

**Verona Wildcats Youth Hockey Association**  
**Annual Board Meeting**  
**Thursday, April 21, 2022**  
**7pm Mezz**



1. **Call to order - 7:02 meeting called to order by Jason Mattila**
2. **Approve 2021 Annual Meeting Minutes** Motion to approve by Kari Brotzman, second by PJ Gregoire
3. **Ice Inc. Report** -Kids did a better job with taking care of the rink. Thanks to all who helped with the season.
4. **Second Sheet of Ice Committee Report** - Joel Marshall presented a PowerPoint on key aspects of progress on new sheet. Focus on fundraising, finalizing needs of new rink. Plan to open late Fall of 2023.
5. **Treasurer's Report** - Transitioned to the SportsEngine platform. Tournament fees and jersey fees were included, socks were moved to pro shop, puck pass eliminated. At the end of season, all skater fees were collected. Thanks to Ann Carlson for collection efforts. \$4500 dibs buy out still due. Association contributed \$250k to new rink. First \$150k paid this season, remainder paid out over next 10 years. \$12,145 collected in Michael Schraeder's memory which was donated to the second sheet of ice fundraising effort. Net loss \$134k for year. Mindy O'Brien did a great job at fundraising. Angela Hunt did a great job as tournament coordinator. Brian Lindow made sure concessions were fully stocked and Desiree Bates made sure DIBs shifts were covered. Maverick families did a great job for the State tournament which was hosted at VIA.
6. **President's Report** - Thank you to all volunteers that help make the association successful. Special thanks to the ALDs for their special contributions. Joe Beyler stepped in as Director of Hockey and executed the Goalie Dojo and other development programs. Travis Richert's efforts are always appreciated. Brian Lindow brought in a new POS system which greatly improved concessions. Angela Hunt as recruitment coordinator reestablished some activities that are instrumental to bringing in new skaters. She also spearheaded an U8 jamboree and a mite tournament. Mike Tollefson has tackled the growth of the organization creatively and is a tremendous resource to Verona. Mike O'Brien-thank you to you for your leadership and the staff at the rink. Thank you to team managers and coaches. Congratulations to all teams and especially the teams which represented VWYHA at their state tournaments. Thank you to PJ for your work with the Mavs. Overall, we had a great year. We will continue to look ahead and prepare for next year. Including in that planning is looking for ways to improve parents and coaches behavior.
7. **Committee Reports and updates**
  - a. **Fundraising** - Several fundraising events were held. In June we hosted an online auction for items donated last year for PNO, which raised \$1,245. In July we hosted a Qdoba night which raised \$50. September thru November we helped with Badger tailgates which raised \$366. Annual cookie sales raised \$5032.30, special thanks to all who participated. 2022 PNO was attended by over 135 parents and raised \$2,589. Thank you to everyone for a very good year!
  - b. **Equipment** -We provided gear for over 100 kids this year, most ever. We had limited gear at the end, but we were able to provide for everyone who asked.
  - c. **Coaches Committee** - We had a great year, with successful training. Thanks for all who coached!
  - d. **Ice Scheduler** - Great year as things are closer to normal. We will probably be looking to schedule some home games next year at Monroe or Stoughton. Please encourage parents of children aged 11 and older to pursue officiating training.
  - e. **Website Update** - Everything with registration went well this year. The changes we made really streamlined the process. Continue to update the website. Thanks for a great 8 years.

- f. **Concessions** Much better than last year. Thank you to everyone who helped. We switched over the POS allowed for credit cards. About 31% of sales were cards.
- g. **DIBs** - DIBs overall this year went very smoothly. Looking towards next year, I will be looking to update the Parent's Handbook, improve communications and working with Brian Lindow to document who is showing up to work concessions shifts. Collecting funds for unworked hours went well. Thank you to the many people who contributed this year and helped so much!
- h. **Registrar's Report** 350 skaters this year, most ever. Registration went very smoothly.
- i. **Apparel** - Streamlined the jersey process this year. We purchased new sets. We transitioned to selling socks in the pro shop. We sold 238 pairs. All jersey pairs have been returned and accounted for. Much improved over last year.
- j. **Legal Counsel** - Very easy season from a legal standpoint. Looking forward to next year.
- k. **Recruitment** - Great participation in Hometown Days and Homecoming parades. We also hosted a successful Sugar Creek fun run and Learn to Skate program. Verona Youth Hockey was featured in the local magazine.
- l. **Communications** - 358 emails in distro list. 82 emails sent. Facebook was great, thanks for everyone's contribution. We had a successful turnout for discount night at Dick's and will try to do that again next year.
- m. **Tournament Director(s)** Hosted our first U8 girls tournament. The association should try to do this event again next year and expand. Also hosted our annual Mite tournament.
- n. **Update from ALD's**
  - 1. LTP - Really successful year. 62 skaters this year. 23 should probably stay in LTP, others can advance to U6. Still struggled to fully staff coaches, so we will need to work on improving the ratio. Kids were very engaged. Shoutout to Mark Markham for equipping the kids. Recommend possibly splitting sessions to improve ratios.
  - 2. U6 - We had a great year. Fun to get back into the Dane County league. We had 29 skaters. Played 11 games each and was on the ice once a week.
  - 3. RWB - 54 skaters, 6 teams. 21 coaches. Overall a successful and fun season.
  - 4. Squirt - 61 skaters, 4 teams. 170 games with an overall record of 99-58-13. All teams placed either 1st or 2nd in the region and placed in the top team in the State.
  - 5. Peewee - 4 teams. We worked through any issues that came up. Thanks to coaches and managers for all of their efforts. Suggestions for next year, reinstate in house coaching clinic and have coaches ice time.
  - 6. Bantam - 29 skaters, 2 teams. We were able to play some different teams at tournaments. Thank you to coaches and team managers. Glad to play in Dane County, but we did have some COVID issues which made flexibility important. Should have two teams next year.
  - 7. U14 Girls - 45 skaters, 3 teams. Allowed the girls to skate with the proper skill sets. Overall, a solid year. Continue to evolve the program. For next year, Waunakee decided to co-op with Sauk. Capitols approved for U12 girls team. Anticipate 3 teams next year.
  - 8. Midget - No report

## 8. **New Business**

### **2022-23 Board Elections-**

**President** - Jason Mattila nominated by Erin Ludmer, second by Lesley Steffin. Approved by unanimous vote.

**Registrar**- Mike Bakalars nominated by Justin Temple, second by Todd Carlson. Approved by unanimous vote.

### **ALDs:**

**-LTP** - Danielle Pellitteri nominated by Angela Hunt, second by Lesley Steffin. Approved by unanimous vote.

-**U6** - Wayne Pfahler nominated by Kristen Manning, second by Erin Ludmer. Approved by unanimous vote.

-**RWB** - Amanda Ferwerda nominated by Erin Ludmer, second by Mike Bakalars. Approved by unanimous vote.

-**Squirt** - Kyle Dziubla nominated by Erin Ludmer, second by Mike Bakalars. Approved by unanimous vote.

-**PeeWee** - Todd Carlson nominated by Erin Ludmer, second by Justin Temple. Approved by unanimous vote.

-**Bantam** - Craig Fey nominated by Mike Bakalars, second by PJ Gregorie. Approved by unanimous vote.

-**U14 Girls** - PJ Gregorie nominated by Todd Carlson, second by Lesley Steffin. Approved by unanimous vote.

-**Midget**- Position unfilled

9. **Motion to Adjourn** Erin Ludmer moved to adjourn the meeting, Todd Carlson seconded. Meeting adjourned at 8:21 pm.