

Dear Potential Sponsor,

The Anchorage Sports Association has administered and promoted youth fast pitch softball in Anchorage for the last 20+ years. Many people do not know that high school softball is an outsourced sport and not supported financially by the Anchorage School District. We are hoping to provide more financial assistance to not only our high school programs, but also offer more fast pitch softball opportunities in the coming years for high school and middle school athletes. To help accomplish this mission, we are seeking sponsorship for our youth programs.

We are looking for three different levels of sponsorship: Field Sponsors, Tournament Sponsors, and Team Sponsors. Please see page 2 of this letter for details on each level.

Your sponsorship would be part of major shift in the way we raise funds to support high school softball and other fast pitch programs in Anchorage. Our goal over the next 5 years is to alleviate the amount of fundraising local high school teams have to do, so coaches and players can focus on playing the game, not raising funds. In addition, we want to provide more camps, clinics, and local club teams to increase participation. Help us achieve this goal by becoming a program sponsor this season.

We have over 4,000 members as part of our association, and they are active members of the Anchorage Community. We pride ourselves in building community around competition, and we invite you to have a part in making Anchorage a great place to live by providing this sponsorship for our softball program.

Please see the enclosed letter that details sponsorship options. Anchorage Sports is a 501(c)3 organization and sponsorship donations are tax deductible (EIN: 92-0069328).

If you have any questions about sponsorship or have an idea on another way to give to Anchorage Sports, please do not hesitate to contact me. Thank you for your time.

Sincerely,

Stacie Meisner

Stacie Meisner, Executive Director

Anchorage Sports Youth Fast Pitch Softball - Sponsorship Levels & Packages

Program: Youth Softball

Albrecht Fields 1 & 2 - \$2,000 (2 available)

The Fields at the Chuck Albrecht Softball Complex are the home base for our high school softball programs. Not only are most games played here, but we also host the annual Blue & Gold Tournament here, featuring our 8 local Anchorage teams along with 8 other teams from across the state. These fields see the most action from our youth programs throughout the summer, both on the weeknights and the weekends.

When you sponsor a field, your banners will not only be at the field, but the field itself will be named after your business! You will also be featured on our website and social media as a field sponsor.

Tournament Sponsor - \$1000 (2 available)

Become a major, exclusive sponsor for our Blue & Gold High School Tournament this year! Sponsorship includes promotion of your business on our website, social media, and tournament materials, including prizes. Your donation will go toward tournament awards, both for teams and individuals.

Team Sponsor - \$500 (8 available)

Your donation will help cover the cost of 5 games for an Anchorage Sports IMPACT Club team. These are local club teams that focus on training and playing local games here in Anchorage. This program targets players who do not have the means to travel Outside for tournaments, or who simply want to have fun and develop their softball skills. Your name will appear on the team jerseys, and your business will be featured on our website and social media.

YES, I want to be a sponsor for the Anchorage Sports Youth Softball Program.

Please select your sponsorship level:

- Chuck Albrecht Complex (\$2,000) ____
 - ____ I would like to donate an additional \$300 to cover the cost of banners for my field.
 - ____ I already have banners that I will provide to Anchorage Sports and will pick up at the end of the summer.
 - ____ Please use a portion of my sponsorship fee to make banners that Anchorage Sports will keep (so I can be a sponsor again next year!)
- Blue & Gold Tournament Sponsor (\$1,000) ____
- IMPACT Team Sponsor (\$500): ____

Total Donation Amount: _____

Sponsor Name (as it will appear on thank you's, website, and social media):

Contact Person (if different from sponsor name):

Mailing Address:

Do you have a logo to use on our website and/or for your banner? YES NO

Who should we contact for a high-quality logo file?

Name: _____ Email: _____

Make checks payable to Anchorage Sports Association and enclose this form with your donation. Keep a copy for your records.

Thank you for choosing to sponsor an Anchorage Sports program!