



2025

SHAKOPEE SOCCER ASSOCIATION  
ANNUAL GENERAL MEETING  
SEPTEMBER 7, 2025

# Agenda

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- ⚽ **Welcome & Introductions**
- ⚽ **Open Board Positions & Welcome New Board Members**
- ⚽ **Thank you from SSA**
- ⚽ **SSA Finances**
- ⚽ **Competitive and Rec Program Highlights**
- ⚽ **Club Sponsors**
- ⚽ **Year in Review / Look Ahead**
- ⚽ **Questions & Answers**



# 2024-2025 Board of Directors

**Mike Shadduck** – President

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**Wade Andrews** – VP & Marketing / Sponsorship

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**Ray Anderson** – Secretary and Field & Ref Director

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**Patrick Morgan** – Treasurer

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**Kevin Breuer** – Competitive Director

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**Angela Berres** – Golf Tournament Director

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**Kelly Thorson** – Tournament Director

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**Daryn Kral** – Rec Director

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**Rachel Scott** – Events Director

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**Nicole Cartwright** – Equipment

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**Becca Lewis** – Concessions Director

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**Eric Larios** – Outreach & Middle School Rec Director

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**Heather Perry** – Website & Social Media Director

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# 2024-2025 Ex-Officio Members

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**Amy Black** – Executive Director

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**Greg Wheaton** – Director of Coaching

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**Jon Poppen** – Assistant Director of Coaching

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**Doyle Voss** – Rec Director of Coaching

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**Sam Mann** – Youth Director

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**Jackie Grumish** – Admin Assistant

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**Kristin Larson** – Assistant Rec Director of Coaching

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**Southside Referees** – Referee Assignor



# Welcome New Board Members

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- ⊕ 5 open Board positions
  - Three-year terms
- ⊕ Nominations were closed August 31, 2025
- ⊕ Nominees are:
  - ⊕ Wade Andrews
  - ⊕ Ana Maya
  - ⊕ Mike Wilson
  - ⊕ Sherria Stolcers
  - ⊕ Tyler Thornton
- ⊕ No election needed due to nominations equaling number of open positions.



# Thank You

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## Board Members with expiring terms

- ⚽ Daryn Kral - 2 terms
- ⚽ Rachel Scott – 1 term
- ⚽ Patrick Morgan – 1 term
- ⚽ Becca Lewis – 1 year
- ⚽ Kelly Thorson – 1 term

## City of Shakopee Staff

- ⚽ Parks & Recreation – Sherry Dvorak
- ⚽ Public Works – Bill Egan, Keith Raines, Mike Frassel,  
and the City Parks Crew



# SSA Finances

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- ⊕ Financial reserve remains strong. This allows us to make investments into the club and complex and hopefully sometime soon, an indoor training facility.
- ⊕ Travel fees continue to remain very competitive
- ⊕ Reasons for recent competitive fee increase:
  - Introduction of ECNL – RL
  - Winter training costs continue to increase
  - Increased tournament "stipend" per player
  - Additional training opportunities with Training HAUS
    - Built into pricing for National & Regional Level teams
    - A la carte option for State & Cities level teams (early 2026)



# 2024/25 Jersey & Tournament sponsors

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## ⚽ Competitive Jersey Sponsors

- \*Training HAUS/TCO
- \*Culvers
- \*Monkey Wrench Plumbing

## Rec Jersey Sponsors

- \*Bravi's Mexican Kitchen
- \*Nick Atkinson American Family Ins
- \*Toro

## ⚽ Scheels Sporting goods

- SSA Spring Cup and Fall Cup sponsor

100% of money goes directly to financial aid fund!



# SSA 2025 Financial Aid

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**ALL our sponsorship dollars go toward funding our Financial Aid Program.**

- ⊕ SSA helps subsidize registration fees for families in our recreation and competitive programs.
- ⊕ This is the 9th year we have been providing financial aid for families.

## 2025 Overall Aid

**263 kids total received Financial Aid**

**\$53,207.50**



# SSA Recreation Program

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⚽ Boys and Girls grades PreK – 8<sup>th</sup> Grade

**2024**

Summer 2024 - 830 players

Fall 2024 - 587 players

**2025**

Summer 2025 – 866 players

Fall 2025 – 590 players\*

\*still receiving registrations daily!

- ⚽ Future of the SSA Soccer program
- ⚽ Goal is to develop young players while having FUN
- ⚽ **Volunteer Coaches make program successful**



# SSA Recreation Program

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- Middle School Program
  - ⊕ For kids in 6-8th grade
- Toddler Soccer Program
  - ⊕ For kids ages 2-3 years old
- CAP Agency/Esperanza Outreach
  - ⊕ For kids within our community to play rec soccer
- Canterbury Outreach
  - ⊕ For kids ages 6-12 years old



# SSA Summer Competitive Program

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## **2022 - Summer Competitive**

484 Players | 17 Girls Teams | 19 Boys Teams

## **2023 – Summer Competitive**

508 Players | 18 Girls Teams | 19 Boys Teams

## **2024 – Summer Competitive**

560 Players | 20 Girls Teams | 22 Boys Teams

## **2025 – Summer Competitive**

530 Players | 19 Girls Teams | 21 Boys Teams



# SSA Fall Competitive Program

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## 2022 – Fall Competitive

312 Players | 14 Girls Teams | 12 Boys Teams

## 2023 - Fall Competitive

359 Players | 13 Girls Teams | 16 Boys Teams

## 2024 – Fall Competitive

342 Players | 14 Girls Teams | 13 Boys Teams

## **2025 – Fall Competitive**

**356 Players | 14 Girls Teams | 15 Boys Teams**



# SSA Club Year in Review

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- 7 NPL team and 4 National Teams
- 5 teams in ECNL-RL for 2025/2026
  - 2013 Boys & Girls, 2012 Boys, 2010 Boys & Girls
- 2<sup>nd</sup> UPSL Season
  - Additional of 2<sup>nd</sup> Division UPSL Team
- Inaugural WPSL Season
- Held our 3rd Annual Golf Classic Fundraiser
- Largest Shakopee Cup – 375 teams
- Hosted TCSL Tournaments
- 100% Referee Coverage for all League and Shakopee Cup games
- Purchase of a second VEO Camera
- Partnering with Parks and Rec on events within the City
- Established new indoor training space in Savage



# SSA Look Ahead

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- ⚽ Investigate and implement new ways to market SSA
- ⚽ Target communities south of Shakopee
- ⚽ Reintroduce collegiate advisory process
- ⚽ Expand partnership with community and Esperanza
- ⚽ Recruit and mentor more referees
- ⚽ Recruit and mentor more coaches
- ⚽ Continue to develop indoor training space options



# Questions?

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