



IMPACT VOLLEYBALL CLUB PARTNERS WITH AVP ACADEMY TO OPEN ACADEMY LOCATION IN NORTHEAST WISCONSIN

AVP ACADEMY Expands its Beach Training Program in the Midwest with Impact Volleyball Club to Facilitate Growth in the Sport of Beach Volleyball.

Beginning in March of 2019 the AVP Academy and Impact VBC will implement a Beach Volleyball training program for local area youth athletes interested in pursuing one of the fastest growing NCAA sports as an initiative to grow the sport. This training program will be called AVP Academy Fox Valley!

AVP Academy's training program is part of a successful approach to the sport of Beach Volleyball by evolving the total athlete through specific Training Modules, Nutrition, Sports Psychology and Strength and Conditioning programs developed by pro and Olympic coaches. This approach is transforming beach players throughout the game at all levels from beginners to professionals.

"We view this training program as an investment in the future of the sport and are thrilled to be helping players develop the skills and knowledge they can use to succeed throughout life. Also, AVP Academy provides the opportunity to develop elite players from beginners through the best training and credentials to fill the increasingly popular sport of beach volleyball," said Scott Davenport, Managing Director, of the AVP Academy.

AVP Academy Fox Valley, which is open to all junior players regardless of indoor club affiliation, launches in May at The Bar in Oshkosh which is the official home of Impact on the Beach. The program will be ramping up with the approach of the 2019 Can You DIG IT Event June 9th as well as Impact's Beach Clinic, Showcase & Beach Blast at The Bar in Oshkosh throughout June and July.

Partnering with AVP Academy will give Impact VBC a unique opportunity to make sure that our athletes have an experience that can help better prepare them for their future in the sport. Our goal for the training program is to help athletes apply the volleyball skills they are learning playing indoor to sport of beach volleyball and, ultimately, allowing them to compete on the sand at the youth level, in college or even at the pro level. We want our athletes to be able to have every opportunity to continue playing the sport they love and since beach volleyball is a lifetime sport with endless advances, this initiative helps them to achieve the goals of a happy healthy lifestyle.

To learn more about the AVP Academy Fox Valley & Impact on the Beach Program, visit <https://www.nivbc.com/beach> or email todd.mattes@nivbc.com.

About AVP Academy

AVP Academy is the AVP's nationwide, dedicated youth and collegiate level player development program to help players in all age groups connect to the AVP's mission of "inspiring healthy lifestyles and a lifelong connection to the sport of beach volleyball in youth and their families." The program combines components of beach volleyball training with sports psychology, nutrition and strength and conditioning to provide our players with the highest level of training possible.