



The Sports Commission

MISSION STATEMENT

Our mission is to drive the visitor economy in Greater Mankato by providing leadership, guidance and expertise that enables the attraction, support and/or administration of high quality sporting and competitive events to the area.





The Commission

Meet our Sports Commissioners



The Mankato Sports Commission is made up of 18 community leaders from various sporting groups including:



CHRIS Willaert
Sports Commission Director
Phone: 507.385.6663
 



DAVID Wittenberg
Sports Commission Chair, Wealth Management Advisor for Stifel, Nicolaus & Company



BRETT Skilbred
Sports Commission Vice-Chair, Vice President of Jordan Sands, LLC



KEVIN Buisman
Director of Athletics at Minnesota State



RYAN Kragh
Assistant Athletic Director of Bethany Lutheran College



CHAD Surprenant
President of I+S Group - MAYBA member

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Committees

- Marketing/Communications/PR
- Event Selection & Support
- Facilities Development
- Nominating

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Marketing/Communications/Public Relations

Purpose

To promote the Sports Commission and its work to ensure it is seen as a leader in the development of the sporting economy. In addition, determine and monitor the most effective sales and marketing strategies in order to attract the events that will further the mission of the Sports Commission.

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iPLAY
Mankato

presented by the SPORTS COMMISSION

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What is iPLAY?

- To bring together representatives of local sports groups for open discussion, sharing of best practices and the presentation of opportunities that could benefit local sporting organizations.
- iPLAY Mankato sessions will be held on a quarterly basis.

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iPLAY

Future iPLAY events

- April
- July
- October

We are looking for ideas for future topics. What would be of interest to you?

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Website

www.MktoSports.com

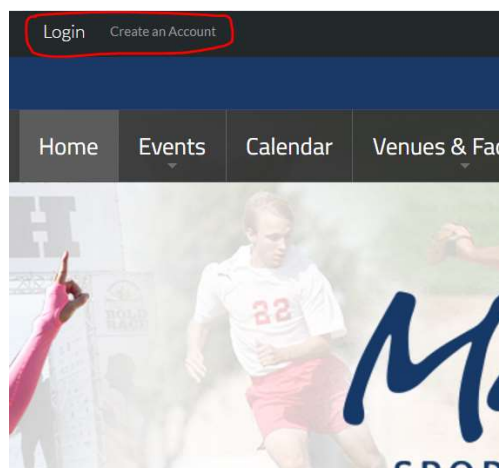


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Website

Become a member!



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Website

Communication tools

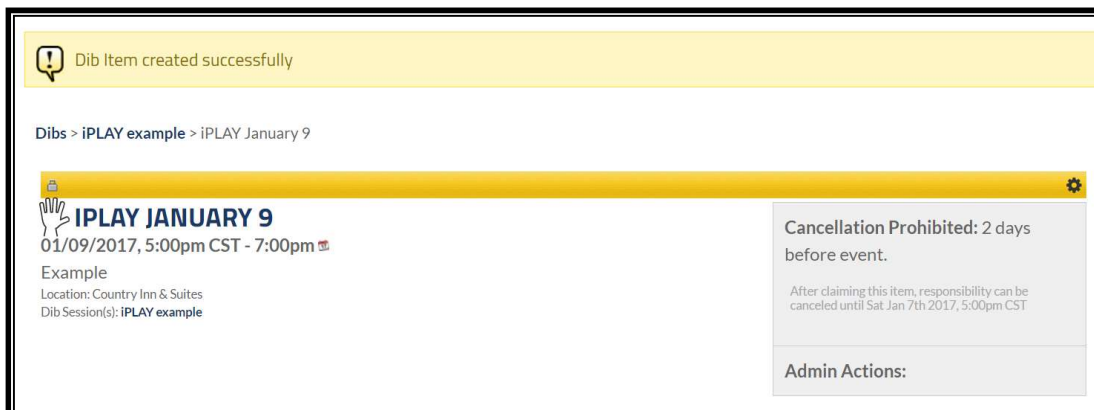


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Website

Help recruit volunteers!

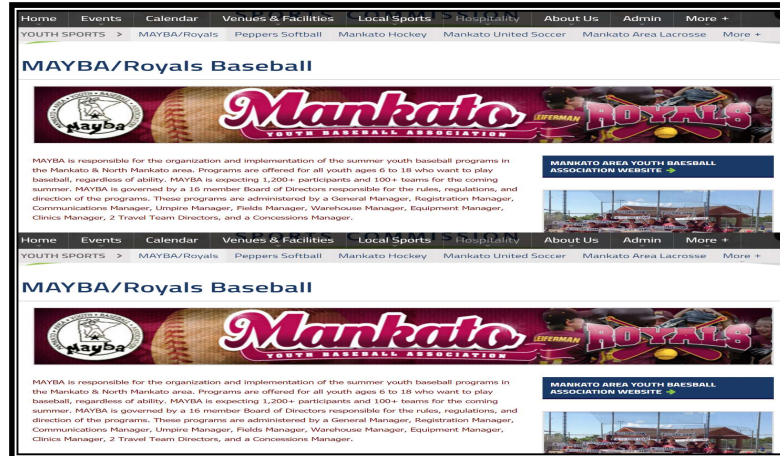


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Website

Local group pages



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Social Media

Like/Follow us!



facebook

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Resources

We can assist in spreading the word and marketing your events! Complete our online press release questionnaire and let us help get your event in front of local media as well as out to our organizations thousands of social media followers!

 A screenshot of a web form titled "Mankato SPORTS COMMISSION" with the subtitle "Press release". Under the heading "Contact Information", there are two input fields: "Organization Name" and "Event Name". The form is enclosed in a black rectangular border.

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Event Selection & Support

Purpose

To provide strategic direction for the Sports Commission regarding the events that should be sought out, maintained, grown and supported.

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Resources



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Resources

Your events attendees can
charge their cell phone,
take selfies or find a
restaurant to eat at!



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Resources

Grant dollars are available to help jumpstart new events or help existing events get to that “next level”



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PRIORITIES

- Filling Need Dates in the Year
- Finances/Potential ROI
- Economic Impact
- Event Attendees
- Room Nights
- Prestige of the Event
- Staff Resources
- Sponsorship
- Community Support



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BRING IN NEW EVENTS



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ECONOMIC IMPACT



www.ropeskipingsingapore.com

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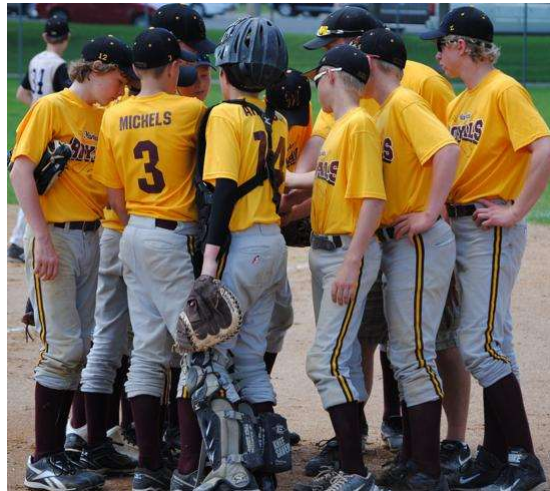
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ASSIST



Mankato



PARTNER



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Facilities Development

Purpose

The development of regional recreation facilities is an avenue for the continued growth of the sporting economy. As such, the Sports Commission is naturally inclined to provide a supporting role in facilities development as a resource, consultant, connector/facilitator and content expert relying on its expertise in the development of the sporting economy in Greater Mankato.

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Facilities Development

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Facilities Development

Staff of Major Facilities	Community Representation	Commissioners
Those who own and/or operate major facilities (public or private entities)	General community and business leaders	Appointed by and from Sports Commission

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Facilities Development

Value to User Groups

- Resource
- Consultant
- Connector/Facilitator

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Facilities Development

- Will not do the work of hired consultants (feasibility studies, designs, etc.)
- Facilities Development Committee will report up to the Sports Commission
- Should build staff capacity
- Will not directly fundraise

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Facilities Development


- Educate partners/community on the Commission's role
- Solicit and provide support for the new bill/s (Jan – May 2017)
- Become educated on expectations for proposed projects (now – spring 2017)
- Establish a respectable and transparent vetting process (now-spring 2017)
- Bring on a loaned executive (spring - summer 2017)
- Host meetings with user groups (spring – summer 2017)

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The Commission

Now seeking applications for Sports Commissioners!




About the Mankato Sports Commission

MANKATO SPORTS COMMISSION NOW ACCEPTING APPLICATIONS FOR SPORTS COMMISSIONERS

Call for Nominations The Mankato Sports Commission, the governing sports board of Visit Mankato, is made up of a precise composition of 18 stakeholders representing the interests of the sports industry and the marketplace. The Sports Commission's mission is to drive the visitor economy in Greater Mankato by providing leadership, guidance and expertise that enables the attraction, support and/or administration of high quality sporting and competitive events to the area.






The Commission

Nominating Committee

This committee will be active once a year to solicit, vet and make recommendations for Advisory Committee Members. A slate will be sent to the Advisory Committee for approval.





Nominating Committee

- Seeking 4 candidates to begin March 9, 2017
- 3 year term ending February 13, 2020.
- Eligibility: Alignment with an open seat and make the meetings
- Commissioner meetings: 2nd Thursday of each month at 8 am
- Applications: Due 5:00pm, Friday, January 27th, 2017.
- Notifications: Friday, February 17, 2017.

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Nominating Committee

Open Seats

- Media which may include, but is not limited to, TV or newspaper
- Sports Group
- Hospitality (hotel/restaurant)
- At-Large

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Q & A

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