



Dear business owner:

St. John Youth Baseball (SJYB) is an active and growing organization that dates back 59 years. The League started with one travel team and has grown to over fifty town and travel teams. Our goal for the 2019 fundraising campaign is to provide each team in the League with a sponsor. In addition, over 75 sponsor banners were hung on the outfield fences at both Civic and Heartland parks. With that, however, come added costs and the need for more commitment.

The elected Board of Directors and parent volunteers strive to provide an environment that promotes the development of physical skills, teamwork and sportsmanship. We are funded mainly through donations and fundraising activities. Registration fees cover only about 45% of baseball operations. Your donations support uniforms, equipment and facility improvements. We hope we can count on your support to help us serve the needs of our growing league! There are several levels of support we offer and of course any amount given is always appreciated. Each level of sponsorship is explained in detail on the next page.

Benefits of Sponsorship: Aside from the tax deduction (non-profit FEIN #35-1852342) and the satisfaction of supporting your community, your name will be highly visible and seen day after day throughout the baseball season from early April to October. Don't forget those team sponsor T-shirts are worn by the kids and adults well beyond the season. If you can help with an "over and above" donation we would be most appreciative and we will apply it to our facility improvements.

I want to thank you for your consideration. A representative of the League Fundraising Committee will contact you soon to answer any questions you might have. Please feel free to contact me at fundraising.sjyb@gmail.com with any questions.

To become a sponsor, please fill out the [attached sponsor form](#) and return it along with a check made payable to St John Youth Baseball.

**Address: St. John Youth Baseball
P.O. Box 213
St. John, IN 46373**

Sincerely,

Mike Gavin
Director of Fundraising

2019 ST. JOHN BASEBALL SPONSORSHIP PROGRAMS

PLATINUM -\$5000 (2 Years, Limited Spots!) – Businesses at this level pay **\$5000.00** and receive field naming rights with a sign, company logo, and business information. No longer will fields be identified by number, but by business name. This sponsorship level will also receive the following:

- A team sponsorship with your company logo appearing on the team uniform
- Two 3X5 signs with your company logo placed on a field at each complex visible for all spectators.
- A hole sponsorship at the SJYB Golf Outing at White Hawk Country Club
- Your business listed on the SJYB website with a direct link to your website.

GOLD -\$1000 (2 Years)

- A team sponsorship with your company logo appearing on the team uniform
- Two 3X5 signs with your company logo placed on a field at each complex visible for all spectators.
- A hole sponsorship at the SJYB Golf Outing at White Hawk Country Club
- Your business listed on the SJYB website with a direct link to your website

SILVER - \$500

- A team sponsorship with your company logo appearing on the team uniform
- One 3X5 sign with your company logo placed on a field at Heartland or Civic Fields
- A hole sponsorship at the SJYB Golf Outing at White Hawk Country Club
- Your business listed on the SJYB website with a direct link to your website

BRONZE - \$250 – Includes your business listed on the SJYB website with a direct link to your website.

We greatly appreciate your donations and your support! We encourage all the baseball families to support those whom support the League. Thank you very much for your sponsorship.

Please indicate your level of support and make checks payable to: St. John Youth Baseball by **March 15th 2019**.

PLATINUM GOLD SILVER BRONZE

Business Name _____.

Contact Person _____.

Business Address _____.

Phone # _____ Fax# _____.

Email Address _____.

Website _____.

Requested team and/or league _____.

Send remittance to :
St. John Youth Baseball
P.O. Box 213
St John, IN 46373