



## **BASKETBALL WORLD TORONTO (BWT)**

BWT is one of Toronto's most professional grassroots basketball organizations that plans, develops and manages basketball programs including leagues, camps, and tournaments for men, women, and children year-round. We are a professional, fun, dynamic grassroots basketball organization that started off as a small business and has grown substantially since our inception in 2006. BWT was founded to meet a need for high quality basketball programs with a more authentic basketball approach to the development and management of all programs. For more information check out: [www.bwt.ca](http://www.bwt.ca).

### **JOB DESCRIPTION – Brand Ambassador Volunteer**

BWT requires youthful dynamic basketball minded individuals to help market and promote the best basketball programs in the city. Our volunteers' positive attitude and attention to detail are what helps add value to our team. By volunteering with Basketball World Toronto, you will be working with our Marketing Team to promote all BWT's programs including men, women, and youth programs to spread the word at various locations and events across the GTA while gaining valuable hands-on marketing experience. As a Brand Ambassador volunteer, you will (but are not limited to):

- Walk promotional street zone routes throughout the city to build awareness about BWT and our programs
- Attend external events across the city to help facilitate the distribution of BWT flyers and brochures
- Set up promotional tables, promotional materials, and interact with people at external events

### **SKILLS & QUALIFICATIONS REQUIREMENTS**

- Must be able to work up to 6 hours per week
- Must be a social and outgoing individual who enjoys working in a team environment
- Self-motivated with a strong attention to detail and the willingness to learn quickly
- Be able to speak and work with limited supervision
- Basic basketball knowledge is an asset

### **FLEXIBLE WORKING HOURS**

BWT will work with our volunteers to provide the best fit between the marketing helper's requirements and candidates availability. Please note that the time commitment changes based on the current programs running, based on our schedule, and the needs of BWT.

### **HOW TO APPLY**

Please apply online at [www.bwt.ca](http://www.bwt.ca) by clicking on VOLUNTEER FOR BWT. Use the online application form to apply. Only candidates we are interested in interviewing will be contacted based on fit for this position and the culture of BWT.

**CONTACT INFORMATION:** For more information, please contact BWT at [promotions@bwt.ca](mailto:promotions@bwt.ca)