



## Challenge Alaska SnowBlast

April 12<sup>th</sup> – 18<sup>th</sup>, 2026

Please join Challenge Alaska in April 2026 for our SnowBlast fun(draising) extravaganza! This SnowBlast, we are celebrating over 40 years of providing recreational opportunities for Alaskans living with disabilities. Our ski school offers more than 1,000 lessons annually! For this event, we anticipate over 100 skiers and snowboarders of all abilities coming together for a fun week of activities, and a day of skiing from the Keil Center. We can't wait to ski and ride with you!

We have a week of awesome events planned from April 12-18 to get involved and get outside. Celebrate the return of the light and raise money for a tremendous organization.

- Sunday: Mountain Scavenger Hunt at Alyeska Resort
- Monday: Matching Monday
- Tuesday: Take A Break Tuesday Vertical Feet Challenge
- Wednesday: Challenge Alaska Stories
- Thursday: Girdwood Grub Crawl
- Friday: FUNdraise Friday
- Saturday: SnowBlast! Shred at Alyeska Resort, Awards Ceremony & Prizes

Opportunities to Participate:

- Become a corporate sponsor of the event - sponsorship options attached
- Participate in the SnowBlast Pledge Drive
- Join in daily activities and challenges

It is our hope that you will consider supporting Alaskans with disabilities by choosing to participate in our event. For more information regarding sponsorship, pledge drive, donations and other opportunities for this event, please contact Mariel Ballew at [mariel@challengealaska.org](mailto:mariel@challengealaska.org) or 907-344-7399. Check out the event website at <https://givebutter.com/SnowBlast26>.





## SPONSORSHIP OPPORTUNITIES



Banner Placement for all of 2026  
Logo on the event & Challenge Alaska websites  
Large Logo on T-shirts  
Facebook & Instagram Recognition  
5 Ski Passes  
Recognition at the event awards ceremony



Banner Placement during SnowBlast Week (April 12-18, 2026)  
Logo on the event & Challenge Alaska websites  
Logo on t-shirts  
Facebook & Instagram Recognition  
3 Ski Passes  
Recognition at the event awards ceremony



Logo on the event website  
Logo on t-shirts  
2 Ski Passes  
Recognition at the event awards ceremony



Name on the event website  
Name on t-shirts  
Recognition at the Awards Ceremony



**CHALLENGE**  
ALASKA



## SNOWBLAST SCHEDULE

### **Sunday, April 12<sup>th</sup>: Mountain Scavenger Hunt**

Challenge Alaska Ski School Staff will set up a scavenger hunt around Alyeska Resort. Prizes have been generously donated by our amazing sponsors.

### **Monday, April 13<sup>th</sup>: Matching Monday**

We are [looking for a sponsor](#) to match donations to our Classy SnowBlast for one day! Reach out if interested.

### **Tuesday, April 14<sup>th</sup>: Take A Break Tuesday**

Join the SnowBlast Vertical Challenge on Tuesday, April 14 by tracking your vertical feet using an app. Post your total on Instagram or Facebook stories, tag @ChallengeAlaska, and use #SnowBlast2026 to enter. The top participants win prizes.

### **Wednesday, April 15<sup>th</sup>: Challenge Alaska Stories**

Have you volunteered at our ski school? Taken a lesson? Participated in any Challenge Alaska programs? We want to hear about it! Post your stories and keep an eye on our page for our stories. Be sure to tag Challenge Alaska!

### **Thursday, April 16<sup>th</sup>: Girdwood Grub Crawl**

Let's get out and support our awesome local eateries and watering holes. Tag Challenge Alaska in your Facebook and Instagram Stories while at one of the participating spots to gain an entry to win a gift card to each location. Each place you make it to equals one entry!

### **Friday, April 17<sup>th</sup>: FUNdraise Friday**

The fundraiser who increases their personal page's donation total the most on this day gets an AMAZING prize!

### **Saturday, April 18<sup>th</sup>: SnowBlast, Awards Ceremony & Door Prizes**

Raise \$250 to support Challenge Alaska's Ski School to receive an Alyeska Resort lift ticket, SnowBlast T-Shirt and be entered to win a variety of incredible prizes!

SnowBlast Registration: <https://givebutter.com/SnowBlast26>



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ALASKA