



Menomonie Youth Hockey Association

Board of Directors Meeting Agenda

June 7th, 2021

Mission: To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

Vision: Pursuit of the model USA hockey organization following the American development model.

Ground Rules: Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what's best for the entire association versus just your child.

Call to order: Stacy calls the meeting to session 07:17 pm

Roll Call/Quorum:

- Stacy Hintzman, President – Present
- Kris Wilkens – Concessions Co-Director - Present
- Gary Messerschmidt, Treasurer - Absent
- Bob Weir, Hockey Operations Director - Present
- Dave Schwedler, Growth & Retention - Present
- Mike Jax, Tournaments & Scheduling Director
- Brent Pember, General Operations Director - Present
- Troy Wilkens, Concessions Co-Director - Present
- Adam Wamboldt, Equipment Director – Present
- Kelley Gowling Fundraising Director - Absent
- Heidi Dowd -Secretary - Present

Member comments:

Consent Agenda:

Secretary: Heidi Dowd

- Minutes from May 4th meeting

General Operations Director: Brent Pember

- Registration will be opened by 6/15 at the latest to allow maximum time for payment plans to spread out the cost.
- Need 2nd fundraiser information to include in registration.
- Unpaid paid work assessment hours will be blocked from registration until settled.
- Player intake form will be sent to skaters after registration closes, many skaters are still doing summer activities and the form would be incomplete during registration anyway. We will send a google doc out to each skater with a requirement that it be completed prior to taking the ice.
- Changes to registration this year:
 1. \$100 late fee per skater for late registration after 9/15
 2. LTS will be a separate registration and will open at the same time or right after regular registration.
 3. 2nd fundraiser changes

Equipment Director: Adam Wamboldt

- \$750 coaching equipment improvements

Hockey Operations Director: Bob Weir

- PDC has met two times since the last board meeting. We will meet again next Wednesday for our standard meeting.
- Goals: Are being managed by Luke and he is having at least 1 working session a month, followed by a summary of results and review of documentation by me.
 - Resource Guides: Has been put on the web site by Russ. Some are not visible due to admin rights we have given.
 - Coaching Curriculum: A baseline document has been completed and we are on track to finalize in July.
 - Player Curriculum: The baseline document is being developed and the goal is to have this completed by our September PDC meeting.
- Coaching - We still have a lot of interest from non-parent coaches and will continue to search to see what other resources are available in our area.

Motion to approve. Second. All approve.

REGULAR AGENDA

Old Business

- Yard Signs
 - Move to new business
- Recruitment for open positions
 - 1 person reached out for Fundraising
 - Nothing for other two positions
- Impact testing
 - No new updates
- Where are we with questions regarding sponsorship for bleachers, sign, and Zamboni resolved?
 - Kelley was going to follow up
 - Still in progress
- Picture of all kids playing summer hockey
 - Dave is working on this
- Ali access to facebook
 - Need a security password to add someone
 - Will check with Keila and Kari B to see who has this
- Raceway raffle return
 - Will follow up with Kelley next time

New Business

President's Report: Stacy Hintzman

- Committee utilization
 - Reminder that it is up to committees to come up with plans we either approve or deny them. It is not the job of the board to spend time brainstorming and coming up with ideas for the committees.
- PDC Concerns/issues
 - See closed session minutes below

Treasurer's Report: Gary Messerschmidt

- Cash balances as of 6/4/2021
 - Checking: \$ 44,306.86

- Savings: \$ 15,127.51
- Scholarships: \$ 4,065.02

Gary has a bunch of credit card statements that he needs help coding. Requests everyone looks at this and pitches in.

Secretary: Heidi Dowd

- None

Fundraising Director Support: Kelley Gowling not present so information presented by Stacy Hintzman

- Committee update
 - Put together a proposal for the second fundraiser, MYHA Octoberfest
 - Combined with 3on3 Tournament
 - Hoping to draw from people here for the hockey tournament
 - No additional fee in registration
 - Will also do wreaths
 - Wreath costs will go up this year
 - If we don't make \$15,000 on everything would do carwash and/or cash raffle later in the year
 - Will require some DIBS Hours
 - Will require \$100 increase in fundraising requirements
 - Suggest making the two fundraisers mandatory and then if we get enough money we can cancel the second one.
 - Stimulate interest by telling people they we could cancel second fundraiser if "October fest successful".
 - Back up plan would be to use the building or grandstand for bad weather.
 - This would be in addition to purse bingo and raffles throughout the year.
 - Concern regarding the impact to DIBS hours. We may need to increase the hours.

Motion made that we should do the event and raise wreath prices but not do a second mandatory fundraiser. Second. All approve.

- The members have said over and over they don't want a second fundraiser.
- If this one fundraiser is not successful we will need to raise registration prices next year.

Growth & Retention Director: Dave Schwedler

- Monday Aug. 16th from 6pm-7:30pm for Youth Sports Expo at Wilson Park
 - Facebook campaign
- # of signs? Thoughts on distribution
 - Suggestion that we as the board order X and select members that get them that live in prominent areas.
 - Have Siri add yard sign to her order form for pictures for the year. If anyone else wants to purchase one they can do it that way.

Motion for growth and retention to have 1500 budget for upcoming season. Second. All approved.

- Dave is thinking of putting together a package of tickets for UW and Michigan Tech game October 8th & 9th. Will get more details.
- Dave to try to facilitate finding someone to sit on the girls coop committee.

General Operations Director: Brent Pember

- Need to verify sock and jersey fees for 2021. Last season was as follows:
 - LTS & MM = loaners provided by MYHA.

- Mites = 1st year gets a free jersey & socks, replacements = ?
- 1st year Squirts/New skaters (all levels) to MYHA = free jersey & socks
- Replacement jerseys = \$100 per set
- Replacement socks = \$12
- Adam will update Brent via email with the costs for replacement equipment
- Need to figure out how to buy more than one pair of socks before the season with registration.

Hockey Operations Director: Bob Weir

- Terry completed his review of all levels from Squirt C to MHS with players to get a baseline of what their hockey comprehension is. Bob met with Terry and went over the results and we both agreed this is a large area of opportunity. Not only from an educational perspective for players and coaches but a consistency in terminology. These results will be incorporated into the documents and beyond.
 - Still working on figuring out a way to teach this.
- Player Intake Form Update – Will send via google docs once someone registers.

Concessions Co Directors: Troy & Kris Wilkens

- None

Tournaments & Scheduling Director: Mike Jax

- None

Equipment Director: Adam Wamboldt

- None

Motion to move to closed session at 8:14pm. Approved.

Closed Session :

Discussed PDC and coaching

Motion to move out of closed session. Approved.

Meeting adjourned 2104

Next Meeting: [Dependent on meeting with PDC June 30th.](#)