

Sioux Falls Youth Hockey Association

Board of Directors Meeting

August 16, 2023

6:30pm

Sanford Conference Room – SCHEELS IcePlex

President Sam Everson called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Sam Everson (President), Adam Gorra (Past President), Corey Rothrock (Vice-President), Chun Chan (Secretary), Elliot Hitt (Treasurer), Derek Berg (Development Director), Dave Carlson (Director of City League), Leah May (Travel League Director), and Amanda Smith (Director of Tournaments). Quorum was present. Cherry Hunter (Director of Operations) and Dan Houck (Director of Hockey) were also in attendance. Members of the 50th Year Celebration committee attending were Tonya Anderson, Tiffany Anderson, Regina Boeve, and Amy Kimber.

Open Forum – Members of the 50th Year Celebration committee submitted plans to Kick Off the season on September 10 and continue to celebrate through the season. Food trucks, stage & speaker system for program, games for the kids, tables & chairs, photo booth, yard signs for each family, and signs for teams to use during the season for photo opportunities were presented. Adam Gorra made a motion to approve up to \$8000 for the celebration. The additional funds needed would be raised by the committee. Motion seconded and passed. The yard signs for each family will replace player end of the year gifts.

Secretary's Report – Corey Rothrock made a motion to approve the July 12, 2023 Board of Directors Meeting minutes as submitted. Motion seconded and carried. Leah May made a motion to approve the minutes of the Special Board Meeting on July 13, 2023 as submitted. Motion seconded and carried.

Treasurer's Report – Board members reviewed the August 16 Balance Sheet and the August 16 Profit and Loss to Date. Tournament fees have been paid out but will not be collected until late November.

Director of Hockey – Dan Houck

- participated in multiple SDAHA team split calls/BOD calls in July and August
- started high school coaching weekly meetings
- secured new Director of Goaltending-Aaron Debates.
- working on creating an "Introduction to Full Ice" Program for players leaving 8U going to 10U. This is pending getting ice from SIP.
- dates set for coaching meetings w/ Andy Gillham and homework tasks sent out-including ACL coaches
- completed NHL Coaches Clinic virtually
- set up coaching coverage for HS KOTR
- working on finding one more coach for HS Boys teams as an assistant
- phone meeting w/ one of the parents leaving for USPHL Jr. Hockey from HS program
- in process of sending invites to HS Boys and Girls for Andy Gillham Leadership Course
- working on getting staff together for evaluations for SFYHA evaluations-the evaluation process has been significantly delayed as a result of not knowing team splits heading into tryouts
- met w/ Andy Gillham several times regarding SDAHA Team Splits. Andy did participate in one SDAHA Team Split call
- had a zoom call w/ Fortis for potential of continuing leadership training for 2023/24-need to make a decision on this . Determined SFYHA will not utilize Fortis this year.

- corresponding w/ Power regarding changes for the boys for Performance based on practice time changes
- invited to Augie Coaches Retreat in Central SD
- lots of planning, working with Aaron DeBates on transition
- need video review plan. Ray is now working for AHL, video review may revert to coaches
- Sam noted Mite attendance goes down as the season wears on. Need to keep an eye on this.

Admin Update – Cherry Hunter

- Fall Kick Off – September 10 from Noon-4:00pm – need board members present to help with fundraiser information, sell season passes, tryout jersey pick up (crowd control), questions from families and to help celebrate! IF you are not available, please let me know so I can secure a sub for you. Amanda, Chun, Corey & Elliot will not be available.
- SFYHA Season Guide – *Dave Carlson made a motion to approve the SFYHA Season guide as submitted with the following changes – No SFYHA practice slots for Dec 26 & Dec 27 and Dec 22 will be a SFYHA practice day. Motion seconded and carried.* SFYHA Season Guide will be posted on the website and distributed to Ad Council members.
- Registration Updates – 601 players are registered of which 366 are travel players. Discussion on a 7th Squirt team. Board members approved Coach Houck determining if a 7th team is needed for Squirts.
- SFYHA Sponsorship Fundraising Policy – *Leah May made a motion to delete “Families with multiple players will need to identify the specific player(s) to be assigned the fundraiser credit” and add “SFYHA Sponsorships must be approved by SFYHA Director of Development or SFYHA Director of Operations.” Motion seconded and carried.*
- Updated SFYHA Hosted Friendship Game Policy – *Leah May made a motion to update standard costs for SFYHA Hosted Friendship Games policy in accordance with ice and referee costs. Motion seconded and passed.*
- Game jerseys have been ordered for Squirt, PeeWee & Bantam Travel. Did duplicate jersey numbers at the 2012 and 2014 levels.
- Equipment Manager – Available Senior size equipment are donated items. Aaron plans to allow older members to keep Senior gear this year. Big items take lots of storage, equipment is aging, and minimal older City League players need gear.
- Spiritwear – Online store will open later this week. Lots of fun items – including boonies!!
- First rental gear check-out this evening 😊
- SFYHA hosting SDAHA PeeWee C Tournament Feb 16-18
- Received annual disbursement from Minnehaha Ice & Recreation Endowment in the amount of \$1972. This is an annual disbursement.
- Pavers at the IcePlex ordered (8). Working with Tania on rink board renewals that result in fundraiser credit for some of our players.
- Music computers ordered. Will get them to Randy for set up
- Will be push at SDAHA Fall Meeting to require Coaches inside of locker rooms when players are present – no exceptions
- Eric Mages, IP Rink Manager, has taken a job in Minnesota. Dan and Cherry can use the corner section of the desk in the main IP Office.
- Players will be wearing SFYHA stock jerseys for tryouts and not game jerseys.

Director of Development – Derek Berg – Derek is working on sponsorships & raffle prizes. The Hills cabin weekend is out this year. Need donated Raffle items. Updating Flyers Sponsorship packet.
Original Pancake House Fundraiser Option – The Original Pancake House in Sioux Falls has offered a fundraiser option for the Flyers. Leah May made a motion to approve the OPH fundraiser:

- Plastic gift cards can be ordered in \$20, \$50, \$75, and \$100 increments with players earning 40% of the face value for fundraiser fee credit.
- Sales will be limited to September 10-October 1.
- Sales sheets and Master order forms turned in no later than October 1

Motion seconded and carried.

Director of Tournaments – Amanda Smith – Amanda presented the list of registered teams. Board members noted the need to work with Jeff Rink and Jake Samp regarding situations with teams. Amanda reported Rising Stars Mite Fest is the same weekend as our Falls Freeze.

President’s Report – Sam Everson

- ❖ Need Sioux Falls Youth Hockey rep to attend the Northern Plains meeting on Sept 9-10 in Deadwood.

Agenda Items:

- *IcePlex Expansion Fundraising & Memo of Understanding* – Plan renderings have been sent to the SFYHA Board. 1000 fundraiser packets have been printed. Meeting within a week with the generous donor. The Memo of Understanding includes pyramid theme for fundraising. Targeting cumulation of funds and pledges to begin project end of season. Three year pledges are on the plan.
- *High School National Tournament – March 20-24 in West Chester, PA* – Coach Houck noted high school varsity coaches want to go if their team qualifies for HS National Tournament. Players & coaches would need to fly for tournament participation. Board members requested clarification for a 5th year JV/Varsity player eligibility.
- *DIBS Credit Hours & Tournament Coordinator Role* – Leah May made a motion to approve the 23-24 DIBS Volunteer Program information & the SFYHA Volunteer System volunteer hour credit for various tasks and leadership roles. Motion seconded and carried. Amanda Smith made a motion to approve the SFYHA Tournament Coordinator Role policy as presented. Motion seconded and carried. Tournament Coordinators will earn their family volunteer hour requirements.
- *Augie Ice Crews & Flag Bearers for home games* – Augie Hockey would like 3-4 Bantam age players per game to serve as ice crew at breaks in play. The plan is to develop an ice crew of 12-14 Bantam age players to include interested City League players. Mite age flag bearers will be utilized as well as SAG for Mites between periods at the Jan 5, Jan 6, March 2, and March 9 games. Amanda noted Stampede utilizes players younger than Bantams as ice crew members and coordinate participation with the families involved.
- *Travel Team Commitment Policy* – Board members discussed the need for a Travel Team Commitment Policy. Leah will work on a document for presentation to the board.

*Sioux Falls Youth Hockey Association Mission:
To Motivate, Inspire and Encourage Athletic Participation and Good Health through Ice Sports*

Meeting adjourned 10:29pm

NEXT MEETING
September 13, 2023 6:30 pm
Sanford Conference Room at the IcePlex

Respectfully submitted,
Cherry Hunter
SFYHA Director of Operations

Adopted September 13, 2023 _____ by oral resolution at meeting / written correspondence
(Date) (Circle one)