



www.magicoflights.com

Media Contacts:

Brett Pegler, FunGuys LLC, Marketing Manager

330.441.4255 / brett.pegler@funguysevents.com

Christy Angie, Victory Park Ohio, Marketing Communications Manager

440.954.8703 / cangie@victoryparkohio.com

October 17, 2017

FOR IMMEDIATE RELEASE

Drive-Thru Holiday Lights Show Returning To Victory Park Ohio

Featuring Brand New Displays and an Improved Roadway for 2017

FunGuys Events and Victory Park Ohio are pleased to announce the return of Magic of Lights, a dazzling 1.5-mile drive-through holiday light show featuring more than 400 spectacular displays using the latest LED technology and digital animations. Located in North Ridgeville, Ohio just minutes from both I-480 and the Ohio Turnpike makes this family attraction both easy and convenient to visit.

Over 12,000 cars and 50,000 people came through the holiday lights event in 2016. "Magic of Lights starts with the design; the quality, innovation and initiative to put the holiday spirit in these displays and it all starts with our design team. This year's Magic of Lights will be bigger and brighter than last year and we can't wait to share it with the Northeast Ohio community. In addition, the improvements to the roadway will make for an even better viewing experience," states Grant Reeves, CEO for Fun Guys LLC.

Magic of Lights has enlisted an all-star roster of partners again this year, leading with its exclusive radio partner, Cleveland's CBS Radio. "CBS Radio Cleveland and Star 102 are proud to be back as the official presenter of Magic of Lights again this year. We are pleased to be bringing this wonderful and unique holiday event to families in the Cleveland area," said CBS Radio Market Manager, Tom Herschel. Other corporate partners on board for 2017 include b.a. Sweetie Candy Company, B'Laster Corporation, City of North Ridgeville, Cleveland Indians, Eaton, J.W. Didado Electric, Jack Frost Donuts, Jackson Dieken & Associates, Life Storage, MGO Inc., North Ridgeville Chamber of Commerce, Pepco, Shoreline Express, Teamsters Local Union No. 507, The Illuminating Company and Zinner & Co.

"From the very beginning, UH Rainbow Babies & Children's has been there to take care of every child and family in Northeastern Ohio, in large part due to the generosity of the community," said Debbie Lewis, Manager of Strategic Community Initiatives. A portion of the proceeds from Magic of Lights will help support life-saving programs and services at University Hospitals Rainbow Babies & Children's.

Victory Park Ohio is excited to continue to develop and grow Magic of Lights as an annual holiday tradition in Northeast Ohio. "Our intention for the Magic of Lights event is to establish a transgenerational holiday tradition that piques the curiosity, entertains the minds and touches the hearts of those who embrace seasonal attractions and festivities," expresses Joe Borkey, Managing Partner of Victory Park Ohio.



www.magicoflights.com

In addition to the nightly Magic of Lights drive-through, there will be other holiday activities at Victory Park Ohio this year including the [Santa Claus Run](#) on December 9 and the opportunity to host private [holiday parties](#) on-site.

Magic of Lights will be open daily dusk-10pm from November 17, 2017- January 1, 2018. Event information, pricing and sponsorship opportunities can be found at www.magicoflights.com or www.victoryparkohio.com.

-----30-----

FunGuys Events: *A division of FunGuys LLC, based in Ohio, whose principals include Ken Hudgens, Tim Murray, Eric Cole, and Grant Reeves. Hudgens, Murray and Cole each have decades of experience at Live Nation® and Feld Entertainment® as top executives in the Motor Sports divisions, with Reeves as the owner, producer and promoter of DockDogs®, Upbeat K9® and other internationally touring entertainment properties for more than 20 years.*

Victory Park Ohio: *Located in North Ridgeville on more than 60 acres, Victory Park Ohio is the most unique sports and entertainment facility in Northeast Ohio hosting numerous athletic leagues, local and national tournaments, corporate and special events, team building, private parties and much more.*

University Hospitals Rainbow Babies & Children's: *Located on the campus of University Hospitals Cleveland Medical Center in Cleveland, Ohio, UH Rainbow Babies & Children's is a 244-bed, full-service children's hospital and academic medical center dedicated to the health care needs of children. As the region's premier resource for pediatric referrals, UH Rainbow Babies & Children's dedicated team of more than 1,300 pediatric specialists use the most advanced treatments and latest innovations to deliver the complete range of pediatric specialty services for more than 700,000 patient encounters each year. Learn more at www.RainbowBabies.org.*