

**EASTVIEW BASKETBALL ASSOCIATION
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS
August 12, 2024**

Present

Jude Miron, President
Sue Newton, Vice President
Angie Pudenz, Registration and Apparel Coordinator
Paul Tarnowski, Treasurer and Financial Aid
Dan Keenan, Girls Tournament Director
Jen Crumley, Assistant Fundraising Director
Erin Hanson, Fundraising Director
Jeremy Opsahl, Assistant Facilities and Scheduling Coordinator
Erica Eggers, Girls Traveling Director
Lance Glosemeyer, Boys Tournament Director
Rachel Holmberg, Player Development Coordinator
Jeremy Salo, Volunteer Coordinator
Nate Veldman, Board Observer
Michelle Goodman, Facilities and Scheduling Coordinator
Tony Walker, Assistant Girls Tournament Director
Tom Madden, In House Director
Erik Edstrom, Web and Communications Coordinator
Erica Phelps, Board Observer
Erica Sherman, Vice President Elect
Linda Dygos, Board Observer

Absent

Tami Weber, Assistant Girls Basketball Director
Dan McGrath, Social Media Coordinator
Rachel Swanson, Outgoing Registration and Apparel Coordinator
Derek Kasper, Eastview High School Basketball Liaison
Travis Day, Equipment Coordinator
Rob Confer, Board Observer
Brad Newton, Boys Traveling Director

Proceedings

Meeting held on August 12 at 7:30pm at Falcon Ridge Middle School. A motion was made by Erin Hanson to approve the July 2024 board meeting minutes. Erica Eggers seconded the motion, with no board members opposed.

Program Updates

The Board received the following updates:

1. Governance and EVAA Board updates – J. Miron

- New board roles filled
 - Erica Sherman – Vice President Elect
 - Jen Crumley – Assistant Fundraising Director
 - Travis Day – Equipment Coordinator
 - Jeremy Opsahl – Scheduling (with Michelle)
 - Dan Keenan and Tony Walker – Girls Tournament
 - Paul Tarnowski – Treasurer
 - Erica Eggers – Girls Travel Director
 - Erik Edstrom – Website and Communications
 - Open – Coach Development
 - In House – open next year – actively recruiting. Help needed to get introductions to In House parents – ideas please!
 - Assistant Boys Travel Director (Elect) – actively recruiting
- Too late in the season for Bylaw changes regarding qualified paid coaches. Address prior to next season and/or if no coaches are found, plan B.

2. Travel Registration and Apparel update – R. Swanson and A. Pudenz

- Apparel - \$50 code for all board members and coaches.
- Apparel store will open twice again. The first one we will have all orders shipped to Angie's and allow for DIBS to help pass out and organize. The second round, shipping will be on their own (\$12 per order shipped to their house). Idea thrown out by Nate to get teams involved in the apparel stores – top winner gets a DQ gift card, etc.
- Angie and Rachel H. coordinating for shot club sweatshirts order
- Shooting shirts have been ordered.

- Created and submitted the EVAA requests for the last two travel bb registration reminders to be included in EVAA's email communications they send out (to occur prior to registration deadline on Aug 18)
- Saved a copy of the travel registration report, as of 8-9-24, to the folder
- Had requested Angie had received access to run reports for our registration from Mark at EVAA. I have been following up with Mark multiple times and his response is that he wanted to get everyone set up with EVAA emails first. Angie is following up with Mark at EVAA as she still didn't have access prior to me leaving. Angie will be able to comment on this at the meeting. Fyi- This week I'm unable to download and save registration reports. I also hope others have this access.
- Registration deadline is August 18 at 11:59 pm CT and the system will automatically include the \$40 late registration fee for any individuals that register on or after August 19.
- It was determined that the link will go down 3 days prior to tryouts

3. Boys Traveling – B. Newton

- I have the same 3 coaches ready to go for the 8th grade teams this year, all good. I might even have four, if needed.
- I received the pre-tryout link tonight, I'll get that out to the parents tomorrow.
 - **Pre-Tryouts/Tryout dates set**
 - Week of 8/19
 - Monday/Wednesday: 4th and 5th grade - 6:00-7:00
 - Monday/Wednesday: 6th Grade - 7:00-8:00
 - Tuesday/Thursday: 7th Grade - 6:00-7:00
 - Tuesday/Thursday: 8th Grade - 7:00-8:00
 - **Tryouts Set- Eastview High School 8/24-8/25** Volunteers for Tryouts – Lance, Erin, Nate, Tony, Rob, Jude, Sue, Erik, Paul, Ericka
 - **Sunday/Wednesday Open Gym at the High School- 7th and 8th Grade only - September**
 - **Coaches Clinic - Week of September 16th**
 - **Midnight Madness Event: Monday, November 25th 6:30 pm at the High School** - Volunteers for Tryouts – Lance, Erin, Nate, Tony, Rob, Jude, Sue, Erik, Paul, Ericka. Arrive at 7:30am.

4. Girls Travel Update – E. Eggers

- **Registrations for 2024-2025**
 - Registrations are down.
 - Total of 49 this year, compared to 66 last year
 - Sent out reminder today
 - Please ask your friends if they're registered!
 - Targeting the following number of teams based on current registrations:
 - 4th Grade: 1
 - 5th Grade - 2 or 3 (we are at 23 girls registered)
 - 6th Grade - 1 (only 7 registered today)
 - 7th Grade - 1 teams (total of 11 registered)
 - 8th Grade - only 2 registered
- **Tryouts**
 - Planning is underway for tryouts:
 - Tami and I plan to be at Hope 8:00 AM Sat 8/24. Who else volunteered (maybe Sue knows?)
 - Given the 4th grade numbers (enough for one team only), we will be moving the tryout times around a bit.
 - Need tables from Travis Day (emailed to ask him)
- Registered for all tournaments for the season
 - Nov 2&3: Eagan
 - Nov 16 & 17: Lakeville North Panther Classic
 - Dec 7&8: Shakopee
 - Dec 14 & 15: Chanhassen (New this year!)
 - Jan 11 & 12: Eastview
 - Jan 19th: Forest Lake
 - Jan 25 & 26: Apple Valley
 - Feb 1 & 2: Woodbury
 - Feb 8&9: Rosemount
- Tami will be working to add in team night out to a St Thomas girls game
- **Girls Tournament**
 - Our girls tournament was posted, Tony is working on marketing and rounding up more teams
- **Eastview Dibs:**
 - The way dibs was set up on the registration form was not allowing people to chose installment payments.
 - Installment payment option was not working based on the way we set up the dibs to auto collect on Mar 1 on the registration form.

- We have a lot of people (80+ families) who utilize installments, so we took down the auto payment option 2 weeks ago but now need to figure out who to collect on the unfulfilled dibs.
- Pictures
 - Same as last year: Prime Edge Sports
- Tentative date set for 10/23.
- Start by 5:30.
- Two photographers will be shooting and we can take a team every 15 minutes. (EX: If there are 24 teams, we will need 12 time slots or 3 full hours. Please allow for 45 minutes to set up before the first team comes in also.)
- Sent to Michelle for scheduling today.

5. In House Update – T. Madden

- Registration is now open with 73 players registered as of today (8/9).
- Registration will close on October 1st. We will continue to send email blasts through EVAA and make social media posts. We will also try to send a flyer (most likely a digital flyer) home to all 196 students in K-6th Grade.
- All of our tentative practice dates, times and locations are posted on the In-House website.
- Michelle G. has been working with Jeremy and I about scheduling practices through Sports Engine and Mark at EVAA. Hopefully this will make the process easier.
- SSYBL leaders should be meeting sometime in the next few months as we try to make plans for the upcoming year.

6. Financial Review – P. Tarnowski

- **Player Registrations:**
 - Traveling - @ ~75% to 2024/25 budgeted #s --(as of 8/11)
 - Girls @ 74% (52/70)
 - Boys @ 79% (118/150)
 - Registration closes on **Sunday, Aug. 18th**
 - In-House - currently @ 15% of budgeted total (76 of 510) --(as of 8/11)
 - Registration closes on **Tuesday, Oct. 1st.**
- **Financial Aid:**
 - **14 players/families** awarded (13 @ 50%)
 - Seven (7) requests pending, in-house
 - It was determined that In House requests would be processed at 50% also in order to stay aligned to travel
- **Traveling Tournament Registration(s):** All requested payments (via check) have been submitted (most in June/July).
- *Brad still signing up for out of town tournament*

7. Facilities /Scheduling Updates – M. Goodman

- I will send a proposal to Mark Espena after tonight's meeting. We'll propose \$250 for each season of travel (2 seasons) and for 1 season of in-house (January - February). A total of \$750. Jeremy, Tom and I are working on the final proposal tonight.
- All travel teams will set up with a Sports Engine account, and that will be the way we push the schedule out and make any changes/additions. There will not be an option for a different way of the schedule. Erica/Brad - please mention this at your parent meetings.
- All in-house teams will also be set up with sports engines and schedules pushed out that way.
- Tom, Jeremy and I will have access to all teams so we can add or send messages via SE.
- Goal for travel will be mid September for the first round of schedules and end of November for the 2nd round of schedules.
- Goal for in-house will be the end of November for 3rd - 6th grade schedule.
- Burnsville has a new online system. I still haven't gotten word if we can have it for the boys tourney.
- ALL facilities requests must come through me. I've gotten messages from Heather at Hope Fieldhouse asking for people to go through me. Or you need to set up your own account/insurance go ahead and do that and not be associated with Eastview at all.

8. Player Development – R. Holmberg

- Shot Club – ends 8/31
- Sept Kick Off event – Sept 29th 3-5pm at Hope Fieldhouse

9. Boys Tourney – L. Glosemeyer

- For the Boys tournament we are in a good spot. Currently have 139 teams registered. Last year we had 176. We have 2 months until registration closes so feeling good about the numbers. The one issue is we are very light in A divisions. 4A and 6A I can make work but hoping for some more.
- 4A - 4
- 5A - 3
- 6A - 4
- 7A - 2
- Everything else looks good. 6C and 7C are already at 16 teams which is where I have each division capped at. I could raise that if we need more teams.

10. Girls Tourney – D. Keenan and T. Walker

- Lance is working on this with Dan and Tony to get up and running.

11. Other

• **Fundraising – E. Hanson**

- Coordinating with Beth on the Booster Club to determine timing
- Idea brought up for competition for apparel sales – get teams involved

• **Catalyst Training – Eggers and S. Newton**

- Call with Reid to get info on sessions for 7th and 8th grade as well as coach development program. Initial cost was \$6k. Do we have a budget for coach development? Cost would be paid by family if interested and if we can find gym space. Revenue sharing program if over 40 players sign up. More info for next meeting.

Adjournment at 8:38 pm.