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Meeting Agenda Notes

December 5, 2021

**Attendees:**

Dave Leary, Scott Waitas, Ann Arras, Jesus Camacho Ruiz, Jeremiah Mahler, Miguel Mendez, Patrick Morgan, John Nichols, Bryce Hutchins

Amy Black, Greg Wheaton, Doyle Voss, Jon Poppen and Ajay Varghese

Absent: Vanida Lee, Nicole Butterfass

Meeting called to order by Ann Arras at 7:00pm

**Agenda**

1. Approval of agenda.

*Motion to approve agenda by Scott, second Miguel.*

*Motion passes*

2. Review of Meeting Minutes

*Move to approve meeting minutes from November board meeting by Jeremiah, second Ann*

*Motion passes*

3. Scheels Meeting

Patrick and Ann presented to Scheels regarding sponsorship opportunities

4. Treasurer Report

a. Update on accounts.

- i. Ann (SSA President) added to bank accounts and Dan Dietzel (Former SSA President) removed.

5. Tournament Report

a. Shakopee Cup 2022

- i. Title Sponsor – Seeking opportunities from Scheels to be the title sponsor of the SSA Cup
- ii. First planning meeting scheduled for Jan.
  - 1. Dan Dietzel, Dave Leary, Chris Lewis, Kelly Lassi, Ajay Varghese, Jeremiah Mahler will make-up the tournament committee
- iii. Looking at changing registration platform – Dan trialing different options
  - 1. GOTSPORT or Sports Engine are the two leading options

b. TCSL Tournaments

- i. Meeting with TCSL 11/24 to discuss 2022 tournaments
  - 1. Continue with the League Cup (July Dated Tournament)
  - 2. Fall Fest – Keep a version of it – perhaps host only girls or boys vs. both.



3. Consider assist with State Cup (June) if format is different
4. Follow-up with TCSL about GOTSPORT scheduling (Jan 13<sup>th</sup>)

6. Old Business

a. Uniform update.

- i. Uniform Sponsor – In discussion with Scheels
- ii. Sample pieces have been ordered! We will have uniform fitting in January and online store will be open. December will be spent making sure all players have assigned numbers.
- iii. Rec jerseys and rec coach jerseys have been ordered as well.
- iv. Stimulus sponsorship – Sponsorship money will be given to a nonprofit organization to support.
  1. Discussion will be had by board members to decide on this.

7. Club Administrator Update / Refund and Financial Aid Requests

Registration Numbers:

Summer Competitive: 455

Rec Futsal 66

Prep Academy Registration opening

Refund Requests:

SH – Summer Competitive Registration

*Motion by Dave to approve request for full amount minus processing fees, Second Scott.*

*Motion Passes*

Financial Aid Requests:

None

Site Host

No new business

8. Rec Update

a. Middle School Rec Survey-finalizing this

- i. Surveys will be completed through Google Doc – Ann and Bryce will work together on this.
- ii. Plan to have this sent out prior to January
- iii. Registration to open in early to mid-January.

b. Rec Assistant-draft job description started – Doyle has been creating this.

- i. Get direction for goals of the position to help determine pay
  1. This will help dictate some of our expectations of the position



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- ii. Future internship options
    - 1. Help with some of the planning and communication within the program.

9. Competitive Update

- a. DOC Report
  - i. Planned Winter training
  - ii. Team meetings held with some of the teams
- b. Moving forward, identify better ways to communicate with teams during transitional years U10 – U11/12 and U11/12 – U14+
  - i. Provide winter options to teams at all levels during these years.
  - ii. Explain what expectations are for teams playing at higher levels.
- c. Tryout App
  - i. GOTSOCER has a tryout app.
    - 1. Need to determine if we can couple this app with the tournament app.
  - ii. Team Genius is the second option

10. Other business

- a. Sanneh Foundation-collection at Soccer Blast for gently used soccer equipment
  - i. Contact for bins has been made
- b. Parks & Rec eliminating the \$17 player fee starting in 2022

11. Equipment Director Notes

- a. Going through the garage completing an inventory
  - i. Going through rec jerseys
    - 1. Identifying how to address out of date equipment and uniforms

12. Marketing and Fundraising Update

- a. Next Fundraising Opportunity
  - i. Consider Papa Johns in February
- b. Bingo Night at Brew Hall-Schedule
  - i. Successful first event another Bingo Night in April or earlier
- c. Event at the Shakopee Bowl
  - i. Season Kickoff
  - ii. Uniform Unveiling

13. Event Director

- a. Potential idea - reaching out to feed my starving children
  - i. Q1 event
- b. Considering a golf fundraiser at Stonebrooke
  - i. Mid to late summer
- c. Sideline Project
  - i. \$250.00 to be a club partner



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1. Role this out in January during team meetings and couple with information from Southside Referees

14. Event Dates

- a. Culver's Night (SSA Fundraiser) Tuesday November 23 4:00-8:00
  - i. Successful Night-raised \$750
  - ii. Board Presence at Fundraiser Events
- b. January Board Meeting-January 9<sup>th</sup> 7:00 p.m. Shakopee Bowl

15. Other board Member Updates

16. Fence at Sports Complex Update

- a. May be on hold due to SPUC adding well house near Field 7.
  - i. Jeremiah is setting up a meeting with SPUC to discuss their plans.

17. Volunteer Hours/Opportunities

- a. None at this time.

18. Adjournment

*Motion to adjourn meeting by Jeremiah, second John Nichols.*

Motion passes

**Meeting Adjourned @ 2100**