



**Northern Lights Soccer  
Monthly Meeting  
August 13, 2023  
7:00 pm**

**Call to order:**

- **Meeting Called By: Meghan Rietschel**
- **Type of Meeting: Committee Meeting**
- **Note Taker: Mandy Paumen**

Meeting called to order by Meghan Rietschel at 7:03 pm.

**Attendees:** Mandy Paumen, Jenny Schueller, Aaron Lindquist, Sean Sutter, Tre Carson, Angelica Carson, Heinrich von Mende, Sarah Bromenschenkel, Meghan Rietschel, Andy Severance, Krisandra Kramer, Chere Thompson and Kelly Muchowski.

**Meghan Rietschel makes a motion to approve minutes from February. Heinrich von Mende seconds the motion. Motion carries.**

**Meghan Rietschel makes a motion to approve the agenda for August. Mandy Paumen seconds the motion. Motion carries.**

**Financial Report:**

**Open Forum:**

**Task Updates:**

**Committee Business:**

**Field/Equipment/Fundraising Coordinator: Sean Sutter**

- Have not heard back on a goal quote. Will probably hear back by Spring.
- Anoka has committed to paying for half of the goals.

- City of Ramsey has requested that we change the rotation of the fields for Elmcrest.
- Tuesday/Friday mowing for the fields.
- Should utilize Elmcrest for some competitive players to either practice or have a game every once in a while.

- ACTION ITEM** - Sean to get money to Meghan from goal recycling.

**Concessions Coordinator: Krisandra Kramer**

- Working with Jill on a volunteer sign in online.

- ACTION ITEM** - Andy to take pictures of the grill and post on Facebook marketplace.

**Communications Coordinator: Jenny Schueller**

- Have been working on communicating Fall Rec Soccer.
- Sent out emails to past participants, printed flyers to hand out at SSS, did club Facebook posts and community posts.
- We have 314 registered.
- Helped promote SSS and completed the ARAA newsletter for this month.

**Webmaster: Jason Huisheere (absent)**

- Minor adjustments to the website for tryouts and Rec Fall information.

**Travel Coordinator: Sarah Bromenschenkel**

- Working on securing space for winter training for Futsal.
- Tryouts - I do what Aaron tells me and I am emotional support.

**Rec Coordinators: Heinrich Von Mende and Kelly Muchowski**

- Season Starts September 5<sup>th</sup>
- Teams Built
- Schedules Built (Attached)  
  - Jason**, please add to the website.
- New Uniform Design for Fall (Multicolored, few examples below)  
  - Uniform order sent
  - Remaining Fall Uniform style from last year will be used during the winter season.
- Coach Status  
  - Sent Volunteer Coaches to Chere
  - Over 50% w/o Coach
  - Emailed all families – Minimal Responses
  - Will send additional communication to alternate emails addressed outside of primary.

Individual Team Notices will go out once info is uploaded to TeamSnap

- Sent info to Kelly for TeamSnap
- Kelly is getting the schedule out for referees to determine if additional need is required.
- Coaches Meeting – Likely week of August 27<sup>th</sup>, still working on my schedule.
- Super Soccer Saturday

**Jason**, please add the SSS date of Saturday October 7<sup>th</sup> to the website.  
I will build out the schedule next week.  
Need to set meeting to plan Fall SSS

Player Group	Fall 2022	Fall 2023	Player Difference	% Change YoY
U4-U6 Co-Ed	68	60	-8	-11.76%
U7/U8 Girls	40	39	-1	-2.50%
U7/U8 Boys	58	53	-5	-8.62%
U9-U11 Girls	50	58	8	16.00%
U9-U11 Boys	61	62	1	1.64%
U12+ Co-Ed	48	55	7	14.58%
Total Players	325	327	2	0.62%

**Meghan Rietschel makes a motion to reimburse the registration fee at 100% for head coaches and 50% for assistant coaches. Heinrich von Mende seconds the motion. Motion carries.**

- ACTION ITEM** - Mandy to add the rec summer schedule for 2024 to the agenda.

**Sponsorship/Fundraising Coordinators: Angelica Carson and TreJuan Carson**

**Completed**

- Reached out to Jenni from CR regarding fundraising
- Figure out when others can join for discussion

**In progress**

- Updating 2023-2024 sponsorship guide  
What are the funds being used for?
- Player, coaching, referee fees and training, future plans  
Fundraising/sponsorship opportunities  
What does it look like for fundraising vs sponsorship? (CR United vs NLSC)  
Different opportunities (waiting for responses)  
Jerseys (Aaron)

**Future**

- Securing continues sponsors
- Future projects  
Jerseys?  
Elmcrest lights?

**DOO/Registrar/TM Coordinator: Chere Thompson**

- Spreadsheets built for the 2023/2024 seasons
- Will be working on collecting Birth Certificates, pictures & medical waivers for new players and also moving current medical waivers to the new teams.
- Working on getting new players into GotSport
- Adding new Coaches as they come into TeamSnap and GotSport. Many have requirements they need to meet before the season starts.
- Board Members, if you receive an email from me that you need requirements please get them done asap and send me new certificates. I don't have time to keep sending reminders to get things done.
- Jill and I are working on getting Rosters in TeamSnap and GotSport. We have been very busy.
- The new TeamSnap registration has been really nice.

**DOC: Aaron Lindquist**

**Completed (in last month)**

North United website work  
Meetings/emails/phone calls with parents, Coaches and marketing  
Marketing online social media  
Attending games/practices/tournaments  
Tryouts completed (numbers up compared to past)  
TCSL meetings (NPL and summer league)

**Upcoming (within the month)**

August newsletter designed and sent  
Meeting/emails/phone calls with parents/coaches  
TCSL NPL and Fall Club 2023-2024 meeting  
Coach/player additions  
Coach meeting and fall practice - Aug 10th  
Fall Club meeting (9u-15u) - Aug 15th  
Practice start Aug 21 or 28th  
Games start Sept 8th

**Future (going forward)**

Monitor TCSL vs MYSA new league  
North United Coach/Player Development  
Continued developments of ARAA Dome  
Marketing of North United (new two year focus) and sponsorship (uniform cycle 2024-2026)  
2023-2024 plans - coaches/indoor space/field usage

**New Business:**

- Anoka Boys Soccer Sponsorship
  - \$500 for a sponsorship/banner/name on back of training shirts/announcements
- Anoka Girls Soccer Sponsorship
  - \$500 for name on website and shout out

**Meghan Rietschel makes a motion for \$500 for the Anoka boys and Anoka girls soccer. Jenny Schueller seconds motion. Motion carries.**

Board positions - watch for email from Meghan

**Meeting Adjourned:**

**Meghan Rietschel makes a motion to adjourn the meeting. Sarah Bromenschenkel seconds the motion. Meeting adjourned at 9:24 pm.**

**Next Meeting:**

**Here are the dates for our next meetings:**

**Monday, October 9, 2023 at 7:00 pm**

**Monday, December 11, 2023 at 7:00 pm**