



WE NEED YOU!

The South Wood County Youth Hockey Association (SWCYHA) is a non-profit hockey program servicing the greater Wisconsin Rapids area offering a variety of programs to boys and girls of preschool through high school ages. The coaches, managers and Board of Directors consist of dedicated, parent volunteers who ensure kids have fun in the sport of ice hockey. It is their strong belief that no child shall be left behind – **any child that WANTS to play hockey, CAN play hockey.**

SWCYHA is not funded by any tax dollars, but solely funded from player registration fees, fundraising and donations.

***SWCYHA IS LOOKING TO OUR AREA BUSINESSES +
COMMUNITY MEMBERS FOR HELP TO KEEP HOCKEY
AFFORDABLE FOR FAMILIES IN SOUTH WOOD COUNTY!***

Costs incurred to maintain our hockey programs:

- + Ice rental for games and practice
- + Maintaining a rental equipment program - *Equipment expires and requires upgrades regularly to ensure safety. Children 8 and under can rent equipment to reduce costs to families with fast growing children.*
- + Costs for officials for home games.
- + Tournament entry fees

SO WE NEED YOUR HELP!

On the following page, we have multiple sponsorship opportunities and benefits. We greatly appreciate your consideration in assisting us. Please remember that we are a non-profit, charitable association and as such, your contribution is tax deductible. Tax exempt ID #39-1365572

If you have any questions or need any further information, please feel free to contact us. We sincerely appreciate your support!

Kindest regards,

SWCYHA Board of Directors
Randy Miller, President
South Wood County Youth Hockey Association
president@swcyha.org

BECOME A 2021-22 SPONSOR TODAY!

Send payment and attached sponsorship form to: South Wood County Youth Hockey Association
P.O. Box 1263, Wisconsin Rapids, WI 54495



SPONSORSHIP

OPPORTUNITIES FOR 2021-22

COMPANY NAME _____

CONTACT PERSON _____

CONTACT PHONE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____

TEAM SPONSORS \$1250 (two available per level)

(first come, first served; please note, if the sponsorships for the team level you have requested have been filled, we will contact you)

YOUR SPONSORSHIP WILL: help families pay for their child's tournament fees for away games, including the state tournament (fees otherwise would be covered by each player on the team), ice rental for practice and games, plus more!

BENEFITS: 4 - Sportsman's Banquet tickets (value: \$65/ticket), logo on youth team photo, company logo on sign in the South Wood County Recreation Center lobby, recognition on social media as a team sponsor, listed on website as a sponsor, listed in home tournament programs

PLEASE CHECK THE TEAM YOU WOULD LIKE TO SPONSOR FOR 2021-22:

<input type="radio"/> MITES ages 4-8	<input type="radio"/> SQUIRTS A Team ages 9-10	<input type="radio"/> SQUIRTS B Team ages 9-10	<input type="radio"/> PEE WEES ages 11-12	<input type="radio"/> GIRLS' HOCKEY
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Please choose a team for us, as we don't have a preference.

FOUNDATION SPONSOR \$1000

YOUR SPONSORSHIP WILL: general operating expenses, home tournament costs (trophys, etc.), provide future opportunities for players, plus more!

BENEFITS: 2 - Sportsman's Banquet tickets (value: \$65/ticket), company logo on sign in the South Wood County Recreation Center lobby, recognition on social media as a foundation sponsor, listed on SWCYHA's website as a sponsor, listed in home tournament programs, logo on home tournament apparel?, logo within the SWCYHA Facebook page

SCHOLARSHIP SPONSOR \$800

YOUR SPONSORSHIP WILL: During a typical season, we would like to help a large range of families with scholarships so their players can participate. Your support can help us create opportunities for more children to play hockey. Funds will be distributed accordingly via a sub-committee of the board of directors. Families may request assistance via written request.

BENEFITS: 2 - Sportsman's Banquet tickets (value: \$65/ticket), company logo on sign in the South Wood County Recreation Center lobby, recognition on social media, listed on SWCYHA's website as a sponsor, listed in home tournament programs

TURN OVER FOR MORE OPPORTUNITIES →

COMMUNITY SPONSOR \$600 ○

YOUR SPONSORSHIP WILL: provide assistance for general operating expenses to SWCYHA and provide financial aid to player's families

BENEFITS: name on sign in the South Wood County Recreation Center lobby, recognition on social media, listed on SWCYHA's website as a sponsor, listed in home tournament programs

DID YOU KNOW?

During a typical season, the average ice rental cost for our organization for practices and games is approximately \$92,000 a year!

HAT TRICK SPONSOR \$400 ○

YOUR SPONSORSHIP WILL: provide assistance for general operating expenses to SWCYHA

BENEFITS: name on sign in the South Wood County Recreation Center lobby, recognition on social media, listed on SWCYHA's website as a sponsor

POWER PLAY SPONSOR \$250 ○

YOUR SPONSORSHIP WILL: provide assistance for general operating expenses to SWCYHA

BENEFITS: name on sign in the South Wood County Recreation Center lobby, listed on SWCYHA's website as a sponsor

PLAY MAKER SPONSOR \$100 ○

YOUR SPONSORSHIP WILL: provide assistance for general operating expenses to SWCYHA

BENEFIT: listed on SWCYHA's website as a sponsor

PARTICIPATION IN TOURNAMENTS IS A FUNDAMENTAL PART OF PLAYER DEVELOPMENT.

We encourage our players to participate in 2 tournaments per season. The typical entry fee for a team to attend a tournament is between \$400-\$800. In addition to the team's entry fee, families pay their own travel and lodging which can easily add up to \$400-\$600 per event (gas, hotel and meals). This extra expense creates a significant hardship for some of our families. Your support will help a player and his or her family attend a tournament and/or a team to travel to new tournaments, enriching their player's development.

OTHER \$ _____



SWCYHA IS OPEN TO + APPRECIATIVE OF SPONSORSHIPS AT ANY LEVEL! If you would like to contribute to the success of our program, in a way that fits best for your company, please let us know by emailing us at president@swcyha.org or enter a donation amount above and leave us a comment below on how you'd like your donation put to use! Thank you.

COMMENTS: _____

SEND PAYMENT + SPONSORSHIP FORM TO: South Wood County Youth Hockey Association
P.O. Box 1263, Wisconsin Rapids, WI 54495

South Wood County Youth Hockey Association | Tax Exempt ID # 39-1365572 | Charitable Organization # 4963 800