

**WHITMAN CREW**



**Spring Crew  
Registration Meeting**

***February 19, 2020***

# Tonight's Agenda:

- Our Mission & Board Introductions
- Introduction of Coaches
- Scope of our Program
- Spring Season, Regatta Schedule, & Spring Break
- Spring Fees
- Budget Overview
- Fundraising Update & Volunteer Opportunities
- Registration, requirements and deadlines
- Questions

# Mission:

Walt Whitman Crew is a competitive co-ed high school rowing club that inspires excellence for all rowers and coxswains and cultivates a team culture of respect, personal commitment, shared achievement, and passion for rowing.

**WHITMAN CREW**



# Whitman Crew Boosters Board:

Role	Name	Rower On
President	Joe Titlebaum	Varsity Women - Junior
Executive Vice-President	Jenni Main	Varsity Men --Sophomore
VP, Treasurer	Mike McLaughlin	Varsity Women- Junior
VP, Secretary/ Communications	Dave Charlton	Varsity Women - Sophomore
VP, Regattas	Lynn McUmbur	Varsity Men - Junior
VP, Equipment & Assets	Tom Olin	Varsity Women - Senior
VP, Fundraising	Fiona Gray	Varsity Women - Junior
VP, Team Building	Catherine Godschalk	Varsity Men - Junior
VP, Administration	Sonja Barsky	Varsity Women-Sophomore
At-Large	Jeanette Valdes	Varsity Women - Junior
At-Large	Cy Zaneski	Varsity Women--Sophomore

# Key Crew Chairs & Contacts:

Role	Name	Rower On
Registrar/Uniforms	Gina Kemp	Varsity Women-Junior
Team Swag	Leslie Sherling	Varsity Men-Junior
Photography	Elena Broder and Mark Feldman	Varsity Men-Senior
Volunteers/DIBS Master	Kathleen Olin	Varsity Women-Senior

# Coaching Staff:

Name	Team
Kirk Shipley	Head & Varsity Women's Coach
Dusan Nikolic	Varsity Men's Head Coach
Pat McCloskey	Novice Head and Novice Women's Coach
Lee Rumpf	Varsity Women's Assistant Coach
Mark Roberts	Varsity Men's Assistant Coach
Brian Comey	Novice Men's Coach

# Whitman Rowing Seasons:

	Varsity Fall Program/ Novice Learn to Row	Winter Conditioning	Spring Program
<b>WHEN</b>	Sept – Mid-Nov. Mon–Fri (after school) Varsity – Sat (mornings) Varsity – Sun (Regattas)	Dec–Feb Mon–Fri (after school) & Sat (mornings)	March–Late May Mon–Fri (after school) & Sat (mornings) Sat &/or Sun (Regattas) <b>+SPRING BREAK</b>
<b>WHERE</b>	Thompson Boat Center	Whitman (weekdays)	Thompson Boat Center
<b>WHAT</b>	Basics	Building strength & conditioning	Training and racing
<b>WHO</b>	<b>Varsity &amp; Novice</b>	<b>Varsity &amp; Novice</b>	<b>Varsity &amp; Novice</b>

# Spring Season Training Schedule:

- Spring Season begins Monday, March 2 at TBC.
- Practice for all Varsity & Novice Teams will be at the same time: **3:30pm-6:00pm** at Thompson Boat Center
- A bus is provided for Novice athletes ONLY. It will leave Whitman at 2:45pm each weekday.
- Bus will depart TBC for Whitman at 6:15pm each day, returning to Whitman around 7pm.
- Novices are responsible for transportation to & from practice on Saturdays.



# Regatta Schedule 2020:

Event	Date
Scrimmage on the Potomac, Saturday practice	3/14
St. Andrew's scrimmage (varsity only) - Delaware	3/21
Occoquan race	3/28
Spring Break (novice at TBC, twice a day practices, varsity at Oak Ridge)	4/4-4/11
TBC Tussle - Georgetown	4/18
St Andrew's for MD States - Delaware	4/25
WMIRA - Sunday on the Occoquan	5/3
Mid-Atlantic Championship - Mercer Lake, West Windsor, NJ ( <i>Select: 1Vs only</i> )	5/9-10
Stotesbury, Philadelphia ( <i>Select</i> )	5/14-16
SRAAs - Cooper River, Camden, NJ ( <i>Select</i> )	5/22-23
US Youth Nationals, Sarasota, FL ( <i>Select: 1Vs only</i> )	6/11-14

# Spring Registration Costs

<b>COSTS</b>	
Coaching	
Equipment Maintenance, Operation, & Insurance	
Boat storage and trailering	
Regatta Fees	
Rower food at regattas (varies by regatta)	
Transportation Costs to and from “away” regattas	
Novice Transportation to weekday practices	
<b>Total for registration per rower for Spring</b>	<b>\$1,200</b>

*\*Select regattas are not included*

*\*Varsity Spring break trip not included.*

# Spring Break Training:

- ❖ **Who:** Varsity teams only. (Novice will practice 2x day on Potomac)
- ❖ **Where:** Oak Ridge, TN (*not* Oakridge, TN)
  - ❖ Rowers will share rooms at DoubleTree by Hilton Oak Ridge - Knoxville, 215 S. Illinois Ave, Oak Ridge, TN
  - ❖ Practices at Oak Ridge Rowing Assoc, 697 Melton Lake Dr, Oak Ridge, TN
- ❖ **Transportation:**
  - ❖ Chartered bus leaving 6AM Saturday April 4<sup>th</sup>, returning late PM Saturday April 11<sup>th</sup>. (Back-up plan for athletes taking the ACT)
  - ❖ Rental vans btwn hotel and boathouse during the week.
- ❖ **Food:** At DoubleTree, with a few meals out at local restaurants
- ❖ **Chaperones:**
  - ❖ Get all of your volunteer hours out of the way! Get to know rowers, coaches, and other chaperones!
  - ❖ Bus/hotel/food costs covered!
- ❖ **Cost:** estimated ~\$1,100 per varsity rower
- ❖ **Questions:** Catherine Godschalk @ [godschalkfamily@gmail.com](mailto:godschalkfamily@gmail.com) or (202) 997-0784

# Here's how it breaks down

Category	Cost (est.)	Per Rower (assuming 57)
Lodging	\$20,000	\$351
Food (hotel catered + restaurants)	\$26,400	\$463
Transportation to/from TN	\$8,500	\$149
Transportation in Oakridge	\$3,400	\$60
Boathouse Dock Access & Launches	\$3,750	\$65
<b>Estimated Total</b>	<b>\$62,050</b>	<b>\$1,089</b>

# Spring Break Training:

## Novice Spring Break:

- **Dates:** April 4-13
- **Location:** TBC Boathouse
- **Time:** Two-a-Day practices, Coaches will announce times of practice.
- **Transportation:** No Bus. Athletes are responsible for transportation
- **Food:** Lunch is on your own
- **Fee:** No additional fee or registration

# Treasurer's Report

## **Whitman Crew Budget Overview 2019-2020**

# Operating Budget 2019-2020

- Total Income: \$471,625 (estimated)
  - Majority is from fall, winter and spring fees
  - About 20% from fundraising - wreath sales, corporate sponsorship, silent auction
  - Remainder from fees for spring break and select regattas
- Total Expense: \$465,415 (estimated)
  - Major expense categories (making up more than 75% of total expenses):
    - Coaching: full complement of 6 coaches for all 3 seasons, plus junior coach
    - Regattas (select and non-select): entry, food, transportation, hotel
    - Equipment: storage, insurance, maintenance, repair, noncapital purchases
    - Fall and spring novice bus to TBC
- Operating Surplus: \$6,210

# Summary of Fees

- 2019 Fall Fees:
  - Varsity: \$925 (same as last year - 2018 was the first year for a full fall season)
  - Novice \$675 (includes bus transport to TBC)
- 2020 Winter Fees:
  - Varsity: \$250.00
  - Novice: Free
- 2019/2020 Capital Contribution: \$450
- 2020 Spring Fees
  - Varsity: \$1200 (same as last year)
  - Novice: \$1200 (includes bus transport to TBC)
  - Scholarships are available
  - Additional fees for travel regattas (\$300-\$500) and varsity spring break



# Capital Budget 2019-2020:

- \$54,000 budgeted for capital income
  - Sources: capital campaign and other donations
  - Capital campaign contribution this year was \$450 - same as last year
  - Due February 15 - needs to be paid with spring registration to start practice
- \$30,000 budgeted for major capital purchases
  - New wakeless launch (purchased in fall 2019)
  - New BikeErgs (purchased in fall 2019)
  - Upgrades/updates to shell equipment (CoxBoxes/Orbs, shoes, stretchers, etc.)
- Note:
  - Two shells were purchased 2018/2019
  - Still trying to sell at least one more shell in inventory
  - Board recommended not purchasing new shell for 2019/2020 season in order to focus on launches and other equipment purchases

# Fundraising Efforts:

\$\$\$	\$\$	\$
Capital Campaign		Dine-outs
Holiday Fundraiser	Amazon	Sponsor banner
Boat Naming	Silent Auction	SquadLocker Gear



# Fundraising Update:

2018-19 we raised \$45,000 (Offsets fees)

**Aim for 2019-20 - \$50,000**

Fall season -

- ▣ Wreath & Candle fundraiser raised \$39,394 (Oakley's a definite motivator)
- ▣ CPK dine out raised \$358

# Fundraising Update:

## Spring season -

- Chipotle dine out raised \$562
- Donations of \$10,000
- Boat naming \$5,000
- Capital Campaign \$450 paid by February 15
- Sponsorship - for our website and banner
  - Platinum - Cross Fit
  - Gold - Pillsbury
  - Silver - Georgetown Massage
- Other sponsors include:
  - CPK, Chipotle, Gringos & Mariachis, Sugo, River Falls Market

## Silent Auction -

- At the Spring Social - the auction will run from February 29-March 7 (convert to live auction in the evening)
  - Donations needed - we are looking for tickets, events, experiences, treats by February 23©

# Fundraising Update - Access to Crew

1. Expand the WHITMAN CREW team to include kids from economically diverse backgrounds
2. Support Reach High Rowing, Baltimore ([reachhighrowing.org](http://reachhighrowing.org)) - a worthy program
3. Get our athletes involved/volunteering
  - Goal to raise \$20,000 - with \$13,000 already pledged (and the offer of a house for a party)
  - Aim to offer two scholarships in 2020-21 to Whitman Students/four scholarships to Reach High Rowing
  - Planning to attend Reach High's Erg event February 29 (TBD by Coach Pat)
  - Information will be on our website soon

# Fundraising Update:

## Look for -

- Dine out - St Patrick's Day at Medium Rare, Bethesda (20% donation) March 17

Crucial to make a reservation on-line:  
[www.mediumrarerestaurant.com](http://www.mediumrarerestaurant.com) .

- Cabin John Creek Clean Up in conjunction with Friends of Cabin John Creek 1-3:30 pm, March 22 (definitely no donuts at 3:30) / Eligible for SSL hours!
- Dine out Mariachis and Gringos, Bethesda Target: April 21

## All year long -

- Amazon Smiles - we raise around \$1500 annually
- <https://smile.amazon.com> and choose to support Walt Whitman Crew Boosters

Contact me if you have ideas and/or want to help!  
**[fionagray4crew@gmail.com](mailto:fionagray4crew@gmail.com)**

# Parent Volunteers:

- Every crew family is required to volunteer a minimum 10 hours over the course of the season
- DIBS is our online registration system found on our website
- You need to be logged into your account to view the volunteer opportunities
- The system will calculate your hours, and you can log in to see your progress
- If you do not see a volunteer opportunity that is a good fit, contact Kathleen Olin

# Volunteer Opportunities:

- ▣ Regatta Volunteer options: Parent Partner, Trailer pull, Costco Shopping, Tent Volunteer, Take-down and pack-up, Trailer organizer
- ▣ Hotel and Bus Chaperones, van drivers
- ▣ Communications Volunteers
- ▣ Banquet Volunteers
- ▣ Fundraising Volunteers





# Parent Photographers:

- Need to have your own DSLR Camera
- Be able to attend all or most regattas
- Coordinate with other parent photographers to ensure all athletes are receiving coverage
- If interested, contact:  
Mark Feldman at [feldman@aricatra.com](mailto:feldman@aricatra.com) or  
Elena Broder-Feldman at [ebroder@aricatra.com](mailto:ebroder@aricatra.com)



# Registration Steps:

- ❖ Complete SportsEngine On-line Registration
  - ❖ Parent should register athlete through their SportsEngine Account
  - ❖ Parent and athlete need different e-mail addresses
- ❖ Pay fee with credit card
- ❖ Submit (if needed) the SR-8 Medical Form
  - ❖ E-mail form to Gina Kemp at [gina.kemp@gmail.com](mailto:gina.kemp@gmail.com)
  - ❖ Forms must be valid through the end of May 2019, and for some varsity athletes potentially June 10, 2019
  - ❖ Confirm with Gina if you need an updated SR-8 form.
- ❖ Pay Capital Campaign Contribution
- ❖ Sign up for DIBS Volunteer Opportunities

# Important Dates to Remember:

- **Parents' Tent Building party**
  - Saturday February 29
- **Parents Social/Fund Raiser**
  - Saturday March 7 Hosted by the Dekker's 7:00-10:00 pm
- **Dine Out Nights**
  - Tuesday March 17 - Medium Rare - Bethesda
  - Tuesday April 21 -- Gringos & Mariachis - Bethesda
- **Sunday, May 31st, End of Year Banquet**
  - Maggiano's, Chevy Chase, 5pm to 8pm
- **End of Year Meeting**
  - Week of June 8

# QUESTIONS

**WHITMAN** CREW

