

## 2024 Junior B Bengals Annual Report - Founders Cup Edition

The 2024 season began with a great deal of excitement and anticipation as the hosts of the Founders Cup National Championship.

Team management were able to acquire a number of players that were to become key pieces of the club throughout the season, the playoffs and the Founders Cup.

The regular season was an up and down year, the club finished with a 13-7 won loss record. Work and school commitments, along with a few injuries made it difficult to play with our full roster for more than a handful of regular season games.

In the league playoffs the club was able to move past Owen Sound quickly, but just couldn't close the deal against St Catharines in round 2. This early loss created a difficult situation in trying to stay sharp with such a long break prior to the Founders Cup.

From a financial perspective the Founders Cup allowed the team to acquire some new and significant sponsorship. It is hoped that we can retain a number of these sponsors in some capacity as we move forward.

In the Founders Cup the club swept through the round robin portion of the tournament to finish 1st in their pod. In the crossover game the team held on to defeat Onondaga to move to the gold medal game. Unfortunately Elora played a near perfect game and captured the gold medal with the Bengals taking the silver.

The event was a tremendous success in showcasing our team, our sport and our community. The success was due to the commitment and dedication of the volunteers who stepped up, took on tasks and were outstanding.

While the final result was not what we had hoped for, the season and tournament have to be considered a huge success while also creating a positive image of our club and association in the community.

Social media engagement was increased this year as we added a full time social media person who substantially increased our profile.

Financially the season was a success with the Founders Cup.

The final numbers should be completed shortly as we still have a few invoices and revenue streams to finalize.

Respectfully submitted

Gary Gallant

Director of Junior Operations

