

# Prosper Youth Sports Association

## *Highlights and Details*



**PYSA** is a non-profit youth sports association founded to promote sports in Prosper, and surrounding communities within PISD boundaries, in the spirit of cooperation with the city and school athletic departments. We exist to build character and reinforce life skills of our players, to encourage and educate diversification of athletic program offerings, to promote volunteerism and to ensure sound fiscal responsibility in all areas concerning our association.

### **The mission of PYSA is to**

instill in the youth of our community the ideas of fair play, sportsmanship, honesty, and leadership through fellowship. The PYSA will provide a program molded to develop athletic skills and create a spirit of healthy competition, stressing teamwork and individual sacrifice.

### **PYSA is dedicated**

to sports education and participation for the youth of our Prosper community. We strive to provide positive sporting experiences for youth of all ages.

### **About Our Players**

- Age Range: Kinder – 6<sup>th</sup> Grade
- Locations: The town of Prosper & surrounding communities with PISD
- Leagues: 7v7 & Flag Football, Tackle Football, Cheerleading, Lacrosse & Basketball

### **Executive Board**

President - Eric Hudson  
Vice President - Scott Sigman  
Secretary - Chris Manning  
Treasurer - Casey Thomas  
Community Relations - Antoine Huffman  
PISD Board Liaison - Bill Beavers

### **Board of Directors/League Commissioners**

7v7/Flag - Nick McDonnell  
Tackle - Rachel Cummings  
Flag Cheerleading - Lindsay Carson  
Tackle Cheerleading - Sara Vaughn  
Lacrosse - Sean Bodkin  
Basketball - Becca Ulatowski

## Highlighted League Stats

1. Since joining the TYFL Tackle League, in 2015, Prosper tackle has brought home 31 Super Bowl Championships.
2. The average 7v7 season registration is 762 athletes.
3. 2024 Fall Cheer registration filled to 600 girls in less than 12 hours.
4. Cheer registrations have skyrocketed by 58% over the last 10 years.
5. PYSA Cheer partners with PISD high school cheer and booster clubs to put on our cheer camp each year.
6. Tackle partners with all three PISD high schools to develop their pipeline of future athletes by each hosting a tackle coaches' clinic every summer.
7. Current fall 2024 cheer (tackle and flag) numbers: 73 squads, 664 cheerleaders and 149 cheer coaches.
8. Current 2024 tackle football numbers: 17 teams, 394 athletes and 85 coaches.
9. PYSA 7v7 and flag have served over 6,000 athletes in since 2020.
10. Collectively, since 2020, PYSA Cheer, Tackle, Flag and 7v7 programs have served 9,749 Prosper athletes.

## Tackle Football Sponsorship Opportunities

What is included with your sponsorship?	<b>GOLD LEVEL TITLE FIELD SPONSOR</b>	<b>SILVER LEVEL</b>	<b>BRONZE LEVEL</b>
Social media mentions throughout season	X	X	X
Logo featured on our website	X	X	X
Logo recognition featured in our PYSA wide emails (reach: 20,000 registered emails)	X	X	
Logo banner on our home field each host weekend	X		
<b>Sponsorship Investment</b>	<b>\$1,500</b>	<b>\$750</b>	<b>\$375</b>

## Where do my sponsorship dollars go?

PYSA Sponsor dollars go toward various line items to help make the fall season of tackle football run smoothly. The following are just a few, arguably the most crucial, of the costs inferred for a single fall season.

- All practice space, both town of Prosper and PISD space, rental fees
- Home game day stadium rentals
- Referee fees (5 referees per game with an average of 7-8 games per host day)
- Player registration and uniform scholarships (it may surprise many that PYSA Tackle awarded 13 scholarships in 2023 and 6 to date in 2024)

## What is the reach of my sponsorship?

- A PYSA tackle Title Sponsorship includes logo recognition via email to our entire 20,000-person listserv.
- Additionally, as a title sponsor, a home field logo banner would offer exposure to visitors from Anna, Celina, Denison, Denton, Frisco, Little Elm, McKinney, Melissa, Paris, Princeton, Sherman, Van Alstyne and Ardmore, OK.