

## **CAA Executive Board Meeting – October 13, 2025**

Meeting attendees: Bill Kemble, Erik Lowe, John Hawley, Dave Erickson, Terre Kemble

(Meeting called to order at 7:00pm)

### Agenda

#### 1. Program/Function Updates

##### a. Diamond Sports update below provided via email by Jerry Orcutt

(Board note: We all thank and greatly appreciate Jerry for his Diamond Sports leadership over the last several years. Jerry led his team to many positive program changes/updates, significant growth in participation throughout Diamond Sports, as well as more than his fair share of challenging logistical, communication and behavior expectation situations. Kudos Jerry, well done, and thank you!!! We will welcome your successor Ryan Check soon.)

Hi all,

I apologize for the late notice. I was trying to make tonight work, but I've been working 7 day weeks since Labor Day and have multiple kids' events on the schedule and am not able to shift enough this evening. To John's point, we did have elections last night and a new Diamond Sports leader was elected. Unfortunately, he is headed out of town for MEA with his family tomorrow and not able to attend either. For that reason, I'll plan to attend the next meeting with Ryan Check and give him a proper introduction and hand off of the role. It was our intent to both attend tonight and we apologize for the delay.

High level updates from Diamond Sports are:

- all travel teams for 2026 have been announced for baseball and softball, with record numbers for both sports
- softball has partnered with Chaska to renew the West Metro Thunder for our HS age girls that want to continue playing association softball
- elections were last night and while we are retiring significant years of experience from several positions, we are excited to be bringing in a number of new members with new ideas and renewed passion for a number of roles. We will be actively recruiting for a few openings at key positions, but feel confident that we can keep up with the urgent responsibilities in the near term
- budgets for all programs should be sent to John soon. While we have always recognized October as the start of the fiscal year, our calendars consistently show the budgets due at the calendar new year.....not sure why the disconnect, but it is the reason for the slight delay. Program owners will change the due dates to better meet the expectation next year
- sheds have been built at both Lake Ann and Bandimere. As circulated through email, we also received an additional grant from MYAS for continuing to meet their standards of a preferred community partner.
- details from the survey related to the Lake Ann improvements tied to the Twins grant should be shared with the team soon. Jeff was optimistic that most or all of the identified opportunities could be met within the assumed budget of the grant + matching funds.

Again, I apologize for the late note and look forward to formally handing off the role to Ryan at the December meeting. Please let me know if there are any questions.

Thank you, Jerry

- b. Basketball – Erik
    - i. Season underway for grade 3 and travel.
    - ii. Fewer complaints following travel tryouts than in recent memory, but a couple of loud complaints. Overall, very positive start to season.
    - iii. Trying to find girls player and coach development successor for Jeff Jacobs.
    - iv. Successful season kickoff event at Hackamore Brewery Oct 9<sup>th</sup>.
    - v. New tournament leadership team continues to learn the ropes of their responsibilities.
    - vi. Did not find any paid coaches, per August BOD meeting discussion, all travel coaches volunteers again this year.
    - vii. Figuring out payment schedule for the team training agreement with MBT.
    - viii. Transitioning old navy/gold reversible jerseys to navy/white higher quality reversible. Will still allow old navy/gold models to be used for next couple years.
    - ix. May open up travel uniforms to other vendors next season due to ongoing frustrations with existing vendors.
    - x. Use MYAS tournament registration tool Register Play, in line with most metro area associations.
    - xi. All travel teams set up for full Timberwolves game experience package. Timberwolves employee who is a CAA parent instrumental in this initiative.
  - c. Financials – John and Terre
    - i. \$54K net income FY25. Will be a few deferred expense adjustments that reduce this figure.
    - ii. Currently, approximately \$840K revenue FY25. IRS Audit would be triggered at \$750K, so still considering potential pass-through revenue options to drop below audit threshold.
      - 1. Unrefunded Diamond Sports volunteer fees \$23K, for example, by paying others to do typical volunteer duties.
      - 2. Possible balance sheet items to review for cleanup as well.
        - a. Are there financial models used by other larger similar organizations that help ensure landing below audit threshold annually?
    - iii. John met with Diamond Sports regarding fundraising. It is still a bit of a wild, wild west situation. John informed group that all money needs to be run through CAA, no separate bank accounts, only 12AAA team can perform sweat equity fundraising. Policies need to be enforced by Diamond Sports leadership.
    - iv. Some improvement in policy-following and thorough communications by sport Treasurers and others who spend money and request payments on behalf of CAA. Hoping for continued improvement.
2. Other items
- a. Dave attended pre-referendum meeting hosted by District 112, with other district youth sports associations. It was an informational meeting, no one was asked to voice their support or objection to the referendum.

- i. Do we want to go to the effort of publicizing to our families that the referendum is happening, as an information-only communication? Courtesy to the school district for inviting us to learn more about the referendum.
  - ii. Discussed associations' willingness to help fund initiatives (i.e. refurbishing Gym 2 at CNHS). District board members were surprised to hear that some requests including financial support from associations have been turned down in the past.
- b. Sports Engine rep meetings with Dave and John.
  - i. Rep showed Dave how simple it is for hackers to generate spoof emails from the CAA website. Dave suggested allowing only logged-in email addresses from our site to generate emails via the site.
  - ii. Seasons Management, new skin for website, see email below for details.

Hi John,

Thanks for the time today - it was great to hear a bit more about Chanhassen Athletic Association. As I mentioned, I'm here to help as things come up or as needs arise.

I know I mentioned Season Management as our new tool to phase out of Sport Management for team creation, rostering, and scheduling. To your point, that might make sense to track for that change in the Spring if everyone is feeling comfortable at that point. Here is a 11-minute general walkthrough - <https://www.sportsengine.com/training-camp/hq/season-management-overview/>

We also have a Premier theme available for the website that we can get implemented for you. No cost, we would just need to send out a \$0 order to be accepted, and of course, have someone from your side who would be interested in running point. It isn't very labor-intensive as our team does the conversion work.

Here are some live examples of sites on that theme.

<https://www.millardunited.com/>

<https://www.playinfo.org/>

<https://www.tyngsborosportscenter.com/>

Let me know how we can help - thanks!

Click Here to schedule time on my calendar

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- 3. Next meeting December 8<sup>th</sup>, 7:00pm at Southern Social.
- 4. Meeting adjourned at 8:17pm.