



## **Hastings Hockey Fights Cancer Day November 23rd**

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- Girls Varsity 2pm and Boys Varsity 4pm games to include special entertainment
- Each team designates their HHFC game to wear lavender
- Individual team fundraising pages where donations are collected
- Fundraising and team spirit contest!

# Hastings Hockey Fights Cancer

Hastings Hockey Association is teaming up with the **American Cancer Society** in the fight against cancer. We have chosen the month of November for our association to raise funds for this cause. We chose November because it is also the month NHL dedicates to the cause, as well as it being Movember. We hope these reasons help create a lot of excitement within our association and the community of Hastings.

Each team will choose a game before November 23<sup>rd</sup> as their designated HHFC game. The managers will be provided with a link for you to enter this game. Every player will receive lavender (official color of American Cancer Society) tape and a sticker for their helmet to be used/worn for this game. Teams are also encouraged to attend the varsity games on November 23<sup>rd</sup>, dressed in as much lavender as possible, and make signs to be hung up around the rink. There will be an award for the top fundraising team as well as the team with most HHFC team spirit! During the varsity games on the 23<sup>rd</sup>, winners for top fund raising team and most HHFC team spirit will be announced.

Donations can be collected from parents, family members, social media, players soliciting donations, or any other ways you can think of! There will also be an opportunity for families and the community to purchase "I Fight For" placards in honor of a loved one. Placards will be purchased and hung up at the rink.

## What we need from our managers:

- Communicate the information to your team about what we are doing.
- Choose and enter your designated game using the link that will be provided.
- Create **excitement** around the cause to get your team excited to raise as much money as possible for this cause. Get creative!
- Encourage your entire team to join us for the varsity games on the 23<sup>rd</sup>. Come with the most team spirit and you could win a pizza party for your team. We want to fill the stands with a sea of lavender.
- Encourage the dads on your team to participate in the best "Movember" contest which will run through November 23. Voting will take place during the varsity games.
- Additional details to follow.

We want this to be a super successful community event, so please reach out with any questions.

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