

SHEBOYGAN BLUE LINE ASSOCIATION - NOVEMBER BOARD MEETING MINUTES

11/13/2024 @ 6:30 PM at Sheboygan Lakers Ice Center

Attendees: Brian Allen, Salena Russell, Paul Avery, Eric Hawkinson, Josh Holte, Kayla Ostermann, Jared Roe, Tom Cagle, Kasey Schroeder, Paul Avery, Kathy Allen, and John Taber

MEETING called to order at 6:32 PM

- Approved Minutes from October posted on Lakers website with no objections
- Treasurer's Report (Nels) - Presented the final 2023-2024 financials – Motion Kayla/ 2nd Eric -Approval

RINK MANAGER – Tom

- Staffing Concerns: Look for a few families that will be trained to run the Zamboni. This will be a search for someone to help.
 - Another Employee 10-15 hours per week on Monday and Tuesday in the Pro-shop & Sunday's PM - Tuesdays to drive the Zamboni. Skate sharpening can be shifted to Wednesday when Tom gets back until the new hire is ready.
- TV digital antenna purchase. The quote is \$800.
- REQUEST TO COACH Be respectful to the next group on the ice by getting all the equipment off the ice for re-surfacing to kill down on wait time for the Zamboni.

OFFICE MANAGER – Kasey

- Calendar Raffles: Ordered 4200 calendars for 148 families (10 not selling) w/ decrease of price, cost per calendar was 23 cents compared to 57 cents last year. 34 cent savings each.
- Rafter/ Rink boards: Added 6 new rink board slots from last season due to interest. Current standings is 58% current contacts, 28% blank & need to be taken down* (mostly above ice & unable to replace until EOS) 4% expiring at end of season (17 total - 12 renewed, waiting on 5 to get back to us).
- Scrip Outlook: 06/01-11/06 (5 months).
\$114,372 spent w/ \$7,423.63 rebate (100%) vs PYTD \$74,280 spent w/ \$5,074.50 rebate (100%)
46% increase of scrip sales. New families & family members have started earning.
- Next Level/Marinette: Registration opened this past month - 13 total registrations. Next Level is combining SLIC and Marinette weeks. They had a challenging time filling younger camp slots vs. SLIC's older camp. Shouldn't affect Basic & Essential but may affect Complete camp due to location of camps and which program/dates work best for them.

RED RAIDERS – Not in attendance

ADMINISTRATION

- YHC funds request \$800 for the shooting room. This should be in YHC's budget to spend as they see fit.
- WAHA requires all Board meeting to have SafeSport & USA Hockey Number. We need to get this done.

COMMITTEE REPORTS

All committees need to post meeting notes on the Lakers Website for communication to the Association.

Facilities (Josh & Sam) - Painted Locker Room, and social hall

- Cleaning and repairs in the Bathroom
- Replacement of Glass: Tom will get quotes
 - Broken Glass on the rink's Southend
 - Score Box
- Shooting Room:
 - New Lock
 - Synthetic Ice Mats
- Proposal for new Janitorial Service quoted Jobe Cleaning and Professional Cleaners. Update next meeting.
- Flooring: New flooring quote for the locker rooms and rink communal areas.

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- Wall of Honor – 4 framed Jersey to be hung in the rink before November 28th. Salena and Brian will find the location and Sam will get them hung.

Youth Hockey Committee (John, Sam, and Kayla)

- Live barn Issue – Need to get the password from Nathan Taylor. NEW REP NEEDED - new person named for the future.
- Ref fee from WAYHA is extras money, but it is important for Shadowing new ref.
- Closed session: Disciplinary Discussion.
- ACTION: A communication will be sent to all Coaches to review the Process for a on ice Major Penalty and Suspension.

Tournaments (Erin)

- Lots of cancellations and changes with teams. (1) spots remain for Pee Wee B December tournament. Looking for approval to discount \$200 to fill the Tournament. Motion: Eric/2nd Sam
- Approved Johnsonville will no longer be a sponsor. The committee is looking at ways to revamp the tournaments. New Name? New Sponsor? Lots of options out there!! Suggestion: Old Wisconsin or Miesfeld's (Jared will ask).

Figure Skating (Kathy)

- Holiday Show - December 22 4:00PM
- Uncle Mike's Kringle Sale
- We will be at Red Raiders games during Thanksgiving Tournament to give out samples and take orders.
- Delivery of Kringle is December 12th
- Marketing will advertise the Kringle Sale.

Marketing (Kayla)

- Halloween skate went well, Kasey sent numbers in the past.
- Disney skate this Sunday, November 17th

Fundraising (Paul)

- A portion of the over \$10,000 raised by the golf outing was utilized to purchase fifty-five brand new hockey helmets used by First Ice and skate rental customers. The new helmets provide adjustable fit and ultra-safe protection.
- Sponsors List – A new project has started to compile a Master List of Sponsors for all areas of SBLA donations. More to come.

Strategic Planning (Jared & Eric)

- Present plan (Shared previously via email) - Eric to continue the plan
- SEDF - Rammer Ponds plan is not hockey friendly and will not be a wise path for the SBLA.
 - o Note: our non-profit is doing the correct.
 - o

Food and Beverage – (Jared)

- Review sell report for concession stand.
- There have been several "Square" transactions under the \$5 limit for the concession stand.
 - o Jared will investigate getting a dollar limit put on the square to save money.

Public Forum

- No one was in attendance.

Meeting Adjourn 7:38PM