

RIVER FALLS YOUTH HOCKEY ASSOCIATION

September 2017 Minutes



DATE: Wednesday September 13th, 2017

LOCATION: Wildcat Centre, River Falls

ATTENDANCE: Jody, Neil, Susan, Frank, Andrew, Nicole, Jana, Ted, Johnny, Kevin, Paul, Steve and Shelly Thompson for Fundraising.

ABSENT:

Meeting called to order at 8:09 pm

AGENDA

- **Welcome, Intro, Agenda Review** Linn

- **Consent Items** (All can be approved in one motion, unless an item is removed by a board member for further discussion) Linn
 - A. Agenda Approval
Action Item:
Approve Agenda and any supplementary
 - B. Approval of Materials
Action Item: Approve meeting minutes from past month.

Motion to approve the minutes by Johnny, seconded by Jody. All in favor.

- **Guest Comments** Guests
 - None

- **Hockey Operations – On Ice** Hare
 - Phase 2 for practice planning should be finished up, this will get us thru the Holidays. Phase 3 will be in the works soon.
 - Safe-Sport is moving to a new system, if you need to get recertified, do it quickly or you'll need to do the entire course. Have this done by September 18th or you will need to be recertified from the beginning.
 - Overview of the season with potential coaches scheduled for September
 - Kevin needs new items; he found Jersey's for \$23/ea, Pucks \$155, Cones \$195. Total cost would be \$2105. Neil brought to the Board that silent donation to cover all the cost came in.
 - Vote; Approve/disapprove moving skater from Mites to Squirts early. Kevin and Jim have approved this decision and recommend this to the Board. Skater will need to be in the top 50% of skaters. Jody made a motion to let the skater try out, Jana seconded it. All in favor.
 - D2 would like a commitment by Sept 17th if we will participate in yearend tournament. This tournament is for MN teams that are not-eligible for State tournament. RFYHA will need to qualify to play in the tournament. Financial obligation is unknown at this time. There is no conflict with our playoffs. We have two tournaments that weekend. We will commit if the dates work out.

- **Building Events**

Linn

- Softball Tournament -: Erica Randgaard coordinated the softball tournament and it sounds like it went well for our first attempt. We netted roughly \$1400
- Welcome Back Event - This event is slated for the 23rd from 5pm-???. As in years past, we will have food and drinks for everyone in attendance. To keep it simple this year we are sticking with hot dogs, chips and root beer floats/pop and canned beer this year.

We axed the dunk tank this year and are sticking with the bouncy house. Ace Hardware's was unavailable, but was able to secure one from Action Rental out of Stillwater. They are donating it. Fred (owner) sits on the Somerset Hockey Tournament Committee and was generous enough to donate it for us understanding our cause. We also have floor hockey as well. So far, interest has been light, but I will have flyers at registration to help generate some interest. The consensus last year was to just play music over the PA system...so we are going to stick with that. We will have bean bags and also some other games for the kids as well to keep them busy.

Beer - Use what we have

Hot Dog & Brats - Buy from association

Chips - Buy from association

Cookies - Donated by Best Maid

Bounce House - Ace Hardware doesn't have available. Free donation of one from Action Rental in Stillwater.

Dunk Tank - No Dunk Tank this year

Floor Hockey - Welcome Back Event

Music - Over PA

Arcade Games - Scott Furlong

Bean Bags - Association Members

Golden Tee

- **Building Operations**

Wilson/Linn

- Ice-In Process Scheduling – Ice In starts the 24th. We have several volunteers. Compressors will be fired up on October 25th. Followed by paint on Thursday or Friday and flooding that Saturday.
- Linn will send out an email of chores that need to be done around the rink.
- Parking lot lights and speakers, Neil has spent some time at the rink working on parking lot lights and speakers. The speakers are fixed and Tommy Bentz from Brickhouse is working with us on a plan for re-installation to make the entire system more user friendly and functional.
- Rink Boards – All four outside groups (one association member and three non-association member) that committed to the outdoor rink declined after arriving with intentions to take on the boards. It is now on our shoulders as an association to remove. Working to reschedule a meeting in the next few weeks to determine plan of attack. Due to constraint and others backing out, we will push through one more year with existing boards and start in Spring/Summer next year. That would be communicated to association based on unforeseen lack of interest in existing boards.
- Varsity locker room progress is coming along and near completion. Still need to complete new door. The space looks great so far and they are very excited with the changes. Equipment to move into old varsity locker room. We will be working on that along with other projects over the next month as we get closer to ice in.
- Monitoring system will be installed on October 1st. Paul will be able to monitor from his phone.

7. Financial Operations

Accola

- Finance packet shows as of 3/31/18 cash balance projected at -5,600 (represent a \$20K loss for season based on a starting checking account balance of \$15K).

Changes from last month projections:

Income Changes:

- 300 Registration
- 2,000 Ads / Sponsorships
- +1,500 Tournament Registrations
- 800 Income change

Expense Changes:

+1,900 in projected expenses; 1,300 of which is increased electric cost due to delay on solar

Net cash flow change: -2,700 resulting in ending Cash Balance reduction of 2,700 (from -2,900 to -5,600).

No summary info of Golf Tourney at this time. We did receive \$1,400 from Coke in sponsorship money Monday, but not sure if getting to \$4,000 in Ad / Sponsorship money this month is realistic.

8. Fundraising Operations

Thompson

- Chevy Drive has changed – No more raffle tickets, instead we will sell 20 test drives at \$25 per test drive for a total of \$500 plus a \$500 participation check. Max donation will be \$1K. Test drives will be need to be done by Feb 28th. Two new Chevy banners to hang. Chevy will donate Youth Hockey Equipment, T-Shirts, Pucks, Beanies, Water Bottles.
- Gala Save the Date – April 7th, 2018.
- Waiting to hear back from Wild promotions regarding tickets on Oct 14th, cost is \$55 a ticket. They would like us to buy 147 tickets. This is the home opener, we would have spots for the older kids for shoot-out during intermission. Cost online is \$65. This would not be a fundraiser for the Association, we would break even. Jana is checking to see if we can get fewer tickets.
- Raffles and Pizzas are the same this year.

9. External Relations/Recruitment/Advertising

Linn

- The logo has changed. Andrew has contacted River City Stich for apparel, they have offered sponsorship. The logo has been trademarked thru the State. Updating our main RF Hockey logo for easier recognition for marketing materials and branding was needed. The BlackCats have their own logo and apparel company.

10. Hockey Operations – Off Ice

Christensen

- Changes/Updates to our website – get your changes to Beth Dodge.
- Tournaments are filling up nicely. We will possibly have Squirt C team this year. If this is the case do we try to offer a home tournament during our squirt tournament. We usually only have 16 teams total and usually go 8 A/B AND 8 B/C. We would only to WI teams for the C as they don't have teams lower then C In MN. Jody will contact the families that have not registered to see if they plan on registering.
- Stesha Bloodhart manages the mites and is asking that we consider purchasing Team Snap; this App is unlimited so any team manager could communicate this way. The app is very easy to manage and very efficient than regular emails. It can track who pays for what tournaments. She is managing over 100 families and is asking for the Board to approve the cost of \$129.99 a year. Vote; Jody made a motion to pay for team snap for the Mites at the price of \$129.99, Johnny seconded. All in Favor.

11. Other Business

- Meeting with Amy Sanchez-Frank and Neil met with Amy and was a good meeting. There are some ideas that seem like it would benefit us in the future that we need to discuss further with executive committee before bringing to the entire board level. Most ideas were revolving around outside funding for general operating expenses. More discussions are needed along with coming up with a clear plan on the items we choose to implement.
- Learn to Skate program is full. 5 girls and 23 boys on the wait list. Jody will email the families that are on the wait list regards to Winter registration on November 12th. If you are able to be here on October 18th for equipment distribution, please be here!

Jody made a motion to adjourn at 9:30; Paul seconded. All in favor.

2017-2018 Calendar - Key Dates

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| September 13th, 2017 | RFHYA Board Meeting 6pm |
| September 13th, 2017 | Fall Registration |
| September 25th, 2017 | Welcome Back Event |
| October 11th, 2017 | RFHYA Board Meeting 6pm |
| October 18th, 2017 | LTS Equipment Distribution Night 6-8pm |
| November 8th, 2017 | RFHYA Board Meeting 6pm |
| December 1-3rd, 2017 | Squirt A/B and B/C Tournament |
| December 9-10th, 2017 | Mite Jam Tournament |
| December 13th, 2017 | RFHYA Board Meeting 6pm |
| December 29-30th, 2017 | HS Holiday Tournament |
| January 10th, 2018 | RFHYA Board Meeting 6pm |
| January 12-14th, 2018 | U10/U12 Tournament |
| January 19-21st, 2018 | PeeWee A/B and B/C Tournament |
| January 26-28th, 2018 | U14 Tournament |
| February 9-11th, 2018 | Bantam B/C Tournament |
| February 14th, 2018 | RFHYA Board Meeting 6pm |
| February 16-18th, 2018 | Bantam A/B Tournament |
| March 14th, 2018 | RFHYA Board Meeting 6pm |
| March 16-18th, 2018 | Mite Tournament; ½ Ice |
| March 23-25th, 2018 | Fat Boy's Tournament |
| April 7th, 2018 | Gala |