



Andover High School Volleyball

Print and Online Advertising Packages

Thank you for your interest in supporting the Andover Girls Volleyball team through a tax-deductible advertising donation! We have several options available:



Printed Color Volleyball Program Advertising (approx. 30 pp)

Color programs are available at the Andover High School Volleyball home games during the fall season.

Ad Size	Cost	Requirements
Full Page Inside Front or Back Cover Ad	\$250	Advertiser to provide: <ul style="list-style-type: none"> • High resolution image; • Risk of distortion if size adjustments are required to be made Note: All advertisements subject to approval by Andover Volleyball Booster Club Board
Full Page Ad	\$150	
Half Page Ad	\$80	
Quarter Page Ad	\$50	
Business Card Size Ad (1/8 Page)	\$30	

Online Advertising

Andover Volleyball maintains a full website, Facebook, Instagram, and Twitter accounts to reach the community and student population.

Online Advertising Packages	Cost	Description
Home Game Hometown Package (Limit 5 advertisers)	\$150	Non-promotional ad featured on: <ul style="list-style-type: none"> • AndoverVolleyball.com site until July 2020 • Featured across Andover Volleyball social media accounts for each of the seven regular season home games 
<i>Home Game Package Add-on: Exclusive Playoff Package</i> (Home Game Hometown Package only; limit 1 advertiser)	\$100	<ul style="list-style-type: none"> • Featured exclusively across Andover Volleyball social media accounts during post-season playoff games
Game Day Package (Away games only)	\$100	Non-promotional ad featured on: <ul style="list-style-type: none"> • AndoverVolleyball.com site until July 2020 • Featured across Andover Volleyball social media accounts on a minimum of three regular season away games 
Add-on: Promotional Offer (available to all advertisers)	\$50	<ul style="list-style-type: none"> • Make your non-promotional ad a coupon or promotional offer!

Requirements:

- Advertiser to provide high resolution image sized to social media specifications (for optimal presentation)
Instagram: 1080x1350px or 1080x1080px **Facebook:** 1200x1200px **Twitter:** 1200x675
- All advertisements subject to approval by Andover Volleyball Booster Club Board

****All payments must be received by August 9th. Unpaid ads will not be included in final program.**

Donation receipts will be emailed once we obtain payment.**

- **Make Checks Payable to:** Andover Volleyball Booster Club
- **Mail Payment to:** Vanessa O'Neil – Volleyball Advertising, 2658 138th Ave NW, Andover, MN 55304
- **Email Graphics and/or Questions to:** AVBBooster.President@aol.com (please specify the package you purchased)



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Print and Online Advertising Purchase Form

Return this form with your payment by August 9th

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Selected Package (mark with 'X')	Printed Color Volleyball Program Ad Size
	Full Page Inside Front or Back Cover Ad – \$250
	Full Page Ad - \$150
	Half Page Ad - \$80
	Quarter Page Ad - \$50
	Business Card Size Ad (1/8 Page) - \$30
	Online Advertising Packages
	Home Game Hometown Package (Limit 5 advertisers) - \$150
	<i>Home Game Package Add-on: Exclusive Playoff Package - \$100</i> (Home Game Hometown Package only; limit 1 advertiser)
	Game Day Package (Away games only) - \$100
	Add-on: Promotional Offer (available to all advertisers) - \$50

Total Due: \$ _____

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