



**Cougar Club Executive & Public Board
Meeting Minutes
June 3, 2024 - 6:00pm & 7:00pm**

Cougar Club Executive Board Meeting 6:00pm - Field House

Board Attendance: Rhonda Pickett, Randy Seagraves, Melissa Mueller, Scott Stapp, Colleen Stapp, Chris Fanning, Lee Rinn, Kelly Yates, Chuck Glenewinkel, Paul Hawryk

Special Guests: Stoney Pryor, Keisha Thiebaud

Proceedings: 6:00 pm meeting called to order by Chuck.

Funding Requests:

Boys Basketball Coach Reese requested \$1500 for a portion of meal costs for the upcoming Pennsecola tournament trip. Rhonda made a motion to approve funding requests, Kelly seconded, and the motion passed.

Volleyball Coach Davis requested \$3,499.60 Game Day Pads. Colleen made a motion to approve funding requests, Melkisa seconded, and the motion passed.

Wrestling Coach Deavours requested \$7,093.94 for half of the cost of the new wrestling mat (district will be paying the other half). Rhonda made a motion to approve funding requests, Scott seconded, and the motion passed.

General Business:

Scott made a motion to approve the April minutes, Melissa seconded, and the motion passed.

Mike/Colleen shared that we have two candidates to serve as new CO-VPs Special Events. They are Katy Jackson and Lauren Connally. Scoot Kelly

Colleen shared that membership registration/renewal is live as of Sunday. It has been shared on social media and an email will be sent out to membership.

Christie shared that we have solicited and received quotes for the new, abbreviated *Friday Night Lights* version of the digital fan guide. Bids were very similar and she recommended going with the existing vendor. We will be offering a printed version of the digital fan guide again this year and they are available for pre-order through the Cougar Club online membership registration system.

The board continued discussion about the proposed 2024-2025 budget. On behalf of Jill, Randy shared these budget updates included from suggestions during discussions last month. from the last meeting. Those include:

- Added revenue for Spirit Shop for profit share
- Increased the discretionary funds to \$1K per sport
- Increased the banquet allocation to \$25 per athlete/coach
- Increased scholarships to \$18K, consistent with this year

- Added digital fan guide expense of \$7K

Randy also reiterated that, during the May meet, the board voted to change the Cougar Club fiscal year to Aug 1- July 31.

Kelly shared that the Spirit Shop bids came in and she recommended that we go with M&M Apparel. The agreed to increase percentage of Spirit Shop sales that will be shared back to Cougar Club and will continue with the other with parameters of existing agreement

Paul shared details of a larger sponsorship package just confirmed with a sponsor. He also shared that he will be walking the stadium/court areas with Kevin Starnes and Mike Martindale in the coming weeks to determine/confirm signage opportunities in/around sports areas.

Stoney shared updates from discussions with coaches regarding their possible future, larger funding requests. Ideas discussed included a new scoreboard system in the gym and wall padding for basketball in the gym.

Randy made a motion to close the executive meeting at 7:02 pm, Lee seconded, and the motion passed.

Cougar Club Public Board Meeting 7:00pm - Field House

Special Guests: Michelle DeLeon

Chuck welcomed guests and shared details of 3 total funding requests approved tonight totaling over \$12K. He also had board members introduce themselves and to provide updates:

Sponsorships - Paul shared details of a larger sponsorship package just confirmed and talked about efforts to monetize more space in and around sports facilities.

Membership - Scott/Colleen Stapp shared that membership registration is open online and volunteer opportunities are posted there as well.

Football Program/DFG - Christie shared that we will be continuing this year with an abbreviated *Friday Night Lights* version of the digital fan guide.

Treasurer - On behalf of Jill Verwold, Randy shared updates to the proposed 2024-2025 budget will include increasing the coaches' discretionary funds to \$1K per sport, increasing the banquet allocation to \$25 per athlete/coach, and increasing scholarships to \$18K.

Spirit Shop - Kelly shared that, after a re-bid process for a new contract, M&M Apparel has been selected as the Spirit Shop provider for the next three years. As a part of the new contract, they will increase percentage of Spirit Shop sales that will be shared back to Cougar Club and will continue with the other with parameters of existing agreement

Concessions - Melissa Mueller shared that concessions generates a great deal of revenue and are incredibly successful because of the support of volunteers. She encouraged our guests to support /volunteer with concessions and help to spread the word.

Chuck shared that the next Cougar Club public meet will be JULY 8. The upcoming meet on June 17 will be an executive session.

The public meeting closed at 7:23