 31st, 2022
 - i. End games on last day before 5pm
 - b. Invite the same teams for next year
 - i. Larry wants to send out contracts soon
 - ii. We want to send out invites ourselves 1st to out of town teams, before Larry sends out contracts
 - c. Jenn M: find out where the out-of-town teams stayed and if they had a good experience (Ex: Bemidji stayed at the same hotel for 10 yrs)
 - i. Work w/ the hotels for a team block rates (w/ kick back to AC Wings)

Old Business from 12/13/2021 mtg:

- 1. *We will be getting a bill from HS for trailers for 3 games (\$75 per game)*

Secretary Report

New Business:

- 1. Update on Sophie's Squad/Hockey Hits Back game Tuesday, 1/18/22 @ Elk River (www.sophiessquad.org)
 - a. ~~Notes from 1/9/2022 meeting with ER and SS reps~~ < out of date
 - b. ~~Review Event outline (here)~~ < out of date
 - c. This will now be a "Hockey Hits Back" event – bigger event, run by SS reps
 - i. Q: Do we want to pre-order t-shirts for the team/mgrs? (look like this: [link](#))
 - 1. \$15/each They look like this We don't have to but they encourage it as they want a group picture with their 'teal' color being prominent. There is no budget for this since it's a new event.
 - 2. Boosters decided: will buy the shirts for the team only (not managers) = 27 total
 - 3. Allison send out email w/ info on cause, asking parents to reimburse the if they want to. Send a check to Kevin or to Venmo (Jenn)
 - a. Booster Vote: 4-1 (Chad dissenting)
 - b. Use sweatshirt sizes for this (get from Jenn)
 - ii. Q: They asked for donations for prizes for multiple 'chuck-a-duck' promotions.
 - 1. Allison is donating a pair of MN Wild tickets for game on Sunday, April 17, vs San Jose
 - 2. They also asked if we could donate a few gift cards to local restaurants/stores/etc. for game prizes (something about using the dots on the ice, more chucking of ducks?). Are we willing to provide a few gift cards? > Booster decision: No
 - 3. Is there anything else we would be willing to buy to donate (Signed Jerseys? Hockey related gifts?)? > Booster decision: No
 - iii. Allison will send the group an update when details are finalized.
- 2. Social Media updates?
 - a. Need to get into both HS's and update the hockey windows
 - b. Sponsors – do we need to do any posts that are dedicated to single sponsors?

Old Business

- 1. *Snap!Raise fundraiser - will do in late January 2022*
 - a. *Funds for new uniforms and new equipment for the team*
 - b. 1/10/22: Allison: Follow up with Snap!Raise contact to move start date out 1 week
- 2. *Tawnia - talk to Derek Peltier to see if he can get us Gopher women's hockey tickets*

Group Old Business

Tournament coordinator:

- 1. Holiday Classic Tournament final update/finances

- a. OPC hasn't paid yet
 - b. After they pay, we will clear \$1400 profit
 - c. Need to find ways to increase profit, and decrease costs
 - i. Print roster page only (no printed programs, only online)
 - ii. Sell pizza instead of hot dogs
 - iii. Food trucks? Mini donuts, pizza?
 - d. We liked the Tourney Machine app, it was new this year, will keep this for next year (include cost in tourney budget)
2. Next year - do we want to do this tourney again? Decision was not made. If we do:
 - a. Raise team costs \$100 each
 - b. Don't do printed full programs
 - c. Don't do t-shirts for all teams, only give t-shirts for winning teams
 3. Online bracket has been updated with final game results

Group New Business

1. Group discussion: who is supposed to coordinate events? > Falls under VP
 - a. Next season:
 - i. add an Event Coordinator that reports to VP
 1. Every event should be assigned to a class/group of parents
 2. Golf: sophomores (Jerry Mlekoday and Kevin Monogue will coordinate)
 - ii. Allison: put together/find the list of all events for the group to review at next meeting, assign events to groups
 - iii. Add Fundraising Coordinator that reports to VP
 1. Book: Jerry Mlekoday will do program book (graphics, put it together)
 2. Sponsorships
 - iv. Need a Game Day Operations Coordinator
 1. Going forward - this person should assign all roles/positions after a 1st call email goes out for requests.

Meeting adjourned - time: 9:55pm

Allison Riestenberg, Date: 1/10/2022