

OUR GOAL

To make ice hockey accessible to as many kids in the Lincoln area as possible. We want to attract participants from all backgrounds and every part of the city. In order to do that LIHA is attempting to remove as many barriers to participation as possible.

For the 2021/22 season the Lincoln Ice Hockey Association will be offering 6u and 8u hockey in 8-week seasons for \$75 with all equipment provided. Financial aid will be made available to those who qualify.



WHY WE NEED YOUR HELP

In order to offer these programs to area kids we need community support. We need help covering the cost of ice time, equipment, coaching certification, background checks and other expenses needed to ensure that kids have a fun and safe experience.

We're counting on businesses like yours to help us make sure that kids have access to a lifetime sport that keeps them physically active in a fun and safe environment.

SPONSORSHIPS

Team sponsorship: \$2,000

4-color company logo on the front of a team's jerseys

Choice of team jersey color (depending on availability in order of sponsor commitment)

Choice of area of Lincoln (depending on availability in order of sponsor commitment)

SPONSORSHIP RECOGNITION BENEFITS

In addition to the visibility and goodwill from jersey sponsorships all of the LIHA 8U/6U team and age-group sponsors will receive the following:

- Monthly social media mentions on all of LIHA's social platforms
- Recognition on lincolnhockey.org
- Logo placement on a sponsor board ad at the John Breslow hockey center
- Recognition on all printed recruitment materials distributed in the community

LEAGUE SPONSORSHIP OPTIONS

Helmet stickers: One sponsorship available \$2,500

- 4-color sticker with company logo placed on both sides of every 6u and 8u skater's helmet

Jersey Shoulders: One sponsorship available \$5,000

- 1 color logo placed on both shoulders of each 6u and 8u skater's jersey

Jersey Back Hem: One sponsorship available \$5,000

- 1 color logo and/or website URL placed on the bottom back hem of each 6u and 8u skater's jersey

Jersey Top Back: One sponsorship available \$5,000

- 1 color logo placed at the top back of the jersey 4.5"x4.5"

Other sponsorship options

Board Ad at John Breslow Hockey Center \$1,000/yr

Individual player sponsorship \$75/season

