

Centennial Baseball Booster Board Minutes 2/13/2018, 7:00 pm, Pizza T

Board Members Present: Jen Campbell, Rollie Goertzen, Laurie McNamara, Ann Summerfield, Stephanie Waldvogel

Called to order at 7:02 pm

1. Secretary Report:

- Approval of January Minutes: Ann Summerfied motioned; Laurie McNamara seconded, Jenny Schneider will send to Kim Ewings to post on the website.
- Upcoming Baseball Booster Meeting Dates:
 - Tuesday, 3/13/2018, Pizza T

2. Treasurer Report:

- \$13,633.79 current balance
- Checks from Pizza T and Chipotle, Wise Guys and Am Fam came in. Stephanie also brought checks from Stillwater Dental, Showcase Interiors, and BARC Industries.

3. Coaches Report:

- Captains picked apparel through Jon Lieser's Branding Wearhouse. Order by 2/23 and get by 3/9. Jon is doing another hat fundraiser for us, all proceeds from hats sales go to Boosters. We made \$600 from Jon's hat sales at last year at the swing-a-thon.
- Captains practices started last Sunday. Record number of 9th and 10th grader attendees. Only eight 11th and 12th grader attendees besides captains were there. Some might have conflicts with the time. Players can attend either session.
- Parent/Player meeting on 2/26/ at 6:30 in West Commons- different night than all centennial spring sport night so parents can get essential information ASAP. Stephanie will make Swing-athon and fundraising items/donations flyers.
- Tryouts will be held the week of 3/19.
- There will be some before or after school throwing sessions before tryouts, likely 3 days a week.
 Space is limited so must wait and see what they can get. Rollie will communicate to families when he knows.
- Change BBQ date to 5/15, rain date will be 5/17 since 9th and B squad will be in Champlin on the 15th.
- Senior Day will be 5/17.

4. President Report

- Fundraising:
 - Amazon Smile ready! Get the word out to families to start using it
 - Culvers will do a custard cart for us- we will get 50% of profits- decided to have them come to the Swing-a-thon on 4/14- Jen will contact
 - o National Sports Center Jen put our name on the list for future opening (no update)
 - Selling concessions (peanuts, seeds, water) at games (no update)
- End of the year banquet will be 6/7/18 at Rudy's Redeye Grill in White Bear Lake, George Janssen is communicating with Rudy's.

5. All Centennial Boosters meeting report- Laurie

- We approved participating in the "Spirit Walk" with the other booster clubs if the funds are split equally among booster groups. It is a symbolic walk, we don't have to walk. It would be advertised to the community as an ALL Centennial Boosters fundraiser. Anoka CO CU is hosting the site, doing the graphics and paying the fees, including the 9% fee that is charged at the end of the session when people donate. An individual can choose yes or no to donate when they check out. If they check no, ACC will pay the fee. We will need to let our families know that this one and our Swing-a-thon are separate even though they overlap. We don't want to tap out or families but we also want to participate with the whole group. The portal is open now through 4/30/18. We have our next meeting on 2/28 to decide on participation. Laurie will send update after the meeting.
- We are not going to do take and bake pizzas cards from Green Mill.
- We are not going to sell signs for football field since we already do our own signs.

6. Sign sponsors

- We need to get the old signs out of storage that are no longer needed so we can get them to the artist to reuse.
- Jen started an Excel document to track sign sponsors and auction donations.
- A few have declined this year: Corner Express, Keller Williams/Sandy Erickson, Koob Wealth Management, Anoka Co CU. Kim will remove from the website.
- We have several new sponsors: Tavern Grill, Circle Pines Barber Shop, Tier 1 Performance,
 Stillwater Dentistry.
- Continue to contact potential new sponsors and renewal and send Jen updates.

7. Swing-A-Thon

• Date: April 14th, time and location TBD (older boys will be after 1:00 since some may have the ACT that day). WE NEED DONATIONS for the silent auction.

- Laurie will type up logistic notes from last year and we will decide if we need to do a separate planning meeting to organize.
- Jen is working on a new website, but we need parents to help get donations, Stephanie will create flyer for parent meeting and Jen will talk at parent meeting.
- We need to enlist our captains' parents to be active members of the boosters. Other sports have a requirement that they participate, Rollie will reach out to them.

8. Fan Apparel

- We looked at clothing options from Bob. Even though families can order items from Branding Wearhouse, we still want to use Complete Game Pro shop as another option for ordering to support both businesses and provide options.
- We decided to go with black as the primary color and use Centennial Baseball instead of Cougars as the logo.
- Jen will let Bob know which items we chose. We will need to add the information to the parent flyer and put it on the website.

Meeting adjourned at 8:50 pm