

RIVER FALLS YOUTH HOCKEY ASSOCIATION



February 2018 Minutes

DATE: Wednesday, February 21st, 2018

LOCATION: Wildcat Centre, River Falls

ATTENDANCE: Jody, Neil, Frank, Nicole, Johnny, Steve, Ted, Kevin, Jana, Susan, Paul and Shelly

ABSENT: Andrew

Meeting called to order at 6:00 pm

AGENDA

1. Welcome, Intro, Agenda Review **Linn**

2. Consent Items (All can be approved in one motion, unless an item is removed by a board member for further discussion) **Linn**

A. Agenda Approval

Action Item:

Approve Agenda and any supplementary

B. Approval of Materials

Action Item: Approve meeting minutes from past month.

Motion made to approve all Consent items by Steve, seconded by Johnny. All in favor.

3. Guest Comments **Guests**

- Kurt Torgersen, see notes below under External Relations/Recruitment/Advertising

4. Hockey Operations – On Ice **Hare**

- Bantam evaluations started last night, Kevin feels that they went well.
- Every Skater will get their own ID, results will go up on our website. Skaters will be rated per station with a total evaluation score. They will be able to track from year to year their own individual progress.
- Level 1 Mite assessments will be accumulative score. Level 2-4 will be rated on individual skill

5. Building Events **Linn**

- Pool Tournament April 26-28th
- Fat Boys – March 23-5th 10 teams = 2 40+ teams & 8 50+ teams
 - Frank will check with the city regarding liquor license
 - We will need to have licensed servers on site
- Frank has reached out to Gary regarding pool tournament, he hasn't heard back

6. Building Operations **Wilson/Linn**

- Paul is meeting with Rink Tech next week regarding our compressor issue and the life expectancy of our current system.

- Paul will also ask Rink Tech options for financing.
- Committee will be formed regarding the bidding process; Jody will spearhead.
- Paul will work on receiving multiple bids.
- Frank will research rinks in MN and WI that have recently replaced their compressors.
- The monitor system was installed, Paul is now able to monitor the compressors via his phone.

7. Financial Operations

Accola

- We are currently projecting negative again for the year.
- There is a possibility we can break even if an oil pump fixes compressor #1 and we don't use all the money slotted for that expense.
- Compressor #3 blew up on 2/8. We have been running with Maximum of 2 compressors. Paul is trying to get #1 working, if successful we plan to run with 3 compressors the remainder of the season while we evaluate options.
- Rink Tec is advising us that we need to look at options for a new system soon. The system we have is no longer produced.
- Monitoring system was installed (35K); money from the Bingo account will cover
- D2 selects an Association to review their audits, Neil will be out of town. Neil is checking to see if someone else can fill in his spot from the Association.
- Neil doesn't project registration numbers to be up next year.

8. Fundraising Operations

Thompson

- Fundraising Update
 - Total pizzas sold 3273, after concession cards and cash prize we brought in \$18010.46.
- Gala tickets - Mites got theirs today, rest of the managers will have them by this weekend. Tickets are \$40. First time attendees will receive a "buy one get one" deal. Cocktails at 6, dinner at 630 followed by entertainment. Menu will be a BBQ buffet for dinner.
 - Our fundraising goal for the quick raise will be for Compressors
 - Shelly has asked for visuals to share with the Association
- Susan brought an idea for fundraising. Save your receipts from Family Fresh, once you hit \$150K they would give back \$1K.
- Survey is complete and will be distributed to the Association tomorrow.
 - Families that have multiple kids should fill out the survey for each level, one per skater
 - The email request will be sent out twice.
 - We would like to have a summary of the survey at the Annual meeting. A group will get together the week before to review.

9. External Relations/Recruitment/Advertising

Linn

- Kurt Torgersen was present at the meeting and is taking over advertising. He has been working on a database called Frontpage to create a master file of all contact information for sponsorships. FrontPage can auto generate emails and reminders. He hopes to have this all uploaded within the next week or so. He is meeting with a few more potential sponsors this week regarding dasher ads.
- Biggest challenge Kurt is facing is finding and preparing all the data.
- A members office chooses a local organization to donate to. The way it works is for every new household we quote, we donate \$5 and State Farm matches that. So for the months of February and March, for every new household my agency quotes River Falls Youth Hockey will receive \$10. There is no purchase required in order for RFYHA to receive the donation. Her ask of us is that we help advertise the donation offer via Facebook and email during February and March. If it proves to be a good fundraiser for RFYHA, we would be willing to look at making it annual donation commitment. This company is not a current/direct sponsor of RFYHA. Dasher adds currently are \$800. The Board spoke about putting together "Offers for Members" from our sponsors that could be communicated via email blast at one time.
- Frank will look into getting a board that says "Your Name Here" and whom to contact regarding sponsorship.

10. Hockey Operations – Off Ice

Christensen

- Bantam B/C Tournament Issues – Saturday night the police were called to diffuse a situation with Barents (St Paul vs Amery), once the police were called everything calmed down and parents apologized for their behavior. Sunday, Championship game; Stillwater vs Tartan there were 30 penalties and 2 game misconducts. The game was called with 3 minutes left to avoid injury. We have had multiple calls, Stillwater has reported Tartans behavior to D2. Marissa and Jody have talked with Terry from D2 regarding their behavior. The Coach has been suspended along with two of the players from Tartan. D2 is handling the situation from here. Officials have filled the necessary reports and the score sheet has been sent to D2
- Bantam Fee for Freshmen
 - RFYHA needs confirmation from skaters that are on the edge of playing Bantams or Highschool, this will decide if we go with one or two teams. A firm deadline will need to be enforced. This will be reviewed after this year's season.
 - How to enforce unworked volunteer hours for Bantam families that have moved to HS are not getting completed.
 - Today Frank has sent out an email to two of the families to let them know that if the hours are not filled, they will be billed.
 - The Board will review the contract with the High School
- Fee increases for Tournaments – Fees will be increased by \$75 per tournament. We have no trouble filling the tournaments. Mites extravaganza will move up \$15 per skater (32 teams for next season vs 37 teams, John run the numbers and we are more profitably when it comes down to expense (refs, etc...)).
 - Marissa Feely will continue as tournament director
- Budget for Tournament Baskets - We will be changing up the basket raffle, next season we will give Stesha a budget. Each team will fund/donate cash to their own basket. Stesha will put together the baskets that bring in the most money
- Pre-Season Camp – Jody will be securing time at Hunt Arena. Jody will send notification out to families that we will be offering this again. Last season we made roughly 4K in profit.
- Kevin recommends that he would like try-outs to be October; 10th-13th
- Ice Time at Hunt - It appears at this time we will be adding another squirt team next season and also another bantam team. We will need to book the same amount of ice time as we did this past season. Jody has reserved everything they had from January 2019 to Mid Feb. This year we rented roughly \$8k in ice which included pre-season ice.
 - Both Dan Gulick and Deb Thomas will continue as ice schedulers next season.
- Jody will be talking to the ice schedulers to see where there was ice time available throughout the season to see how we can optimize our ice time.
 - We could possibly rent the ice to neighboring Associations.
 - Look at the options of changing the times around with high school ice teams
- Next Season's Tournaments
 - November 30th-December 2nd, 2018 Squirt A/B/C
 - December 8-9th; Mite Jamboree
 - December 28th-29th; High School Tournament
 - January 11th-13th 2019; U10/U12
 - Highschool game will be scheduled in the middle of this tournament
 - January 18th-20th; PeeWee A/B & B/C
 - January 25th-27th 2019; U14
 - February 8th-10th 2019; Bantam B/C
 - February 15th-17th 2019; Bantam A/B
 - March 15th-17th 2019; Mite ½ Ice
 - March 22nd-24th 2019; Fat Boys
- Registration Dates 2018-2019 Season
 - May 16th, 2018
 - Sept 12th, 2018
 - Lisa Woiwode will be retiring as our registrar; Bobbi Stanley will be taking her place.

- Squirt Info Sheet – Jessica Brunkhorst is putting this together, we should have it present for the March meeting.
- We need to reserve dates for games earlier for the Squirt C teams. Jody will ask Rachel Link to talk to the Managers to get the ball rolling. Kevin will know more information on numbers after transition practices.

11. Other Business

- Volunteer hours – How do we get members to work their hours.
 - Surrounding Associations have members write a check in the beginning of the season, if you hours are not filled they cash your check.
- Hours in Stillwater still need to be filled. If the hours are not filled, D2 will bill us back \$150 per shift. Jody will send out an email and let them know these hours could count for next year’s hours. Jody will ask Nichole Freeman to track this.
- Annual meeting is scheduled for March 14th.
 - We will stay with the slideshow recap of the year. Frank will send it out for viewing.
 - There are four open board positions; Ted, Susan, Kevin and Andrew
 - Jody asked if there is an absentee ballot since she will not be here to vote.
 - Bios are due by 1159 pm March 8th.
 - If there are positions that are vacant, Frank can appoint

Motion to adjourn by Paul at 8:15; Johnny seconded. All in favor.

<u>2018-2019 Calendar - Key Dates</u>	
March 14 th , 2018	RFHYA Board Meeting 6pm-Annual Meeting
March 16-18 th , 2018	Mite Tournament; ½ Ice
March 23-25 th , 2018	Fat Boy’s Tournament
April 7 th , 2018	Gala
April 11 th , 2018	RFHYA Board Meeting 6pm
April 26 th -28 th	Pool Tournament
May 9 th , 2018	RFHYA Board Meeting 6pm
May 16 th , 2019	Registration for 2018/2019 Season
June 13 th , 2018	RFHYA Board Meeting 6pm
July 11 th , 2018	RFHYA Board Meeting 6pm
August 8 th , 2018	RFHYA Board Meeting 6pm
September 12 th , 2018	RFHYA Board Meeting 6pm
September 12 th , 2018	Registration for 2018/2019 Season
October 10 th , 2018	RFHYA Board Meeting 6pm
November 14 th , 2018	RFHYA Board Meeting 6pm
Nov 30 th -December 2 nd , 2018	Squirt A/B/C
December 8-9 th	Mite Jamboree
December 12 th , 2018	RFHYA Board Meeting 6pm
December 28 th -29 th 2018	High School Tournament
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