

2018-2019 Board Election

Positions and Bios

The President

serves a 2 year term, and is elected in even numbered years. The President is responsible for the general management of the business of the Association and general supervision of other officers. The President serves as the USA Hockey SafeSport Coordinator for the Association, as an ex-officio member of committees, and coordinates with all board members to assure communication between the board and the membership. The President works with the Scheduler and the Vice President to contract ice time with Appleton Ice. The President oversees and works collaboratively with the volunteer, fundraising, sponsorship, and public relations coordinators to manage internal and external-community relationships. The President represents the Association at WAHA and USA Hockey functions, at meetings of other community groups as needed, and at Appleton Ice board meetings. The President has the power to interpret board policy and rule on situations arising from emergencies until such time as the Board of Directors may act them upon. The President votes on board matters only in the event of a tie.

There are two candidates for President - these are listed in alphabetical order (vote for one)

Jeff Holeko

Hockey should be about the kids and teaching them life lessons. Maintaining and elevating a vision to teach those lessons is and always should be our mission at FVYHA and what sets us apart. That would be my drive and focus as president. I have new ideas to help strengthen those morals, values, and ideals in the FVYHA kids and families. That's why I would like to be considered for the president position.

My day job is at Kimberly-Clark (KCNA) as a Senior Manager overseeing the 72-year KCNA/Walt Disney Company partnership which includes Parks/Resorts/Cruise Lines/Vacation Club, Music, Media, Publishing, Licensing, Retail, Theatrical, Studios, etc. Prior to Kimberly-Clark, I worked at Ogilvy & Mather, People Magazine and ran the corporate media team at Verizon Wireless. You may remember my work on the network superiority campaign (aka "Can you hear me now?"). Nationally, I served on the board of directors at the Alliance for

Audited Media (aka Audit Bureau of Circulation) and at the Association for National Advertisers (ANA). Locally, I have served on the boards of the Appleton Children's Museum, Future Neenah Inc., and the St Joseph's Food Program.

My son, Owen, is a Pee Wee skater. He came up through the FVYHA ranks (starting with IP) and is now studying to be a WAHA referee for the 2019-2020 season.

The association—the coaches, players, and families—has been an integral part of Owen's growth and maturity. We have both learned skills that are valuable on and off the ice: Safety, respect, leadership, friendship, collaboration, creativity, confidence, patience, persistence, positivity, efficiency, and dogged determination.

I live in Neenah with my wife, Catherine, my son Owen, 12 and my daughter Josie. Josie is a member of the [Fox Valley](#) High School Figure Skating team, the Valley Figure Skating Club and the Fond du Lac Blades Synchronized Skating team. On any given evening you can find some combination of us at AFIC, TCIA, Oshkosh or Fond du Lac rinks.

My personal and professional mission statement is “grounded and well-rounded.” I think it's applicable to what the FVYHA can teach our children on how to enjoy and learn from the amazing sport of hockey. I look forward to speaking to you about the opportunity to continue the growth of the FVYHA and increase the participation and love of Hockey across the Fox Valley.

Jason Sieg

My name is Jason Sieg. My son Jameson is 8 and is a U8 Mite skater this year with the Predators. He has been skating in the FVYHA Blades program for 5 years. I have been a team manager for two years and served as a Mite Age Director this past season. My wife Julie also served as the Fundraising Director during the 2016-2017 season.

I have been involved in sports my entire life, playing baseball through college and boxing golden gloves, but didn't get involved in hockey until later in life.

I am an area manager for a global packaging company and have been in that role for the last three years. Responsible for growing P&L and reducing costs during that time. I have an engineering degree from UW-Platteville and have spent a majority of my work previous and current work career on continuous improvement in several production plants.

I am running for president because I feel that my background would be an asset to FVYHA as we continue to experience growth throughout our organization.

I thank you for your consideration of me for the position of president.

The Treasurer

serves a 2 year term, and is elected in even numbered years. The Treasurer is the custodian of club funds and is responsible for the accurate accounting of receipts and disbursements. The Treasurer assists in the preparation of the budget for the upcoming season, finalizes and presents the annual budget for review and approval by the Board, and submits monthly financial statements for the regularly scheduled meetings of the Board of Directors and an annual financial report at the Annual Meeting of Members. The Treasurer ensures that association complies with all governmental rules and regulations to retain our tax exempt non-profit status, including the filing of Annual Reports and tax returns. The Treasurer works with the Registrar to collect registration fees as determined by the Board of Directors, and establishes accounting controls for billing and collecting for registration fees. The Treasurer collaborates with the President to supervise fundraising and sponsorship coordinators and directly communicates with the SCRIP coordinator. The Treasurer may vote in all board matters.

There is one candidate for Treasurer:

Eric DeRock

My name is Eric DeRock and I would like to be the next Treasurer of the FVYHA. My family and I moved to Neenah from Eden Prairie, MN in the spring of 2017. My children, Evelyn (9), David (7) and Elizabeth (5) all play hockey. Evelyn skates with the Fox River Freeze. David is a U6 Blade but has skated several games with the U8's. Elizabeth is currently in the IP Program. When we are not at the rink, you can find us skating on our backyard rink at home. We are new to the area and have been seeking out opportunities to become more involved in the community. As our life already revolves around youth hockey, this struck me as the perfect opportunity to do so.

I have an undergraduate degree in Finance from the University of Iowa and I received my MBA, also in Finance, from the University of Minnesota. I am currently employed as a Finance Manager at U.S. Bank, where I have worked since 2010. Working in Corporate Finance, my core role involves forecasting and planning the bank's budget but I also work cross-functionally as the finance liaison on a variety of company- wide projects.

As I mentioned, we are new to the Fox Valley area but we absolutely love our new community. Every organization, whether it is a small charity or a large corporation, will always benefit from new ideas and new perspectives to help it continue to grow and prosper. Our family has been part of several youth hockey organizations and we come from one of the most active hockey communities in the Midwest. I would love to be on the FVYHA Board to ensure that we are drawing on all possible best practices to foster a strong and, most importantly, enjoyable program for years to come. Thank you for your consideration.

Age Directors

serve a 1 year term and vote in all board matters.

The Age Directors administer the age groups as designated below. Each Age Director is elected by the membership in their respective division and serves a one-year term.

<i>U6 Mite</i>	<i>Skaters 6 and under*</i>
<i>U8 Mite</i>	<i>Skaters 8 and under*</i>
<i>U10 Squirt</i>	<i>Skaters ages 9–10 years</i>
<i>U12 Peewee</i>	<i>Skaters ages 11–12 years</i>
<i>U14 Bantam</i>	<i>Skaters ages 13–14 years</i>

**U6 and U8 may be directed by one individual or two depending on the size of the Mite program in a given year.*

Age Directors represent all the parents and players in their respective divisions and act as a liaison to the Board of Directors. Age Directors are responsible for the general management of the business of their respective age divisions and coordinate with the Operations Committee and Vice President to ensure that they budget for division needs and work with the equipment manager to propose purchases or allocation of equipment as needed. Age Directors are an integral part of Association growth and retention efforts working to recruit and retain membership over the offseason and provide a forecast of the number of players in their division to the budget committee. Age Directors work with the Operations Committee to coordinate offseason programming and tryouts for the season. Age Directors ensure that each team selects a Team Manager and provide the Team Managers with appropriate direction. Age Directors work with the Scheduler as necessary in scheduling practices and games for all teams registered within the division and for all board-approved tournaments for the division. Age Directors inform the President of all potential disciplinary situations arising from the actions of players, coaches, or parents; and work to resolve problems and interpret rules that arise from issues and/or emergencies within their division. Age Directors may be asked to serve on a Conduct Review Committee. Each Age Director may vote on all board matters.

MITE (U6/U8) Age Directors (vote for two)

We have two candidates and two Director spots at the MITE age group - Vote for (2):

Jon Otto

My family and I have lived in the Fox Valley area our entire lives. We currently live in Greenville. I have been an involved member of the local hockey community for almost thirty years mostly as

a player, but the past four years as a coach. I began skating at the age of five for Fox Valley Youth Hockey Association. I played high school hockey for Appleton United. I am also a graduate of St. Norbert College in De Pere, WI. Currently, I am coaching the U8 Red team. My favorite part about coaching is seeing the progression each and every week out of the kids and the enjoyment they bring to the ice. As one of the current Mite Age Directors, I have enjoyed observing the progression of our young skaters and working with the parents, coaches and board members. I also have emphasized the importance of continued growth of our sport in our local community. Currently, I have two kids involved in hockey. Their names are Makenna and Jackson and they both skate with the U8 Mite Red team. My wife Heather and I have already met a several great parents, coaches and kids at the rink and have developed many friendships. I look forward to having the opportunity to meet the rest of you moving forward. Thank you for your consideration.

Justin Torud

I would like to be one of your Mite Age Directors. Why am I interested? I was Captain of the Detroit Red Wings when they won the Stanley Cup in 2002, and because Wayne Gretzky is my Dad...not really. I have two kids that skate with the FVYHA; Camden is a second year U8 skater on the Blackhawks team and Kinsley is a U6 skater. I have enjoyed coaching for FVYHA for five years and was previously on the board as the IP Director for two years. I grew up in the Eau Claire area and played hockey through High School. Through those 100's of hours growing up on the ice, I developed a love for hockey and learned many critical thinking and social skills that I still use today working in Supply Chain Planning with Bemis.

My first goal is for kids, and parents, to enjoy coming to the rink. I believe in open, honest communication and I understand the importance of building team spirit among our young skaters. We will see the most growth in our Mite skaters when they are placed among like-skilled skaters and I will do my best throughout the season to be sure each skater is on the appropriate team to foster their individual growth and development as a hockey player.

My second goal is to get as many kids prepared, and excited, to play the next level of hockey as possible. One thing I enjoy about our Association is that each team gets the same amount of ice time. It doesn't matter if you are a first year skater on the Blue team, or a fifth year skater on a Red team. There will be a lot of opportunities to skate.

My wife, Mandy, the kids, and I enjoy all the time we spend with our 'hockey friends.' I hope to be able to work with more FVYHA families next year. Thank you for your consideration as a Mite Age Director for the '18-'19 Hockey Season.

SQUIRT Age Director (vote for one)

We have two candidates for this position:

M. Marty Fraley

Hello everyone, I am Marty Fraley and currently seeking the position of Squirt Age Director for the 2018-19 season. I have played hockey since the age of five and have developed a love for the goalie position as an adult. My son, Mason, is currently entering his second year as a Squirt. I have assistant coached at the Mite age-level and am currently co-head coaching the Squirt C White team. For me, the most important thing about youth hockey is to develop the skills in our children that will allow them to be successful, while still having fun and developing a love for the game of hockey. I take pride in being a detail-oriented person and being approachable to parents and kids to allow open communication and solution development. I would like to continue to grow and strengthen the FVYHA Squirt program and make it an enjoyable experience for both the kids and the parents. Thank you for your consideration.

Nichole Verhagen

This is my family's fifth season with the Fox Valley Blades. I have two boys. My youngest son is a first year Squirt and my oldest is part of a local swim team. I am currently the Squirt Age Director. When I am not at the rink I am a mechanical engineer for Kimberly Clark. In the off season I spend my time coaching youth baseball.

PEE WEE Age Director (vote for one)

We have one candidate for this position:

Kristy Burroughs

I currently have two skaters in the FVHYA (PeeWee and U6 mite) and a 3-year-old dying to start hockey (next season)! My husband and I moved to Neenah about four years ago and have been involved in the association ever since. [My son started his hockey career in Fond du Lac.] I have been a team manager for the Blades the last three years and helped brainstorm ideas to get our Mites more involved in the shared ice opportunities with surrounding associations.

I, myself, never played ice hockey but both of my brothers and nine cousins did, so I am a lifelong rink rat. I love the game and enjoy watching kids learn, grow, and get excited about the sport. To me, youth hockey is about meeting kids where they are and building on their skills,

desires, and abilities in order to build our association and a hockey community. It's about growth and encouragement to develop skilled hockey players, but more importantly, building a positive community and respectful players.

I look forward to the new opportunities to support and grow our association, as well as encourage and engage our parents. Thank you in advance for your consideration for PeeWee Age Director.

BANTAM Age Director (vote for one)

We have one candidate for this position:

Derek R Selch

I have three children that play in the organization. Brenden is a Bantam and Macsen is a Squirt, I now have a four year-old girl in IP. Brenden started at FVYHA in the IP program but after 2010 we located outside of Wisconsin in a non-hockey area and only returned to Neenah the summer of 2016. Macsen did not play hockey at all until last year. Both boys now love hockey.

I am originally from Canada and my wife Heidi is from North Dakota. I played D3 college hockey in Minnesota and Heidi was a national champion figure skater - so we are both familiar with life around ice rinks. We live in Neenah and I am a director at Bemis North America based in Oshkosh, Wisconsin.

During the 2017-2018 season I have helped assistant coach on the Squirt B team as well as assistant coach the Bantam B team, I am also on the ice for IP skaters.

We've got some great initiatives going on in the club that we must continue. I've become a true believer in the ADM model and the skills n' drills practices we run. The club's use of the Agility software is best-in-class and will allow the organization to grow by supporting its coaches no matter their level of hockey knowledge. The Squirt pilot was a great success and we should consider improving and expanding the concept.

Thanks for your consideration.
