

December 14, 2020 Chaska Baseball Association Board Meeting

Meeting Called to Order By President Brandt at 7:02 PM.

Meeting Minutes Nov. Review & Approve – Dan, djochum1978@gmail.com, 612-710-2156

Motion made by Bri and seconded by Crystal to approve the minutes.

Presidential Nomination for the following Board Positions:

Board Treasurer, Eric Ricard, ericard54@gmail.com, Eric works as the CFO for Shaw/Stewart Lumber Co. He has a 13yr old son who's played ball with the CBA and also has a 10yr old daughter. He wants to contribute to an organization he cares about. Has been on church boards in the past and is looking for something different to get involved in.

Umpire Coordinator, Jeff Friede, jeffrey.friede@usfoods.com, Jeff is a baseball fanatic, he's played and coached in Eden Prarie over the years. Some of his fondest memories growing up were playing baseball, traveling with the team and learning about the game. He has a 4- & 2-year-old that will be one day be playing in Chaska. Jeff was able to speak with Bill Remick about the position of Umpire Coordinator and after the conversation said "This is something I'd like to commit to and move forward with." From my time on the board and working with Bill I'm excited to have someone that is committed to this role. Bill has done a great job of teaching and working with Umps and he feels that Jeff would be a good predecessor.

Note: Being he doesn't have a kid in the CBA we'll need to vote to make the exception to put him in this role.

Co-Youth Director, Amie Engels amie.engels@gmail.com, Amie currently holds the President role with Stallions Youth Wrestling program and would like to continue to give back to the community by joining the CBA Board as well. She has 3 boys (11-Played Last year,8-Loves Baseball,4-Will play in years to come)

Community League Director, Chris Franz, csfranz@comcast.net, He coached In-House and Metro Teams for the CBA in the 2000s when his son was in the program (also was involved with his daughter's softball teams) he misses the action and that's why he reached out to volunteer for a position on the board. He admits to stopping by and watching a few innings of games over the past few years so doing so as a rep for the CBA would not be an issue!

Note: Being he doesn't have a kid in the CBA we'll need to vote to make the exception to put him in this role.

5th Open Role is Co-Concessions... I think we can recruit that quickly once we know if we'll have Concessions this year. There will need to be others that assist if we don't find someone to fill this role.

Tate made a motion to approve the slate of nominees. Seconded by David Verduzco. Motion carried.

President's Update – Tate Brandt, tab_60@hotmail.com, 612-760-1808

- 12AAA, 12AA Bank Accounts being setup this week
- Taxes for 2019 are completed and paid in full!
- Schram Brewhaus wants partner with us in some way for State Amateur Tourney
- Jan.2021 Budget – Tate will be working on getting this out within next month or so.

Vice President/Travel League Update - david.verduzco@me.com, 952-500-1577

- David noted that the Chaska Classic will be an State Tournament Qualifier
- Working on signing teams up for tournaments.
- 10-12 year old teams are pretty much set for schedule besides for one team.
- There is discussion on possibly moving back to USSA bats.
- MLB has reached out and they are looking at a pitch, hit and run competition. This would be on May 7th and would be a good thing for Chaska and our Association.
- Working with MNUA Umpire group for this season to get set up for umpiring.
- Chaska Classic Tourney Reg. – off to somewhat of a slow start.
- Chaska Classic – 12AAA – gets \$3,500 for running schedule, trophies, concessions. The 12AA gets \$1,500 and are in charge of grounds crew and lining up four-wheelers, etc for dragging fields. If there are rainouts or cancellations there is a pro-ration of the money that each team gets.
- Discussion regarding having a more coordinated fundraising approach for the Association and the various 12 year old teams that are fundraising for tournaments.

Player and Coach Development Clinic - Welter, WelterE@District112.org, 612-220-3463

- Coaches Clinics upcoming – Big 10 Coaches Clinic and Minnesota State High School Coaches Association are upcoming in January.
- Eric has found about a bunch of new to barely used gloves that can be donated to those who may need them.
- Batting Tunnel at Sunset – Last years 12AAA is donating \$6,000 towards a tunnel at Sunset. Trying to get ahold of City to get this going.

Social Media Update/Marketing - Jeremy, laughlin.jeremy76@gmail.com, 612-799-0529

- Jeremy put out a social media post regarding doing the Skills Challenge. There is going to be prizes given out at the end of the challenge. It sounds like a lot of kids are partaking in the challenge.
- Everyone is on board with the prizes being given out. Since it under \$200 we don't have to officially vote on approval of prize money.
- Social Media Policy – Jeremy has been working on a policy. Basically the policy is saying don't be a jerk and people are opting into us being able to use their photographs on our website, etc. There is also an opportunity for people to opt out of having their photos posted. Jeremy will send Dan a copy of the social media policy to go out with the meeting minutes. This will be further discussed in January.
- Newsletter update for January – update on dome usage for winter. Craig has sent Jeremy some Senior Spotlights for inclusion in the newsletter. Dan noted it would be good to highlight some of the opportunities that our 12 year old teams have to travel to tournaments so that there is more awareness of these opportunities.

Uniforms and Apparel - Brie, briewestberry@gmail.com, 612-807-7663

- Online Store - The orders went alright for the apparel that were recently done.
- Hats Ordered - Bri ordered 350 hats for the in-house program.
- Registrations –Bri will be working with Sports Engine to get registration started.

- Misc. - David noted that we need to be more flexible with working with people for payment flexibility due to COVID and the economy.

Fundraising - Erika, ericka.waterman@gmail.com, 952-288-4734

Sam has a contact for Fundraising, need a plan in place for fundraising for overall Board and how does that impact 12AAA, 12AA, and 12A teams and their trips, tournaments, overnights, etc –

Youth League - Angela, angela.kelly813@gmail.com, 612-819-6377

- Expo – Angela is thinking about how the Expo might look if it can be allowed with COVID. It could be outside and groups spaced out. There may be a way to have less than a full tryout and still have kids somewhat divided by ability. We need to have the plans in place prior to registration so people know what to expect.
- Carver Partner – still trying to develop our relationship with Carver. A partnership could be beneficial to both communities.
- Peach Jar Flyers – this is a good opportunity to advertise our youth programs.

Equipment - Brad, KeenanB@District112.org, 612-532-6309

- Inventory – still being worked out
- Chest Protectors – Brad will work with vendors to get pricing on new chest protectors.
- Other equipment – Brad will get some ideas on what other equipment we might need to order.
- David brought up that we have an extra hitting net through Chevrolet that we could give as a prize for one of our workout challenges.

Grounds - Sam, sammy.doug@hotmail.com, 952-923-0867

- Sam is just getting familiar with what he needs to do. He will touch base with Jon Tangen to get an overview of what the duties are.

Concessions – Crystal, csamfong@aol.com, 612-720-0380

- Thinking about pre-packaged options for concessions.

Webmaster - Brannon, brannon.weigel@gmail.com, 612-578-4362

- Website – still trying to get old domain name back.
- Website Clean-up/Flush out – in the works.

Craig Baumann – HS Update

- Not a lot going on right now with HS program with COVID. Typically Sunday night workouts would be starting in January.

Adjournment

- Meeting was adjourned at 9:22 PM.

CHASKA BASEBALL ASSOCIATION: SOCIAL MEDIA POLICY (DRAFT 2)

BACKGROUND:

Chaska Baseball Association (CBA) strives to provide participants with timely, relevant communication regarding its ongoing activities. CBA will put a growing emphasis on digital communication through our website, email, and social media platforms to reach you “when and where you are”.

For the safety and enjoyment of participants, we have created a Social Media Policy that governs User conduct in both on and off-field contexts. This policy shall apply to all coaches, players, parents/guardians, or Users associated with CBA. Policy adherence is a condition for continued participation in association programs.

CBA expects all participants to demonstrate the highest standard of sportsmanship and to serve as ambassadors of our organization. CBA has zero-tolerance for inappropriate use of social media. Social media is defined to include: Websites, blogs, wikis, social networks (e.g. Twitter, Facebook, Instagram, YouTube, etc.), forums, virtual worlds, email or other medium readily consumable online by the public.

Inappropriate use is defined but not limited to:

- Denigrating (attacking the character or reputation of, speaking ill of, disparaging, belittling) other participants
- Participants sending harassing emails; denigrating association procedures/policies (e.g. Player evaluations) or board members
- Using inappropriate or vulgar language or photos on any CBA affiliated media platform

POLICY REQUIREMENTS:

CBA requires participants to observe the following rules when referring to CBA players, activities, volunteers, coaches, parents, or umpires and requires observing rules on both CBA and non-CBA sanctioned social media networks:

- A. Users must comply with all state and federal laws and CBA’s code of conduct.
- B. Users must be respectful in communication (by word and image) and as such:
 - a. Shall not use obscene, profane or vulgar language;
 - b. Shall not engage in harassing, threatening, bullying, libelous or defamatory behavior; or
 - c. Shall not reference or encourage illegal activity, alcohol use, drugs, or sexual behavior.
- C. Users may not act as a spokesperson of CBA except as authorized by its Board of Directors and, if authorized, will disclose his/her relationship with CBA.
- D. Users may not disclose confidential or proprietary information on social media involving CBA, its players, parents, coaches, umpires, or information that is protected by data privacy laws.
- E. Users will be held responsible for disclosure, whether purposeful or inadvertent, of confidential or private information or information that violates the privacy rights of a third party.
- F. References to CBA posted on participants’ own social media will be subject to the same rules posted herein.
- G. Players enrolled in CBA programs will be automatically “opted-in” to our Social Media program allowing participant images, video, and names to be used on CBA-sanctioned media. Participants may opt-out by providing a written request to CBA’s Communication & Social Media Director.

HELPFUL CONSIDERATIONS:

In addition to the policy requirements above, CBA has provided additional guidelines regarding social media use. Remember, what you communicate on social media is widely accessible and can be difficult to retract. As such, consider your content carefully.

- ✓ Be transparent. Your honesty, or dishonesty, will be quickly noticed in the online environment. If you are posting about your involvement with CBA, use your real name and identify your relationship with us.
- ✓ Be clear about your role; if you have a vested interest in the topic you are discussing, be the first to point it out.
- ✓ Use common sense to protect confidential information.
- ✓ Respect your audience and other participants. Always express ideas and opinions in a respectful manner. Remember our community reflects a diverse set of customs, values and points of view.
- ✓ Keep your cool! One of the aims of social media is to create dialogue and people will not always agree on an issue. Sometimes, it's best to ignore a comment and not give it credibility by acknowledging it with a response.
- ✓ Be careful with your own personal information. Make full use of privacy settings. Know how to disable anonymous postings and use moderating tools on your social media sites.
- ✓ Be a positive role model for our players.

VIOLATION:

CBA participants who fail to comply with the rules set forth in this policy may be subject to disciplinary action as determined and voted upon by the CBA Board of Directors. In addition, CBA reserves the right to remove problematic content and block repeat offenders from our platforms.

CADENCE & DISSEMINATION:

This policy will be reviewed and updated annually prior to the start of each season, or more frequently as circumstances and technologies evolve. Participants will be asked to review and acknowledge this policy as part of registration. It will also be accessible on CBA's official website, Facebook page and distributed as part of coaches' packets.

SOURCES CONSULTED:

Chaska Youth Softball Association- Social Media Policy

Minnetonka Public Schools Policy #470: Employee Use of Social Media and its guidelines!

