

Orono Softball Association Board of Directors Meeting October 9th, 2018

In Attendance

- Andrea Tysdal
- Elizabeth Kallay
- Jacinda Downey
- Tony Ishaug
- Brady Jensen
- Tracy Fix
- Laura Sanden
- Jen Olson (via conference call)
- Anne Hess
- Cari Bullemer
- Mike VanPatten

Welcome to Chris Johnson – Orono HS Coach, 14U recommendations and discussion

- Chris provided overview of tryouts and detailed tryout data. She provided her recommendation for team and Board discussed after her departure. Brady motions to approve team formation, Laura seconds, all in favor

Review/Approve Board Meeting Minutes – Elizabeth/Andrea

- Elizabeth to review outstanding question in last month's meeting regarding the equipment expense being down from last year, Mike has since submitted \$600 for equipment purchases reimbursement and the check from the purchase of the groomer of \$1000 has now been cashed
- Tony motions to approve, Tracy seconds, all in favor

Finance/Budget Report – Jacinda

- Income
 - \$4000 Net Income – 14U Spring. Offer full refunds including fees for 3 girls
 - Uniform Income – $837+285 = \$1072$
 - Pin Income - \$427
- Expense
 - Equipment – Orono Schools (\$1k) + \$606.58 to Mike
 - Uniform Expense - \$1878.41

- Balance - \$28,079.38 as of 10/8/18; with Raffle \$33,874.38
- 2018 Donations vs. 2017 Donations
 - 2018
 - Parent Donations - \$430
 - Parent Scholarships - \$75
 - Sponsorships - \$2600 collected, \$1000 outstanding
 - Promotions (Chipotle) - \$236.03
 - % Cash Back (Photographer + Uniforms)- \$562
 - Raffle - \$5795
 - Total - \$9698.03; with all collected \$10,291.03
 - 2017
 - Parent Donations - \$102.50
 - Parent Scholarships - \$52.50
 - Sponsorships - \$2250
 - Promotions - \$0
 - Total - \$2405
- Jacinda to pull registration fees for 8U-12U for 2018

Fall Ball Recap – Tony

- 71 players registered
- Big West had 607 teams registered, 3300 games scheduled
- Orono fielded 6 teams
 - 8U – took 2nd place in tier 3 in state play
 - 10U Red – strong finish to the season, tier 11 at state, finished with a win
 - 10U Blue – tier 2 state play, strong competition and lost both games
 - 12U Red – strong finish to the season. Tier 10 at state, won first game, lost next
 - 12U Blue – Tier 3 at state, won first game, lost next
 - 14U Blue – Tier 2 at state, strong competition in first game to win, lost next game

PreK-3 Program – Cari

- Review of the Season
 - Recommends more coach training, coach handbook
 - More practices, fewer games
 - Received positive feedback from parents
 - 8U level, use consecutive weekends for coach training?

- In preparation for 2019 (copied from 2018 agenda):
 - Comm. Ed Ad deadline Oct. 29 via email to Olivia
 - Letter to parents - January
 - Orono Email Newsletter “Essentials” – late Jan or early Feb
 - Hold a “Try Softball Day” week of Jan 7-11 for K-3 girls. Tracy to check on gym space at Schumann or IS. Have fun activities like face painting, etc. and “softball” oriented games to introduce girls to the sport

Equipment Update – Mike

- We have the opportunity to file a facilities grant request, deadline is 11/5. Mike to reach out to body for requests on the Discovery Center fields in order to file. Tony motions to file grant, Mike seconds, all in favor

Uniforms – Anne

- Working with her vendor, need to get creative for shirts as well as uniform choices soon. 14U team to have specialized uniforms and logo, will work to get details to Anne and possibly get samples
- Working to get online platform for parents to order uniforms going forward

Survey Results – Jen

- Provided compilation of results to body for review

Review of Metrics 2017 vs. 2018 – Andrea

- 90% retention rate across 10U and 12U teams (only lost 6 girls of 58 total)
- 25% retention rate at 14U, 7 girls discontinued playing softball and did not play at HS level, 4 girls went to play club ball and participated in HS, 3 girls didn't play summer ball but did play at HS level and 1 girl didn't play summer ball, plays at HS level and will continue OSA ball in coming season
 - The formation of the new 14U A team is designed to capture more girls who want to play competitive softball that may leave for club ball; or not play OSA ball but still play at HS level
- Registration is up in total with 117 girls 2018 vs. 115 girls 2017

- Travel program up with 59 girls in 2018 vs. 48 in 2017
 - D1/D2 program is down with 58 girls in 2018 vs. 67 in 2017 (is this due to travel, and would offering D3 help with retention?)
 - All travel teams received a berth for Nationals in 2018 season
 - 4 of 5 travel teams qualified for state
 - 10U Red – 3rd place, tier 10
 - 14U Blue – 1st place, tier 6
 - Identify Goals for 2019 – All
- 2018 Goal Review:
- Enhance fundraising and character building opportunities
 - Mentorship program with high school girls
 - Integrating PreK-3 Program within the OSA
 - How do we structure D1, D2, possible D3 programs (Wayzata offered a D3 program to great interest this year)
 - 8U & 14U A travel team offering under OSA
 - Continue to improve player development, pitching/catching, basic skills for coaches
 - Develop coaching alliance within OSA; augment coaching clinic
 - Refine Board Member selection process

Review of Applications and Voting of New Members – All

- Brady motions to elect two members-at-large and a replacement for Player Development, Tony seconds, all in favor
- Elizabeth motions to nominate Erika Kastamo for Player Development, Kara Wheaton as member-at-large and Jeff Erb as member-at-large, Tony seconds, all in favor

Farewell

- Thank you to Brady Jensen for serving in the Player Development role for two years. He has made tremendous progress with the programs that OSA offers to the girls and coaches. He will be missed!

New Business

Next Meeting: November 13th, 6:30pm – JEM Technical