



MVSA Board Meeting December 3, 2020

CALL TO ORDER

Mike Robertson called to order the board meeting of the Mounds View Softball Association on December 3 at 7:05 p.m. The meeting was held virtually.

ATTENDANCE

Board Members:

Mike Robertson
Charlie Tretter
Scott Louder
Marc Bergman
Brian Olson
Mark O'Connell
Terry Helmer
Amy Morphew
Jim Morphew
Mark Rust

Other attendees:

Erin Lunzer
Bob Myrland

MEETING AGENDA

- Board of Directors open positions
- Directors Meeting overview
- Tryouts plan
- Summer Registration fee discussion
 - Roll admin fee into the cost – other associations are
 - Jersey costs – part of registration or separate?
 - Paid coaches
 - Pricing structure 10-12U vs 14-18U
- Financial Review
 - 2021 Budget
 - Scholarship
 - Agree on Summer Registration Fees
- Meeting with high school AD's



MEETING MINUTES

President

MN Softball updates

- Bats must be ASA or USA Softball certified
- Slides on USA Softball High Performance Program
- New software system called Register/Play for scheduling
- 28 of 120 Associations answered survey
 - 32% offer 18U, 60% offer 16U, 85% offer 8U

Secretary

No Update

Financials

2020 Balance sheet review. \$17k of income. \$23k total operational loss

Insurance paid for full year. Is there possibility of refund? Company no longer around.

Probably better performance than expected.

\$40k overall balance going into 2021.

Conservative approach to 2021 would be still reduced revenue from concessions.

2021 Budget approach utilizes numbers from 2019. NAFA revenue is removed from the budget.

Concessions lower than 2019. Fees planned \$250 for summer registration and \$90 for fall ball. 2020

summer fees were \$225. Many associations registration fees are still \$100+ higher than MVSA.

Recommend communicating to MVSA members that increase is to get financially healthy after significant loss in 2020.

Could a commitment fee be used to lighten financial front-end financial burden? – **Mike to look at**

SportsEngine options.

Recommend any hardship issues get forwarded to Charlie or Mike.

Scholarships are non-registration based surplus funds from prior years. Mike moved to lock in \$3,000 in budget and hold that number if concessions are flat. Total scholarship budget would be split between eligible applicants. Motion seconded and none opposed.

Budgeting 2021 for \$9k surplus.

Should add verbiage that refunds related to COVID will be minus administration and pre season clinic costs.

Donation match for hours with larger companies have volunteer hour programs. **Should advertise this to MVSA families.**

Traveling

Mark Rust and Charlie to meet with MVHS and IHS coaches about running tryouts this spring. Costs at Hamline are \$30/player so hope to reduce costs. Hoping for more flexibility in dates availability.

Feedback from coaches last fall were better from coaches for younger players. Coaches are now better engaged in evaluation process.

Limited complaints in 2020 season for team formation process so seems to be heading in right direction.

No intent on changing the team formation policy.

Discussion regarding independent evaluators used and would still be planned if HS coaches are used.

Registration will be open through January as in prior years. Traveling director will keep registrations open as needed to get good numbers for different age groups.



8U

Interest in doing an 8U tournament this year.

Jersey for 8U would probably be the dark jersey of the traveling teams. No plan to roll jersey into registration fee.

Uniforms/Apparel

Jersey plans are yet to be decided. Sublimated jersey \$80-100 from one vendor. May want to plan on one jersey and one practice shirt.

Feedback on dry fit jersey shirts. Numbers did not last on jerseys. Store could be set up so MVSA doesn't have to handle collecting money. Strauss is still an option and Scott will look into this more. Currently no plan to roll jersey into registration fees.

Umpires

No Update

Fields

Need to get new insurance agency. Our prior insurance company is no longer available. **Erin Lunzer offered to investigate options for other carriers for sports associations.**

Tournaments/Training

Tournaments will be dependent on the city allowing 4 fields. Deadline 12/7 for pitching sign ups. \$100 credit for pitching training has been requested for training outside of complete game training starting in January.

Proposal made to have **Charlie be the gatekeeper of approving pitching credit.** Interested parents can contact Charlie for approval of pitching registration credit. Charlie will submit the requests for board approval through an email. No objections to this motion.

Volunteer

No update.

Equipment

No update.

Coach Coordination

Tom Spencer is continuing to develop on line resources. Will discuss plans to make those available to the association.

Paid coach discussion. There was information provided that a parent coach felt there was a disconnect on non parent coaches being paid. Need to make sure our coaching policy is shared with coaches at the beginning of the season. Recommendation is that issues that are raised by parents regarding payment of coaches should be directed to traveling director.

We have a good group of parent coaches at the younger age levels that should minimize our reliance on paid coaches next year.

Concessions

Is there a desire move away from paid concession coordinator? Amy has proposed investigating an all volunteer concession. Amy to discuss with other parents to see if there is interest and can propose something to the board.



General Items

Dave Wielinski has been diagnosed with cancer and a GoFundMe account has been set up to anyone interested in contributing.

The board would like to recognize outgoing board members Sarah Corbin, Brian Olson, Mark O'Connell and Angie Branco for their service to MVSA. Thanks for all your hours volunteered to make opportunities for development through softball available to girls in the Moundsview school district.

Motions

- November meetings were approved
- \$3000 Scholarship budget for 2021 to be locked in place unless concessions are much improved. Budget to be split evenly among approved applicants. Awards \$500 or less per applicant.
- \$100 pitching credit process will be managed by Traveling director. Charlie to submit requests to board with recommendations as they are received.
- Meeting adjourned and 8:47.

Follow Up after meeting

- Bob Myrland accepted the position of treasurer and was approved by board.
 - Board approved through GroupMe chat. Amy M. motioned to approve, Charlie T. Seconded and 7 of 7 members voted for 0 against.
 - Board agreed to purchase of accounting software Quickbooks or similar.
- Peach Jar flyer agreed to be posted in January.
- Mike investigated registration payment options. Several options available. We can set up an initial down payment with balance due later.