

March 14th, 2016

Meeting began at approximately 6:00 p.m. and adjourned at approximately 7:13 p.m.

In attendance: Zeke Lopez, Michael Saaf, Yasmin Wofford, Kari Finch, John Bresseau, Michelle Naylor, Julia Cotteral, Laura Tannenhill, Joanna Pallock, Margie Groeninger and Bill Treseler

(Bolded items = actionable items)

- I. Program Highlights
 - A. AMS Boys' Basketball 7th grade team was the number one seed in the playoffs and the 8th grade team was the number two seed. AHS Boys' Basketball made it to the 2nd round of the CIF State Championship! Track and Field Throwers fundraiser was successful.
- II. Approval of AAB's meeting minutes from February 8th, 2016.
 - A. Minutes were unanimously approved as written.
- III. Athletic Boosters Budget
 - A. Zeke reported on the 2016/17 projected budgets for the middle school and high school.
 - B. Discussed specific ways to cut high school budget.
 - C. The board suggested cutting tournament fees, the idea was voted on and unanimously approved.
 - D. No cuts were made to the middle school budget.
- IV. Financial Report
 - A. Parent donations across all sports are low this year.
 - B. Ways to improve parent donations were discussed.
 - C. Teams were reminded about the upcoming golf fundraiser and how to become involved. The Board strongly encouraged any team that is not meeting their ETC to get involved.
 - D. Girls' Tennis is in the red.
 - E. If teams would like a detailed financial report, please email Yasmin Wofford.
- V. Gate Fees
 - A. Discussion continued regarding the possibility of not charging students home admission fees. The teams would like to increase participation at home games and think charging students is a barrier to attendance.
 - B. The board discussed a proposal to increase adult fees by \$1 and allow students free admittance with a student ID.
 - C. **AAB will present this proposal to AHS Administration.**

- VI. Venture/Concessions
 - A. The Venture contract was discussed as it is up for renewal.
 - B. Feedback from teams was solicited. Parent volunteers and coaches discussed their concerns and changes they would like to see.
 - C. Zeke provided data on concession sales profits from the 2012/13 school year to the 2015/16 school year.
 - D. **AAB will meet with Venture to re-negotiate our contract.**

- VII. Corporate Sponsorship Update
 - A. Reminder to all teams to take advantage of the corporate sponsorship program. 100% of the profit from this fundraiser goes to the team that recruits a business. Information is on the AAB's website.
 - B. Softball needs to reach out to Freeman Insurance to renew their sponsorship.
 - C. **Zeke will reach out to softball coaches.**

- VIII. Board Nominations
 - A. Our current board members were nominated for next year board positions.
 - B. Nominations for board members are currently being accepted; we encourage all those interested in athletics to please join the team!

- IX. Actionable items - **in bold**

- X. Possible Future Agenda Items – Next meeting April 18th, 2016
 - A. Tennis Program Fundraising
 - B. Fundraising ideas

/K. Finch; 3/29/2016