



Milford Junior Major League

[milfordbaseball.org](http://milfordbaseball.org)

## JUNIOR MAJOR LEAGUE SPONSORSHIP

Junior Major League Inc. (JML) is recognized by the Internal Revenue Service as a 501(c)(3) non-profit organization which was established in 1955. JML is affiliated with Cal Ripken, Babe Ruth, Bambino, Pony Baseball and American Legion national youth baseball programs.

Located in Milford Connecticut, JML serves in excess of 500 players between the ages of 3-19 each year. Our Cal Ripken Tournament teams all advanced to the State Tournament and we hosted the New England 8U Cal Ripken Regional Tournament. In 2020, our Babe Ruth 13's and 15's each won their respective State Tournament.

It is through your generosity and commitment to these young athletes that we are able to provide them with an experience that will shape their futures on and off the baseball diamond. Our sponsorship program offers the ability for you to help offset league expenses and provide valuable exposure to your business through our website advertising and field sponsor signs.

Sponsorship includes having your business logo included on the home page of our website.

Other forms of sponsorships include field signs with your business logo, which will provide exposure for your business at Francis and Benard fields located in the center of town at Milford Harbor. In addition to our daily practices, games and tournaments, these fields also host the Milford Oyster Festival and Irish Heritage Society events, which draw over 10,000 people to the fields, providing beneficial exposure for your business.

We are currently seeking partnerships for the upcoming season with pricing levels provided on the attached order form. Please keep in mind that these are the league's standard options, but we are happy to work out individual agreements that can be beneficial to both parties. Any support you can offer, whether monetary donations, services and/or merchandise would greatly add to the overall success to the league.

We appreciate your time in considering this opportunity to support our league and the youth of Milford. Please fill out the attached form and return it us as indicated. If you are in need of additional information, feel free to contact us.

## Junior Major League 2021 Sponsor Form

All sponsorships include advertising on our website with your provided logo. Please check all boxes that you would like to help sponsor with.

- Team Sponsor - \$375**  
Business Name on Team Jerseys, Website Link, Individual Team Plaque
- Field Sponsor - \$375**  
Personalized 4 x 6 Field Sign
- League Sponsor - \$600**      *\*Best Value \$150 Savings\**  
Business Name on Team Jerseys, Individual Team Plaque & Personalized 4 x 6 Field Sign
- Scoreboard Sign - \$750**      *\*Limited Availability\**  
Personalized Scoreboard Sign
- Tournament Sponsor - \$1,000**  
Business Name on each Team Banner, 4 x 6 Field Sign, Individual Plaque & Full Page in Regional Tournament Ad Book

### For Additional Information:

Sponsor Chairman – Scott Monforte  
Email – [sjminspect@gmail.com](mailto:sjminspect@gmail.com)  
Phone - (203) 543-0447

**Checks Made Payable To:** Junior Major League Inc.

**Mail To:** Junior Major League Inc. P.O Box 3102 Milford CT, 06460

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Division / Team / Coach You Would Like To Sponsor: \_\_\_\_\_

Sponsorship (Check above or describe other): \_\_\_\_\_

*Send a business card or email a logo file to [Milfordbaseballboard@gmail.com](mailto:Milfordbaseballboard@gmail.com) and we will add it to our web page. Please note that digital images are best.*