



## Cougar Club Executive Board Meeting Minutes July 12, 2021

Attendance: Todd Carnes, Gail Burleson, Lisa Burleson, Tiffany Davis, Rhonda Pickett, Delia Perez, and Todd Wellmann

Special Guests: Coach DeAnna Doles, New Girls BBall Head Coach

### Proceedings:

6:00 p.m. meeting called to order by Todd C.

Minutes – Minutes from the June 21<sup>st</sup> board meeting were reviewed. **Motion to approve minutes by Tiffany, 2<sup>nd</sup> by Todd C, motion passed.**

Funding Requests – No funding requests submitted for this board meeting.

Treasurer Update – No outstanding items to complete at bank for access for Lisa. Expressed concerns about reconciling too much history (doesn't have a clean starting point) within QuickBooks – suggestion made to go back to January 1, 2021, and go forward for monthly reconciliation. Would be good to know what is outstanding/due to be paid when reviewing funds available. Lisa confirmed she reached out to 2021 CC scholarship recipients to collect payment information. Paul sent list of sign/corporate sponsors that CC need to generate an invoice ASAP for payment just prior to meeting – Lisa will review following the board meeting.

Fundraising / Sponsorships– No update available. Paul did send over report indicating possible 7 corporate sponsors needing invoice for payment. Paul & Cheer coaches need to finalize decision on spirit sponsorships to purchase Game Day swag items.

Membership – No update available.

Football Programs/Sales – Todd C will follow up with Coach Litton to get a comprehensive list of donors for Baseball/Softball batting cage capital campaign – so that we can include a THANK YOU ad in the football program. Reminder for Memberships, that deadline is approaching – July 20<sup>th</sup> – to ensure that Premium Membership ads and list of board members are included in this year's football programs. Board picture will be next meeting – Gail has new Board Member shirts available for pick up.

Web Marketing – No update available.

Parent Rep Coordinators – Todd W & Delia to follow up with Coach Frashure when all coaching staff is hired – estimated by August. Delia would like to incorporate a rewards program for coaches (on top of the \$500 bonus budget) to encourage them to help promote Cougar Club memberships within their sport. – this would be based on active participation at percentage to be fair across the board (small vs large sports). Please refer to email to proposed details and be prepared to discuss in next meeting.

Spirit Shop – No update other than we are working on new designs for this upcoming year with CC Creations.

Concessions – Food trucks for each home game is more challenging than anticipated but will continue to work on getting commitments. Looking like possible deal with Double Dave’s for pizza rolls. Right now, waiting for water to be drained by district from home side concession stand (flooded earlier this summer). Will begin restocking of inventory in August.

Special Events/Social Media – Everything is on track and will begin promoting at end of July the 2021 Family Fun items for upcoming football season.

Misc. Items – REMINDER!!! Board Meeting Schedule Changes for 2021 Summer

- Monday, July 12<sup>th</sup> at 6pm at Field House
- Monday, July 26<sup>th</sup> at 6pm at Field House
- Monday, August 9<sup>th</sup> at 6pm at Field House
- September 2021 meeting will move back to standard 1<sup>st</sup> Monday of every month

**Meeting adjourned at 6:55pm. Motion to adjourn by Delia, 2<sup>nd</sup> by Todd W.**

**Next Meeting: Monday, July 26, 2021 @ 6:00pm; Field House.**