



Dear Potential Sponsor:

The Potomac Lady Patriots Hockey Club is one of the established and reputable girls hockey associations in Northern Virginia. The Lady Patriots competitive hockey teams range from the Initiation to Intermediate levels, that participate in the Chesapeake Bay Hockey League. We pride ourselves on being an association that develops not just hockey skills but also community and sportsmanship. We are looking for sponsors that share these goals and want to support their growth while growing their own business.

With the start of the 2025/2026 hockey season, the **Potomac Lady Patriots** are offering an opportunity for local businesses, like yours, to become **Team Sponsors**. Your contributions will enable our team to fully participate in many local and regional tournaments and help with our operating expenses. Your sponsorship will give your business visibility and build your business profile through recognition and community involvement. With almost 75 players registered, representing many households within the community you serve, sponsorship of the Potomac Lady Patriots makes good business sense.

The **Potomac Lady Patriots** consists of 5 hockey teams, filled with hard-working and talented young players who are eager to learn and love the game of hockey. They bring good sportsmanship, honesty, loyalty, discipline and respect in order to develop the skills necessary to become healthy, responsible, members of our community. The Potomac Lady Patriots are guided by coaches and dedicated parent volunteers.

Our primary revenue sources are registration fees paid by families, proceeds from fundraisers, and donations received from generous individuals and businesses. Since these funds do not cover all of the organization's operating expenses, families often must raise their own funds to pay for equipment, training fees, ice rentals, travel, and tournament entry fees. The average cost per player per year to participate is \$4200.

Please take a moment to review and select the sponsorship package that best fits your business and budget. We are flexible and would be happy to discuss tailoring your involvement.

MVP Sponsor ⇒ \$3000+

- _ Framed Lady Patriots Jersey
- _ Sponsor name to appear on Team Sponsor Banner (at discretion of team to create) that will be displayed at all home games
- _ Sponsor name on to appear on Lady Patriots practice jerseys
- _ Corporate logo with link to sponsor’s website from the Lady Patriots website
- _ Thank you photo plaque

First Star Sponsor ⇒ \$1500 to less than \$3000

- _ Sponsor name to appear on Team Sponsor Banner (at discretion of team to create) that will be displayed at all home games
- _ Sponsor name on to appear on Lady Patriots practice jerseys
- _ Corporate logo with link to sponsor’s website from the Lady Patriots website
- _ Thank you photo plaque

Second Star Sponsor ⇒ \$1000 to less than \$1500

- _ Sponsor name on to appear on Lady Patriots practice jerseys
- _ Corporate logo with link to sponsor’s website from the Lady Patriots website
- _ Thank you photo plaque

Third Star Sponsor ⇒ \$500 to less than \$1000

- _ Corporate logo with link to sponsor’s website from the Lady Patriots website
- _ Thank you photo plaque

Power Play Sponsor ⇒ Up to \$500

- _ Recognition of sponsorship to team
- _ Thank you photo plaque

Being involved as a sponsor allows you to directly contribute to the growth and development of these young players while supporting the local community and profiling your business.

<p>Team</p> <p>Sponsoring: _____</p> <p>Sponsor Name: _____</p> <p>Mailing</p> <p>Address: _____</p> <p>_____</p> <p>_____</p>	<p>Date: _____</p> <p>Contact</p> <p>Name: _____</p> <p>Phone</p> <p>Number: _____</p> <p>Email</p> <p>Address: _____</p> <p>Website: _____</p>
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Please select one of the following:

() I/We agree that this is an Individual Sponsorship and that 50% of the funds will be credited to:

(Player name and number)

() I/We agree that this is a non-directed sponsorship and that 100% of the funds will be utilized to offset team expenses

Note: Direct Sponsorships are utilized to offset the individual player's team fees.

Sponsor Signature: _____

Date: _____

Internal Use Only

Logo Received: Y / N

Payment Received: Y / N

NOTE: Sponsor or Team Manager to Send LOGO and sponsor website link directly to potomacladypatriots@gmail.com along with Lady Patriots team name, sponsorship level and a pdf copy of signed form.

Checks can be made payable to Potomac Patriots (Memo Line: "Team Name" Potomac Lady Patriots Team Fees Sponsorship).

For tax purposes we are Virginia Express Hockey Club dba Potomac Patriots and our Tax ID # 20-8444013.

Our Coaches, Players, and Parents thank you for your support!



Sincerely,
Courtney Carnes

Girls Director
Potomac Lady Patriots
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