



Mission Ridge Ski Education Foundation Board Minutes

Tuesday, November 18, 2025

Zoom Meeting

Attendees: Amanda Viebrock (President); Chip McElearney (Secretary); Heather Neff (Treasurer); John Barnett; Libby Siebens; Roger Taggart (Executive Director); and Ethan Howell (ex officio, absent).

Meeting called to order at 5:20 PM.

Overview

The board discussed finance updates, registration numbers, and the upcoming season. The team addressed corporate sponsorships again and talked about a new YSL coach joining the team.

Action Items

- Amanda & Roger to check on a different format to receive and review financial documents.
- Roger to connect with Carson about correcting the NW Cup Finals event dates on website.
- Amanda to send out board recruitment notice.

Outline

General Business

- Board approved previous meeting's minutes but tabled financial statements since some members had trouble opening the html file.

Director Update

- Roger highlighted several positive changes our new accountant is bringing to the team, to include separating camp expenses and income, and correcting duplicative tax payments and interest income allocations.
- Registration. As previously reported, YSL numbers are up and Ski Stars are down a little as expected since some athletes moved up to YSL. The team is considering adding one more group for Sunday training to accommodate more participants, aiming for three groups on both Saturdays and Sundays, which would bring the total to just under 40 kids.
- Roger shared an update about a former ski racer who wants to coach at the Youth Ski League Ski Stars level and is currently working as a substitute teacher.
- The team conducted a successful early camp at Sun Peaks, where they took seven athletes and had four good days of training despite warm weather. Sun Peaks utilized a snow-saving system with blankets to extend the training area, though they had to download from the top due to lack of snow at the base area. Coming up, the team expects a large group of athletes for Thanksgiving Camp at Sun Peaks. Registration is around 30 individuals.
- NW Cup Finals. Roger and the group discussed the rescheduling of the Northwest Cup Finals from Stevens Pass to Mission Ridge and that we will race on Tumwater if necessary. Vail would not allow Steven Pass to open their venue to host during the scheduled dates. The event will now be a 3-day race instead of 4 days, featuring two GSs and a slalom (no Super G). Amanda pointed out that the website incorrectly listed the race dates as February.

- Staff. Roger also mentioned that Lindsay, who has been working part-time, will be leaving at the end of the month, with Carson and Kristy taking over her responsibilities, including website management and bookkeeping.

Mountain Update

- In lieu of Ethan's update, Roger noted the lack of snow across the West and the impact of warm, wet weather on ski resorts. Mission Ridge snowmaking has been able to create some artificial snow up high, but nothing down low on the mountain.
- Roger noted that Tumwater received 16 new snow guns and completed a new pipeline project, which will improve snowmaking capabilities.

Corporate Sponsorships

- Amanda and Roger discussed issues with corporate sponsorship outreach, noting that some potential donors did not receive mailers and highlighting the importance of follow-up calls. They also touched on the idea of ordering patches for new jackets and the importance of getting all of the sponsors on the jackets to avoid having to redo them.
- The team discussed sponsorship challenges and brought up the feasibility of a survey being sent to sponsors about a potential two-year commitments. John suggested reaching out to current enrolled families about sponsorship opportunities, and the group reviewed a spreadsheet of potential sponsors, with Libby confirming she had made calls to those without MRST contacts and Amanda noting she had updated contact names.

Meeting concluded at 5:49 PM.

Next meeting to occur on Tuesday, December 9, 2025 at 5:15 PM.

Join the next Zoom Meeting at

<https://us06web.zoom.us/j/89154211047?pwd=yS6PlbxCikUj8Trm0C198amDKuJfJJ.1>

Meeting ID: 891 5421 1047

Passcode: 270029