



February 26, 2018

Dear Hartland Neighbor,

The HAYAA baseball/softball 2018 season is fast approaching. We are excited about the upcoming season and the opportunity to provide area boys and girls the opportunity to PLAY BALL! As a sponsor, you can be a big part of this. Your support can help us keep our player fees low, provide scholarships for our families in need, purchase new equipment and fund field maintenance.

Last year, we used Sponsorship donations to upgrade many of our fields; including an all new infield at the Ore Creek, new dugouts at Creekside and installation of clay bricks and slag to prevent erosion at each of the Spranger fields. This year, we are offering the following sponsorship options for the 2018 season:

- **League or Family Sponsorship (\$150)** - The sponsor will have their name on signage that will be displayed at Spranger Fields, Ernest C Winegarner Memorial Fields, Ore Creek Middle School, Creekside Elementary and Farms Intermediate School fields. We will also thank these sponsors by posting a thank you on HAYAA's website.
- **Team Sponsorship (\$350)** - This sponsorship includes everything in the League/Family Sponsorship, plus the sponsor will get their company name on the team jerseys, a plaque to hang in your business and a link to your business from the HAYAA website.
- **Multiple Team Sponsorship (\$350 first team + \$150 for each additional team)**
- **Corporate Sponsor (\$500)** - This sponsorship includes everything that the League or Family Sponsorship offers, plus you will get a corporate 4' x 4' banner with your business logo to be displayed at Winegarner Field for the baseball/softball season.
- **Banner Add-on Option (\$150)** - If you sponsor a team and wish to have a 4' x 4' banner as well, this option is for you as an add-on to your Team Sponsorship (\$350 team + \$150 banner). Banners are displayed at Winegarner Field only.

Please show your support of the community and youth athletics by completing the bottom portion of this letter and mailing it to the HAYAA Sponsor Coordinator by **March 31st**. Please include checks made payable to HAYAA Baseball/Softball in the amount of your desired sponsorship level and mail to: Jeff Chapel, HAYAA Sponsor Coordinator, 9791 Dublin Dr Fenton, Mi 48430. **Questions? Please don't hesitate to contact Jeff Chapel at JeffreyChapel1981@gmail.com** or by cell at 810-931-0600.

There is no way to measure the positive impact your generous contribution will have, but the smiles on the faces of HAYAA children is a good place to start. On behalf of the entire HAYAA baseball/softball board, I would like to personally thank you for your support.

Sincerely,
Jeffrey Chapel
HAYAA Baseball/Softball Sponsor Coordinator

SPONSOR or BUSINESS NAME: _____

Address: _____

Phone Number: _____ Email: _____

Sponsorship Level: (please check your selection)

____ **League/Family (\$150)** Name: _____

____ **Team (\$350)** Team or player name: _____

____ **Multiple Teams (\$350 plus \$150 for each additional team)** Team or Player names: _____

____ **Banner Add-On to Team Sponsorship (\$150)** _____

____ **Corporate (\$500)** _____

HAYAA / P.O. Box 110, Hartland, Mi 48353/ tel (810)991-4449/ www.hayaasports.com/baseball