

RIVER FALLS YOUTH HOCKEY ASSOCIATION



November 2017 Minutes

DATE: Wednesday November 8th, 2017

LOCATION: Wildcat Centre, River Falls

ATTENDANCE: Neil, Frank, Nicole, Johnny, Paul, Steve, Ted, Jana and Kevin

ABSENT: Jody, Susan, Andrew

Meeting called to order at 6:05 pm

AGENDA

1. **Welcome, Intro, Agenda Review** Linn

2. **Consent Items** (All can be approved in one motion, unless an item is removed by a board member for further discussion) Linn
 - A. Agenda Approval
Action Item:
Approve Agenda and any supplementary
 - B. Approval of Materials
Action Item: Approve meeting minutes from past month.

Motion to approve the minutes by Johnny, seconded by Steve. All in favor.

3. **Guest Comments** Guests
 - None

4. **Hockey Operations – On Ice** Hare
 - Few more practice jerseys' will be bought due to size.
 - Pulling evaluations together before the end of November. All groups are still on phase 1. Early feedback from parents has been very well received.

5. **Building Events** Linn
 - Old Timers Hockey (Fat Guys) is at 24 skaters, will cap at 25. Email will go out on November 9th with the adult open hockey schedule starting in a couple weeks. It will be both Wednesday and Sunday nights, will start on Thursday the 22nd. Players are going to pay a flat fee of \$200 which is good for both days if they want. Drop in won't be allowed without prior approval. Drop-in rate will be \$15/time.
 - River Falls has a car club, it's possible that we could have a car show here next summer.

6. **Building Operations** Wilson/Linn
 - Jeff Prochnow is taking over management/coordination of the building maintenance side of things. His role will be primarily managing the process and coordinating the help for building projects. He will manage, coordinate and provide updates to the Board regarding building operations.

- Frank has asked the Board that we all come forward with anyone that you may think would be a good addition to this team.
- We need a dedicated group of people to help accomplish all that needs to be done around here. Right now, our group is rather small and we need more able bodies. Every little bit helps.
- Bulbs were attempted to be replaced on the parking lot lights, but that doesn't appear to be the problem. This will be put on the list of to-do's with high priority.

7. Financial Operations

Accola

- Fairly stable from last month, although end of season projecting -20,100 vs -18,600 end of October. Change was due to \$1,500 reductions in planned revenue - no large change in specific area, more slight increase / decrease in different areas as actuals come in. The expenses stayed constant with just a \$50.00 change from last month for the season. Neil has reviewed the Tourney sign ups from Marissa and believe the projected number for that area is still good. To the extent we get some additional teams we will generate a little extra revenue than projected.
- Based on Frank's updates, Neil believes the Sponsor / Ad line is still good. Old Timers plan would potentially result in extra \$3,500 in revenue from what is on Cash Flow Projections.
- Our financial information is provided quarterly to the RF State Bank along with commentary at times. This month the Bank requested some commentary on how we were going to replace the lost Renegade income from last year.
- Neil has asked the board to come forward with ideas for increased revenue /reduced expenses.
- The 990s have been completed for last season and will be filed electronically November 8th for Federal and mailed for the State after Frank signs (Treasurer and President signs for WI).
- More Association members are starting to help with Bingo.

8. Fundraising Operations

Thompson

- Operation crew will be looking forward beyond raffles and pizzas to generate more income.
 - Frank has a few individuals in mind that could help with the day to day tasks, he will follow up with the fundraising team.

9. External Relations/Recruitment/Advertising

Linn

- New Sponsors were added this past week with contracts signed and checks coming in;
 - Craftsman Renovations and River City Stich for Wall Ad's - \$2025 (West Wall Ad – 3-year agreement discount)
 - JCE Tree Service and CFBSI for Dasher Ads
- Renewal sponsorship for wall ad received from Bob and Steve's
- Signs being ordered for all new sponsors, plus got artwork for SOS Manufacturing for their dasher ad
- Kurt Torgersen and Frank are meeting this week or early next week to have Kurt start working through the sponsorship program. Plan is to have Kurt take over this next week.

10. Hockey Operations – Off Ice

Christensen

***Jody was absent, updates sent via email

- Tournaments are filling up. Closing the Mite Jam and Squirt this week. Peewee is full. Girls and Bantam are close to being full
- Jerseys have been handed out and socks will be here shortly as they are on backorder. Marc Harer is working on making sure everyone has socks from last season so everyone has them for pictures.
- Referee meeting is in the works, Brian McQuade has started working with officials and have several Refs already evaluated.

- Managers are having a difficult time finding game slots on the Ice schedule. Ice schedulers have not yet assigned the practice slots at hunt, they are waiting for the D2 schedules to come out. They will be hopefully moving some practices over to hunt to open more game slots at Wildcat
- Winter Mites/LTS first registration brought in 20 new skaters. There will be another registration on November 12th for LTS.
- Picture forms have been handed out to all teams for November 6th & 8th
- Sign-up sheet was sent to the Board, all Board members need to pick 3-4 Highschool games for coverage

11. Other Business

- Building the Learn to Skate Program. Frank, Jody, Neil and Nicole are gathering data to see how many kids move on, turned away, etc.... Look at two groups of how many register up to 120. We would need to look at additional equipment cost and how we would cover this.

Kevin made a motion to adjourn at 7:06; Paul seconded. All in favor.

<u>2017-2018 Calendar - Key Dates</u>	
November 8 th , 2017	RFHYA Board Meeting 6pm
December 1-3 rd , 2017	Squirt A/B and B/C Tournament
December 9-10 th , 2017	Mite Jam Tournament
December 13 th , 2017	RFHYA Board Meeting 6pm
December 29-30 th , 2017	HS Holiday Tournament
January 10 th , 2018	RFHYA Board Meeting 6pm
January 12-15 th , 2018	U10/U12 Tournament
January 19-21 st , 2018	PeeWee A/B and B/C Tournament
January 26-28 th , 2018	U14 Tournament
February 9-11 th , 2018	Bantam B/C Tournament
February 14 th , 2018	RFHYA Board Meeting 6pm
February 16-18 th , 2018	Bantam A/B Tournament
March 14 th , 2018	RFHYA Board Meeting 6pm
March 16-18 th , 2018	Mite Shamrock Tournament; ½ Ice
March 23-25 th , 2018	Fat Boy's Tournament
April 7 th , 2018	Gala