



Board Meeting

**East Metro Area Youth Hockey Association
6 p.m. Sunday, August 11, 2024 | The Cherry Pitt**

Present: Bill Burkhart, Brian Arrigoni, Casey Regan, Brent Baar, Steve (Moose), Mike Lauderville, Kacie Schmidt, Connor Mchugh, Laura, Ann Hackman, Erik Petersen, Brett Lothian, Sean Cunningham

Absent: John Maslowski, Shannon Larsen, Nikki Bennis, Lea Kammerer, John Ellingson,

EMAYHA Meeting

The East Metro Youth Hockey Association Co-Op Board of Directors meeting was called to order by Bill Burkhart at 6:04 p.m.

The Board Secretary role is unfilled at the time, Brian Arrigoni took meeting minutes for August.

APPROVAL OF MINUTES

Review of the July 2024 EMS meeting minutes.

Brett L. motioned to approve the July 2024 meeting minutes. Kacie S. seconded. Motion carried.

GAMBLING MANAGER REPORT (July 2024 by Ann H. for John M.)

Sales \$955,281.20

Prizes \$811,399.31

Gross profit \$143,881.89

Lawful purpose expenditures \$53,645.15

Total allowable expenses \$82,828.38

Net profit \$(7,408.36)

See report for details.

Brett L. motioned to accept the Gambling Manager Report from March 2024. Mike. seconded. Motion carried.

Mike L. motioned to pre-approve allowable expenses for September. Sean C. seconded. Motion carried.

TREASURER'S REPORT (Ann H.):

Merge of accounts has not occurred yet, anticipate it within the next week.

-Tartan charges ice after the month.

-Phalen charges prior but does not open this coming month.

-1 hour of ice was purchased in July for "Try hockey for free"

GIRLS REPORT (Casey R.):

EMAYHA plans to host a 10U team for the 2024-2025 season.



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Girls Director Casey R. communicated openly about the behind-the-scenes discussions that had taken place with WBL, they essentially held us hostage for the 4 girls moving from U10 to U12, and won't take them unless we gave them the Burrow

-Casey has been in communication with Cottage Grove who will be welcoming those girls who we originally thought would attend WBL.

-We will be hosting a U8 and a U10 this coming season for 2024-25.

-Returners will be welcome back to WBL.

-Cottage Grove is interested in further discussions going forward, not necessarily a co-op at this time but open to long term relationship.

PRESIDENTS' UPDATES (Billy & Brian)

Green guide was reviewed on Friday 8/8 and has been approved at this meeting.

-By Laws are under review with attorneys to confirm that they are in order.

-Registration is open and doing well with 73 registered at this point and appears to be operating smoothly.

RETENTION AND RECRUITMENT REPORT (Connor)

- Try Hockey for Free in July
 - 15-20 skaters in attendance. Some new families, too!
 - Next one: at Polar Ice Arena
 - I'll continue in September, October, National Try Hockey for Free, February 22
- Trying to infiltrate the schools and get our names out there.
- Discussing yard signs and getting the word out and hitting the playgrounds.
- Recommendation to use Suburban Sportswear and owners' kids are in the program.
- The geographical area we represent is huge, but our numbers don't reflect it, building numbers and getting boots on the ground and additional information.
- Signed up for fun inflatables.
- Going to be starting the car shows in September and run through the month.

-Billy mentioned a lot of money from other associations put money towards recruitment but doesn't think about retention. We did not give \$250 off because we have a bunch it's more so because we want to acknowledge those that stuck with us through the merge.

DISTRICT 2 (Mike L.)

- Long discussion about reworking year end for those that don't move on to regions. It's no longer 1 and done, and it's not bracket play for those teams that are not eligible.
- D2 is hosting a golf tournament and re looking to see if associations are willing to participate. September 6 at 10:00 at Oneka Ridge. (Question as to how the money will be used). We should add a sponsorship at it.
 - Opening for Treasurer position remains open at District 2 Meeting
 - Year ends will happen after districts have concluded so they will not be overlapping.
 - Girl's will stay in Forest Lake. We will need to look and get in touch with Mike as to what we take either Bantam C, Peewee C, or Squirt C. We make concessions and if we don't host it you have to volunteer elsewhere.
 - We will offer to help C Squirts and will assist with Dibs.
 - Sean will email preliminary team designations to Mike L this week
 - Final team determinations will need to be made in September.
 - Mike L took on a new position at work and has a lot on his plate and is stepping away from the D2 position and has been an active member and a valued member as Tartan and East Metro since 2009. Future TBD
 - D2 vacant position has meetings in Hugo the 3rd Sunday of the month.



Board Meeting

Mite Director (Kacie S.)

- She has started buying some equipment
- Registrations is going well our mini mites appears to be very healthy at this point.
- Discussed mite starter kits and garage sale type stuff to try and take steps to make sure kids have equipment and that isn't a burden.
- Mite evals will be 1st weekend in November and 2nd week will start the season.

Minor Director (John E)

Absent

Major Director (Sean C.)

-Read and react is solidified for fall warmups.

- Things progressing nicely.

-Developed new jerseys and a new design and proposed that to the board on if we are interested in new jerseys and design. Motion to approve new jerseys (Casey R and 2nd by Brent Baar). All in favor unanimous.

Old Business:

-With Bao's resignation we have a vacant position for the secretary role. Connor is going to fulfill the recruiting and retention. The challenge is that Secretary has typically been a voting position and Connor has indicated not comfortable with Secretary. Laura has volunteered to take notes and be the secretary/treasurer. Connor will become a voting member as a director at large and head of recruiting and retention. Mike L presented a motion Connor will be a voting member as director at large and Laura will continue treasure duties and add secretary. Passed unanimously.

Adjournment

Asked for questions from 3 general members who participated. Craig Govednik asked a question about concern over goalie options at the Peewee Level and discussed options. We discussed steps we are taking, right now we expect to have 2 goalies for 3 teams and our options if we don't locate one is potentially pulling up a squirt goalie where we have 8 goalies for.

Sean C. motioned to adjourn at 7:19 p.m. Moose seconded. Motion carried.

Recording secretary, Brian Arrigoni