

Adam Elling
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Members of the Hastings Hockey Association
Hastings Hockey Boosters Board of Directors

RE: In-House Commissioner Letter of Interest

Dear, Members of the Hastings Hockey Association and HHB Board of Directors,

Please accept this letter as my interest in becoming the next In-House Commissioner for Hastings Hockey. I currently serve as the Learn Hockey Director and the Recruitment Coordinator. I am excited to bring my passion and enthusiasm for this organization into a new role.

Our family has been active in Hastings Hockey since 2019, when our oldest son joined Learn Hockey. He is now a Squirt, and our youngest child is a Mite 2. My wife is a Mite 2 coach and has been coaching in the Hastings Hockey system for the last four years.

Serving as the Learn Hockey Director for the last two years has given me valuable insight on the importance of developing a passion for this great game in our players at a young age, so that players can go on and achieve success. I am a big believer in making the game fun for the kids. If kids are having fun, they will stick with it, develop their passion, hone their skills, and become successful.

Equally important to the kids having fun, is keeping the parents/guardians well informed. A well-informed parent/guardian is a happy one! And if they are happy, they will be more willing to keep their child involved and engaged in hockey. I have made it a priority as Learn Hockey Director to keep parents informed and up to speed on everything we are doing throughout the season.

Serving as the Learn Hockey Director and Recruitment Coordinator has also helped me develop my collaboration skills. Whether it's working with our Operations Director to facilitate equipment handout, working with our Volunteer Coordinator to ensure we have the right people in place for our events, working with our Registrar to ensure players and coaches are properly registered, working with coaches to ensure they understand the practice plans and expectations, or working with parents/guardians and arena staff to ensure we stay safe and have fun at hockey. I work well with others and am willing to do whatever it takes to keep Hastings Hockey successful.

The current in-house program is accomplishing a lot with respect to player development. There was a shift in the last year with how we run our in-house program by having players practice and play with like talent. This creates more opportunity for puck touches and personal development. I will continue to drive the current vision forward, and ensure our kids are having fun, developing, and finding their passion for the sport.

My ability to keep hockey fun, my strong communication skills, and my ability to collaborate make me the right person to fill the role of In-House Commissioner. It would be my honor to have your support.

Sincerely,
Adam Elling